

Metadata

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All Custodians	Chang, Frank;	SEMANTIC
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Message

From: Frank Chang [frank@uber.com]
Sent: 4/7/2021 3:22:12 PM
To: Sunny Wong [sunny.wong@uber.com]
Subject: Re: WRP US decision

Thank you for letting me know. Glad there's still room for expansion outside of US

On Wed, Apr 7, 2021 at 7:42 AM Sunny Wong <sunny.wong@uber.com> wrote:
FYI on not moving forward with US launch of WRP.

----- Forwarded message -----

From: **Rebecca Payne** <rebecca.payne@uber.com>
Date: Tue, Apr 6, 2021 at 9:22 PM
Subject: WRP US decision
To: Andrew Hasbun <andrew.hasbun@uber.com>, Jodi Kawada Page <jodi.page@uber.com>, Brittany Anthony <banthony@uber.com>, Rachel Haas <haas@uber.com>, Zewei Liu <zewei.liu@uber.com>, Sunny Wong <sunny.wong@uber.com>, Nick Murphy <nick.murphy@uber.com>, Jess Donald <jess.donald@uber.com>, Natasha Weaser <nweaser@uber.com>, Celeste Lazzerini <celeste.lazzerini@uber.com>, Christian Lacerda <christian.lacerda@uber.com>, Daniel Kolta <dkolta@uber.com>, Lizzie Ross <lizzie.ross@uber.com>

Hi folks,

Wanted to give you an update after the ELT review of WRP today. Ultimately the decision is to not launch WRP in the US (at least for now) and to move forward with launching in Australia and our other planned markets. I don't think anyone will be surprised by the decision, it's just unfortunate how the legal system works in the US and that even if we know the product we are launching is a worthy cause, it doesn't change the potential legal costs and the fact that Uber is a magnet for these issues.

The US isn't the end all be all, and now our job shifts a bit - there are still many countries where WRP is not available yet, and our goal is to launch in as many of those countries as fast as possible and make Uber safer for our users. We will definitely come back to the US discussion at some point in the future - ideally with even more of these successes under our belt. That includes making sure we are fully delivering on the potential of WRP to expand the women driver population by communicating it to prospective and new drivers. This needs to happen in both new and existing markets.

Overall, I wanted to thank this team for the continued effort on this project - it's been 100% necessary to get the product where it is today and I certainly couldn't have made as compelling of a case for the US without all of your expertise and passion (emphasis on the passion :).

Thanks,
Rebecca

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Frank Chang
Head of Core Services Analytics



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