



Hayley Levinson She/Her · 3rd
Brand Content at American Express | ex-Uber, AB InBev
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American Express
Vanderbilt University

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Hayley Levinson · 3rd+
Brand Content at American Express | ex-U...
1yr ·
After an incredible adventure in San Francisco, I'm happy to share that I have moved back to NYC and joined American Express as a Senior Brand ...more

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Experience



American Express
Full-time · 1 yr 6 mos

- Senior Manager, Global Brand Content
May 2025 - Present · 9 mos
Senior Manager, Global Brand Management
Aug 2024 - May 2025 · 10 mos
New York, United States



Senior Global Brand Marketing Manager
Uber · Full-time

Nov 2021 - Jun 2024 · 2 yrs 8 mos
San Francisco Bay Area

Building an iconic and enduring brand for Uber.



Don't Stop Till Zero | This is just the start | Uber
The debut of Uber's global sustainability platform, Don't Stop Till Zero, that reaffirms Uber's dedication to becoming a zero-emissions platform globally. Crafted in partnership with...



Anheuser-Busch InBev
5 yrs 4 mos

- BABE Wine Senior Brand Manager
Oct 2019 - Oct 2021 · 2 yrs 1 mo
New York City Metropolitan Area
BABE is the delicious wine-in-a-can brand that is disrupting the wine industry. As SBM, I managed a team of 3 direct reports responsible for the marketing strategy and execution across e-commerce, social & digit ...see more
Budweiser Brand Manager
Jan 2018 - Oct 2019 · 1 yr 10 mos
Greater New York City Area

HITACHI Promoted
Hitachi
Hitachi is driving what's next in the U.S.
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Business Planning & Strategy, Enterprise Platforms...
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People you may know

From Hayley's industry

- Nina Cummins ·
Senior Director @ SmartVX | Account Director | Digital...
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Justin Witkin ·
Managing Partner at Aylstock, Witkin, Kreis & Overholt
Connect
Dan Geller ·
SVP, National Video Activation at OMG23
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Steve Nober ·
Founder & CEO - Consumer Attorney Marketing Group
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Founder | TortX | YPO
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Courses for you

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Trial Exhibit No.
P-05001

Led all national integrated marketing campaigns, including the 2018 and 2019 Super Bowl campaigns.



Marketing Strategy & Finance Associate

Nov 2016 - Jan 2018 · 1 yr 3 mos
Greater New York City Area

Show all 4 experiences →



Digital Marketing, Maybelline

L'Oréal
Jun 2015 - Aug 2015 · 3 mos
New York, New York

Education



Vanderbilt University

Bachelor's Degree, Medicine, Health, and Society (MHS) & Spanish Double Major; Corporate Strategy Minor

Volunteering



Junior Board Member

Food Bank For New York City
Jan 2018 - Present · 8 yrs 1 mo

Skills

Leadership

Endorsed by Danielle Kitchen and 1 other who is highly skilled at this

12 endorsements

Public Speaking

Endorsed by Danielle Kitchen and 1 other who is highly skilled at this

11 endorsements

Show all 9 skills →

Honors & awards

2020 HERoes Future Female Leaders List

Issued by Yahoo Finance · Sep 2020

Vanderbilt Top 10 Outstanding Senior Award

Associated with Vanderbilt University

Languages

English

Native or bilingual proficiency

Spanish

Professional working proficiency

Organizations

Anheuser-Busch Women's ERG

Co-Chair · Sep 2016 · Oct 2021

Associated with Anheuser-Busch InBev

Interests

Top Voices

Companies

Groups

Newsletters

Schools



Ricardo Dias · 3rd
Building creator-led, pop-culture brands | AJURA Beauty
210,174 followers

+ Follow



Ed Bastian · 3rd
Chief Executive Officer at Delta Air Lines
347,790 followers

+ Follow

Show all Top Voices →



Overcoming Imposter Syndrome at Work with Diana YK Chan

Skills: Self-confidence
6min

Save



Nano Tips to Uncover Your Strengths with Shadé Zahrai

Skills: Strengths Development, Personal Development
9min

Save

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Professional Community Policies
Privacy & Terms
Sales Solutions
Safety Center

Careers
Ad Choices
Mobile

Marketing Solutions
Advertising
Small Business

Visit our Help Center.

English (English)

Manage your account and privacy
Go to your Settings.

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Messaging 6

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