

Metadata

Account	brooke.anderson@uber.com;	SEMANTIC
All Custodians	Anderson, Brooke;Hazelbaker, Jill;Uber Technologies, Inc.;	SEMANTIC
All Paths	Anderson, Brooke: \20240905\Anderson, Brooke\gChat\EDISCO-25643_gChat-1.zip\EDISCO-25643_gChat_0.mbox.zip\EDISCO-25643_gChat_0.mbox; Anderson, Brooke: \20240905\Anderson, Brooke\gChat\EDISCO-25643_gChat-1.zip\EDISCO-25643_gChat_0.mbox.zip\EDISCO-25643_gChat_0.mbox	SEMANTIC
Application	RFC822 Email Message	SEMANTIC
Begin Family	UBER_JCCP_MDL_003945059	SEMANTIC
Confidentiality	Confidential	SEMANTIC
Date Created	04/30/2018 9:08 pm	SEMANTIC
Date Modified	04/30/2018 9:08 pm	SEMANTIC
End Family	UBER_JCCP_MDL_003945067	SEMANTIC
File Path	\20240905\Anderson, Brooke\gChat\EDISCO-25643_gChat-1.zip\EDISCO-25643_gChat_0.mbox.zip\EDISCO-25643_gChat_0.mbox	SEMANTIC
File Size	71529	SEMANTIC
Hidden Content	No;	SEMANTIC
ILS All Bates	UBER_JCCP_MDL_003945059;UBER_JCCP_MDL_003945060;UBER_JCCP_MDL_003945061;UBER_JCCP_MDL_003945062;UBER_JCCP_MDL_003945063;UBER_JCCP_MDL_003945064;UBER_JCCP_MDL_003945065;UBER_JCCP_MDL_003945066;UBER_JCCP_MDL_003945067	SEMANTIC
ILS Document Date	04/30/2018	SEMANTIC
ILS Prod Date	03/28/2025	SEMANTIC
ILS Prod Vol	JCCP_MDL112	SEMANTIC
Other Custodians	Uber Technologies, Inc.;Hazelbaker, Jill;Anderson, Brooke;	SEMANTIC
Primary Date	04/30/2018 9:08 pm	DOC_TYP E_ALIAS
Production Volume	JCCP_MDL112;	SEMANTIC
Redacted	No	SEMANTIC
Sort Date	04/30/2018 9:08 pm	SEMANTIC

Message

From: brooke.anderson@uber.com [brooke.anderson@uber.com]
Sent: 4/30/2018 9:08:17 PM
To: brooke.anderson@uber.com; jill@uber.com
Subject: qGrsRAAAAE-MBI-FLAT:2018-04-30T02:08:17.917215

brooke.anderson@uber.com April 30, 2018 at 9:08:17 PM UTC

fyi: they teased the CNN piece just now but it was the last story to be mentioned at the start of Wolf's show. We're watching live and will keep you posted

brooke.anderson@uber.com April 30, 2018 at 9:09:04 PM UTC

they did mention 100+ sexual assaults and 30 convictions - notable given that typically conviction rates are typically lower

brooke.anderson@uber.com April 30, 2018 at 9:09:12 PM UTC

speaks to the tech and accountability argument

jill@uber.com April 30, 2018 at 9:09:33 PM UTC

can you grab the tveyes

brooke.anderson@uber.com April 30, 2018 at 9:09:44 PM UTC

yep - the story hasn't aired and will keep ou posted

brooke.anderson@uber.com April 30, 2018 at 9:10:01 PM UTC

will send the tease

brooke.anderson@uber.com April 30, 2018 at 9:49:02 PM UTC

<http://money.cnn.com/2018/04/30/technology/uber-driver-sexual-assault/index.html>

<http://money.cnn.com/2018/04/30/technology/uber-driver-sexual-assault/index.html>

brooke.anderson@uber.com April 30, 2018 at 9:49:44 PM UTC

fair piece

brooke.anderson@uber.com April 30, 2018 at 9:50:01 PM UTC

watched live

jill@uber.com April 30, 2018 at 10:01:02 PM UTC

they just did a push alert

jill@uber.com April 30, 2018 at 10:01:05 PM UTC

what's our statement

brooke.anderson@uber.com April 30, 2018 at 10:01:54 PM UTC

i know i saw. here's the comms doc - includes statement, i'm handling

brooke.anderson@uber.com April 30, 2018 at 10:01:56 PM UTC

https://docs.google.com/document/d/1R2K7GfBliwtS0Hfkjp_PsRd02WB28UyzQbR5p0DwAWM/edit?usp=sharing
https://drive.google.com/open?id=1R2K7GfBliwtS0Hfkjp_PsRd02WB28UyzQbR5p0DwAWM
https://docs.google.com/document/d/1R2K7GfBliwtS0Hfkjp_PsRd02WB28UyzQbR5p0DwAWM/edit?usp=sharing

jill@uber.com April 30, 2018 at 10:02:01 PM UTC

needs to say we are doing more than 4b a year

brooke.anderson@uber.com April 30, 2018 at 10:02:06 PM UTC

Statement "As our new CEO has made clear, standing for safety is Uber's top priority for 2018 and beyond. "We're putting safety at the core of everything we do. We recently strengthened our safety approach with new features including an emergency button, driver screening improvements, and the addition of the former Secretary of Homeland Security to head up Uber's Safety Advisory Board. This is just a start and we are committed to doing more. "Sexual assault is a horrible crime that has no place anywhere. While Uber is not immune to this societal issue, we're committed to doing our part to end this violence forever."

brooke.anderson@uber.com April 30, 2018 at 10:02:24 PM UTC

they mentioned that we do 15 million trips a day in the piece compared to 1 million

jill@uber.com April 30, 2018 at 10:02:41 PM UTC

think we need the numbers in the statement

jill@uber.com April 30, 2018 at 10:02:46 PM UTC

that's the key point

jill@uber.com April 30, 2018 at 10:03:09 PM UTC

100 is just us correct

brooke.anderson@uber.com April 30, 2018 at 10:03:16 PM UTC

Yes -

brooke.anderson@uber.com April 30, 2018 at 10:03:26 PM UTC

the apples to apples point is that we did 2.3+ billion trips in the four year period

brooke.anderson@uber.com April 30, 2018 at 10:03:43 PM UTC

Lyft's was 18 sexual assaults and 4 convictions

jill@uber.com April 30, 2018 at 10:03:55 PM UTC

that's the point we need to make. and then... of course, even one assault is too many which is why x, y z

jill@uber.com April 30, 2018 at 10:04:10 PM UTC

18 on a much much smaller number

brooke.anderson@uber.com April 30, 2018 at 10:06:23 PM UTC

keep in mind also that the real # is much higher. I'll update the statemen with the stat and share momentarily

jill@uber.com April 30, 2018 at 10:06:34 PM UTC

why is real number higher

jill@uber.com April 30, 2018 at 10:06:46 PM UTC

meaning unreported?

brooke.anderson@uber.com April 30, 2018 at 10:09:11 PM UTC

the number of sexual assaults that have taken place over four years with Uber is WAY higher. gus and kate are going to provide us with a report for internal review for the latest

jill@uber.com April 30, 2018 at 10:10:55 PM UTC

can i have access to the doc

jill@uber.com April 30, 2018 at 10:11:10 PM UTC

way higher as in 4x, 5x?

brooke.anderson@uber.com April 30, 2018 at 10:12:54 PM UTC

ok sorry- so here's the deal.

jill@uber.com April 30, 2018 at 10:12:57 PM UTC

could i have access

jill@uber.com April 30, 2018 at 10:12:59 PM UTC

to the doc

brooke.anderson@uber.com April 30, 2018 at 10:13:34 PM UTC

They are going to share with us a snapshot of the data currently. Safety's dashboard is down but I've asked them to share with us a report so we have the latest.

brooke.anderson@uber.com April 30, 2018 at 10:13:48 PM UTC

the last time we checked- we're talking about THOUSANDS of sexual assaults in that time period

brooke.anderson@uber.com April 30, 2018 at 10:14:27 PM UTC

and last time i checked with Kate, we had about 100+ alleged rapes in the last quarter alone - and believe that's just rape

jill@uber.com April 30, 2018 at 10:19:28 PM UTC

see my alternative statement

jill@uber.com April 30, 2018 at 10:19:47 PM UTC

i'm not sure the above means we can't use our statement

jill@uber.com April 30, 2018 at 10:20:01 PM UTC

because we are not taking issues with their numbers

brooke.anderson@uber.com April 30, 2018 at 10:23:28 PM UTC

sorry was on a call with reporter.

brooke.anderson@uber.com April 30, 2018 at 10:23:30 PM UTC

looking now

brooke.anderson@uber.com April 30, 2018 at 10:24:38 PM UTC

your statement is fine- however

brooke.anderson@uber.com April 30, 2018 at 10:30:24 PM UTC

just making a few small tweaks

brooke.anderson@uber.com April 30, 2018 at 11:32:56 PM UTC

Do you feel strongly <https://www.cnn.com/2018/04/30/politics/dod-sexual-assault-report-2017/index.html> Given that we know the # is way higher, and that we are not releasing a number right now, it including the 2.3 # in background part as context instead of <https://www.cnn.com/2018/04/30/politics/dod-sexual-assault-report-2017/index.html> Given

brooke.anderson@uber.com April 30, 2018 at 11:33:21 PM UTC

sorry i sent that before i was done typing. talking with matt now

brooke.anderson@uber.com May 1, 2018 at 12:50:36 AM UTC

just sent you the recap note for ELT - let us know if you need anything else. it's current as of now

brooke.anderson@uber.com May 1, 2018 at 12:55:17 AM UTC

jfyi for context: CNN also just did a report about sexual assaults spiking with the military: 5,277 in 2017

<https://www.cnn.com/2018/04/30/politics/dod-sexual-assault-report-2017/index.html> hi

<https://www.cnn.com/2018/04/30/politics/dod-sexual-assault-report-2017/index.html>

brooke.anderson@uber.com May 1, 2018 at 12:59:16 AM UTC

Initially my hesitation in putting the # of trips in statement was due to not wanting to be misleading given that our real # will be much higher. But I agree with you that it's not mutually exclusive and we are taking great care to background reporters throughly on the issue and ensure they understand the context. The key thing is not to indicate that the 100 is the final word

jill@uber.com May 1, 2018 at 2:27:20 AM UTC

why has the statement changed

brooke.anderson@uber.com May 1, 2018 at 2:28:26 AM UTC

legal was very concerned about that statement and future repercussions

jill@uber.com May 1, 2018 at 2:28:52 AM UTC

tony?

brooke.anderson@uber.com May 1, 2018 at 2:29:38 AM UTC

so we moved it to background. I've been working with Katy

jill@uber.com May 1, 2018 at 2:29:53 AM UTC

i'm not ok with this approach

jill@uber.com May 1, 2018 at 2:29:58 AM UTC

if tony has a problem he can give me a ring

jill@uber.com May 1, 2018 at 2:30:07 AM UTC
but there is nothing problematic with this statement

jill@uber.com May 1, 2018 at 2:30:10 AM UTC
please revert

jill@uber.com May 1, 2018 at 2:30:29 AM UTC
and i am not happy that we are appear to be taking press orders from legal

jill@uber.com May 1, 2018 at 2:30:38 AM UTC
the statement i drafted was very specific for a reason

jill@uber.com May 1, 2018 at 2:30:43 AM UTC
and it's a debate i am happy to have

brooke.anderson@uber.com May 1, 2018 at 2:30:54 AM UTC
OK - the concern is that it misleads consumers b/c we have a report that will likely say thousands of sexual assault reports and indicate that we validated a number that is far lower. I am happy to revert back- i haven't given it to the other three reporters.

jill@uber.com May 1, 2018 at 2:31:10 AM UTC
that isn't a strong argument

jill@uber.com May 1, 2018 at 2:31:15 AM UTC
we are contextualizing inn's reporting

jill@uber.com May 1, 2018 at 2:31:22 AM UTC
*cnn's

jill@uber.com May 1, 2018 at 2:31:43 AM UTC
we quite clearly declined to share the number

jill@uber.com May 1, 2018 at 2:31:45 AM UTC
that is in the piece

jill@uber.com May 1, 2018 at 2:31:50 AM UTC

so this is a faux argument

brooke.anderson@uber.com May 1, 2018 at 2:35:03 AM UTC

Got it - I will put it back in. Tony was not on the thread.

brooke.anderson@uber.com May 1, 2018 at 2:35:09 AM UTC

thanks

jill@uber.com May 1, 2018 at 2:44:45 AM UTC

i'm really upset by this process

jill@uber.com May 1, 2018 at 2:44:52 AM UTC

the number is our strongest argument

jill@uber.com May 1, 2018 at 2:45:03 AM UTC

and there is absolutely nothing in the statement that is inaccurate

jill@uber.com May 1, 2018 at 2:45:19 AM UTC

i am not interested in katy's press advice and last i checked i am responsible for those calls at uber

jill@uber.com May 1, 2018 at 2:45:31 AM UTC

so when there is a disagreement tony and i will talk it out and sort it out

jill@uber.com May 1, 2018 at 2:45:42 AM UTC

but this was the wrong approach

brooke.anderson@uber.com May 1, 2018 at 2:46:03 AM UTC

I'm sorry. The good news is all the national outlets have our updated statement and so does

CNET: <https://www.cnet.com/news/uber-lyft-drivers-said-to-have-sexually-assaulted-more-than-100-riders/>

<https://www.cnet.com/news/uber-lyft-drivers-said-to-have-sexually-assaulted-more-than-100-riders/>

jill@uber.com May 1, 2018 at 2:46:19 AM UTC

i feel really hoodwinked on this one

jill@uber.com May 1, 2018 at 2:46:31 AM UTC

i took time out of a meeting with dara to draft a much stronger statement

jill@uber.com May 1, 2018 at 2:46:42 AM UTC

and no one bothered to tell me before changing it back to what a lawyer wanted?

jill@uber.com May 1, 2018 at 2:46:59 AM UTC

it's a judgment error and i would like you to think about it and we can discuss tomorrow

brooke.anderson@uber.com May 1, 2018 at 2:47:09 AM UTC

I didn't share the one that you hadn't approved with the reporters

brooke.anderson@uber.com May 1, 2018 at 2:47:14 AM UTC

but yes, happy to discuss

brooke.anderson@uber.com May 1, 2018 at 2:47:32 AM UTC

i have 3 national inquiries on this, and they all have your statement.

jill@uber.com May 1, 2018 at 2:47:34 AM UTC

it doesn't really matter - it had been changed in the comms doc which is what our people use to respond to inquiries

jill@uber.com May 1, 2018 at 2:47:38 AM UTC

and in the end it is my call

jill@uber.com May 1, 2018 at 2:47:48 AM UTC

i am responsible for setting our strategy with the press

brooke.anderson@uber.com May 1, 2018 at 2:49:29 AM UTC

Yes. We are ensuring the handful of local inquiries that came in have the final statement.

jill@uber.com May 1, 2018 at 2:50:03 AM UTC

my issue is not what is happening now - it's how we got to changing the statement in the doc without discussing it with me

jill@uber.com May 1, 2018 at 2:50:09 AM UTC

this is a basic part of our job

jill@uber.com May 1, 2018 at 2:50:30 AM UTC

lawyers are entitled to a point of view

jill@uber.com May 1, 2018 at 2:50:38 AM UTC
but there is nothing in that statement that is inaccurate

jill@uber.com May 1, 2018 at 2:50:47 AM UTC
and we quite clearly decline to give numbers in the piece

jill@uber.com May 1, 2018 at 2:50:55 AM UTC
so i don't see how it validates anything

jill@uber.com May 1, 2018 at 2:51:11 AM UTC
we have historically given rides numbers

jill@uber.com May 1, 2018 at 2:51:17 AM UTC
so that is not a departure

jill@uber.com May 1, 2018 at 2:51:41 AM UTC
and again, no one even has the number which is why we are working with advocates to understand it

jill@uber.com May 1, 2018 at 2:52:01 AM UTC
a defense if someone were to call us on this (which i predict they won't)

brooke.anderson@uber.com May 1, 2018 at 2:52:42 AM UTC
I totally understand.

brooke.anderson@uber.com May 1, 2018 at 2:52:53 AM UTC
This won't happen again.

jill@uber.com May 1, 2018 at 2:53:10 AM UTC
thank you