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Safety Product Jam with Chris Cox | Takeaways

10/17/2019 | 2:30 PM - 3:15 PM

Uber HQ

Attendees: Chris, Dara, Jill, Gus, Sachin, Andi, Chelsea

- **We should consider adding more resources to Safety Product.** Given it's a priority, Safety should make up 9% - 11% of Product team. Currently at 3%.
- **Important for leadership to celebrate safety team and safety wins.** We have to weave it into the story of how Uber wins in order for employees to lean in as well.
- **Ground hard topics like Safety in data and science.**
 - We need a way to measure how we are actually doing. Overall, move yourself from defensive to proactive.
 - Grounding the conversation in data/science will help with any emotional responses attributed to one single event.
 - Important we delineate (1) Where we are (2) What good looks like and (3) How we are tracking against our competitors and the industry.
 - Create your own data, if it doesn't exist.
 - Partnerships can play a crucial part here. Get others to put their names on your work and your claims.
 - FB does a quarterly T-report. Chris highly recommends getting third party advocates to endorse our report.
 - *Reference: Chris mentioned the WhatsApp campaign in Brazil and India as an example. It was bold and in-your-face. Andi to get more info on this from Chris.*
 - Per Chris, when the app is in your way to encourage you to be safer, that's a good thing.
- **On S-RAD**
 - Per Chris, if this is having safety impact, then that's great. But algorithms like these typically have bias and we should make sure that we remove any bias from these algorithms.
 - Chris recommended talking to the Facebook engineer who released open source code to prevent the introduction of biases in algorithms. *Andi to get name and/or more info from Chris.*
- **On Women Driving Women**
 - Yes this could affect marketplace (more expensive trips, longer ETAs) but in the end, we should let women/customers make the call and the decision.