

Metadata

Account	brooke.anderson@uber.com;	SEMANTIC
All Custodians	Anderson, Brooke;Hasbun, Andrew;Uber Technologies, Inc.;	SEMANTIC
All Paths	Anderson, Brooke: \20240905\Anderson, Brooke\gChat\EDISCO-25643_gChat-1.zip\EDISCO-25643_gChat_0.mbox.zip\EDISCO-25643_gChat_0.mbox; Anderson, Brooke: \20240905\Anderson, Brooke\gChat\EDISCO-25643_gChat-1.zip\EDISCO-25643_gChat_0.mbox.zip\EDISCO-25643_gChat_0.mbox	SEMANTIC
Application	RFC822 Email Message	SEMANTIC
Attachment Names	IMG_3444.png; IMG_3444.png; Image_20230908_170017_948.png; Image_20230908_170017_948.png; Image_20230908_170537_817.png; Image_20230908_170537_817.png	SEMANTIC
Begin Family	UBER_JCCP_MDL_001462106	SEMANTIC
Confidentiality	Confidential	SEMANTIC
Date Created	09/08/2023 8:52 pm	SEMANTIC
Date Modified	09/08/2023 8:52 pm	SEMANTIC
DocID	ACD7onquK0bJ4dhMaNitXjp1mNGi7X1oaHyFGGWhglsIjX9K4rjIMcSrWLnKOVjzlc+mdmNggKzbJj+MzXwGGz0J44hJTSgYpxEENXBzubKJcXglVbMOaTi2ozvDO6aQUTovlszKNNCL5PEJQR5WPN8Tg2qZIS0XkuOiPqBeMGhnPLT2gZ8DNKkukOFSZfgqqpt3l1h6ll7yA3ochb61WBCcmsA/lbRKSH42oKipZy1qXXZDWqVo+WTi7wQbYYMlp4+bPvyJz5HODdX4lEn1pZ7rnzVyyoA7GSU0lhrRt89eQHMpsY+MxpHafkeqjwrHG939mC09hIFyazludE.J8s4BM16/BPs1o3o7LeKka1iHcNxULkY9kMRk56UZsqs/MCKixbwinWZaEDuiZVRSiyvAR/xRM3meSxYpli38efzL1jdR/XX7mLJrgKx9fJ6GsKxi5qvujoldDvCPdJe4qiw/qC53/XILvQl432RuBI2Uq3kWSvGRVnq4AYxDIFt05/Vxy6nAelvWzAJoxuW1Y0L6Jcf8hGiBBY/RBRI/Jr+FRNXLc2xcKTxKX+Rw90rERhGF/5+6+T+LhBrX9O5URv8CBVuJxOh2AJohsJ31wEN7rErMDe9uzgkrJhoEn/sJ5+ixtNhhMK3myMzLZSVKvjiANgFVJ/WdWqPo0MynEV0hITCFvslqNGVIYSXfy/n+fZq0mnMpqCgO6NS3iG3TMoV083nZep/20FhPyNkdEJjxTpN4onugbd+IVSrgoMLItDAbmmSfNSXq/GQi+GqWVrHhf+YUjKcCgrJPHIt5/w/NOicy8YWEBiLYB0uL8YMWSkWX9ppLEc	SEMANTIC
Document Type	Email	SEMANTIC
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File Path	\20240905\Anderson, Brooke\gChat\EDISCO-25643_gChat-1.zip\EDISCO-25643_gChat_0.mbox.zip\EDISCO-25643_gChat_0.mbox	SEMANTIC
File Size	75441	SEMANTIC
Hidden Content	No;	SEMANTIC
ILS All Bates	UBER_JCCP_MDL_001462106;UBER_JCCP_MDL_001462107;UBER_JCCP_MDL_001462108;UBER_JCCP_MDL_001462109;UBER_JCCP_MDL_001462110;UBER_JCCP_MDL_001462111;UBER_JCCP_MDL_001462112;UBER_JCCP_MDL_001462113;UBER_JCCP_MDL_001462114;UBER_JCCP_MDL_001462115	SEMANTIC
ILS Document Date	09/08/2023	SEMANTIC
ILS Prod Date	11/26/2024	SEMANTIC
ILS Prod Vol	JCCP_MDL039	SEMANTIC
Other Custodians	Uber Technologies, Inc.;Anderson, Brooke;Hasbun, Andrew;	SEMANTIC
Primary Date	09/08/2023 8:52 pm	DOC_TYP E_ALIAS
Production Volume	JCCP_MDL039;	SEMANTIC
Redacted	No	SEMANTIC
Sort Date	09/08/2023 8:52 pm	SEMANTIC

Message

From: lexilevin@uber.com [lexilevin@uber.com]
Sent: 9/8/2023 8:52:08 PM
To: lexilevin@uber.com; andrew.hasbun@uber.com; conor.ferguson@uber.com; brooke.anderson@uber.com
Subject: AAAAO88FdKo-MBI-FLAT:2023-09-08T01:52:28.939193
Attachments: IMG_3444.png; IMG_3444.png; Image_20230908_170017_948.png; Image_20230908_170017_948.png; Image_20230908_170537_817.png; Image_20230908_170537_817.png

lexilevin@uber.com September 8, 2023 at 8:52:08 PM UTC

Updated room membership.

Deleted on December 7, 2023 at 8:52:08 PM UTC

Updated room membership.

lexilevin@uber.com September 8, 2023 at 8:52:28 PM UTC

lyft's big news that they wanted to fly their ceo out for a popsugar deskside is..... women DRIVER preferred

Deleted on December 7, 2023 at 8:52:28 PM UTC

lyft's big news that they wanted to fly their ceo out for a popsugar deskside is..... women DRIVER preferred

andrew.hasbun@uber.com September 8, 2023 at 8:52:52 PM UTC

Rider pick women drivers?

Updated on September 8, 2023 at 8:52:58 PM UTC

Riders pick women drivers?

Deleted on December 7, 2023 at 8:52:52 PM UTC

Riders pick women drivers?

lexilevin@uber.com September 8, 2023 at 8:53:02 PM UTC

correct

Deleted on December 7, 2023 at 8:53:02 PM UTC

correct

andrew.hasbun@uber.com September 8, 2023 at 8:53:06 PM UTC

Wow

Deleted on December 7, 2023 at 8:53:06 PM UTC

Wow

conor.ferguson@uber.com September 8, 2023 at 8:53:46 PM UTC

Lex tipped me off to something yesterday and I messaged Camiel. I guessed it would be this, so she's in the know. Thank you Alex!

Updated on September 8, 2023 at 8:53:52 PM UTC

Lex tipped me off to something yesterday and I messaged Camiel. I guessed it would be this, so she's in the know. Thank you Lex!

Deleted on December 7, 2023 at 8:53:46 PM UTC

Lex tipped me off to something yesterday and I messaged Camiel. I guessed it would be this, so she's in the know. Thank you Lex!

lexilevin@uber.com September 8, 2023 at 8:55:12 PM UTC

oh yes, for the group:

Deleted on December 7, 2023 at 8:55:12 PM UTC

oh yes, for the group:

lexilevin@uber.com September 8, 2023 at 8:59:15 PM UTC

IMG_3444.png

Deleted on December 7, 2023 at 8:59:15 PM UTC

IMG_3444.png

conor.ferguson@uber.com September 8, 2023 at 9:00:13 PM UTC

>From Camiel FYI -

Deleted on December 7, 2023 at 9:00:13 PM UTC

From Camiel FYI -

conor.ferguson@uber.com September 8, 2023 at 9:00:21 PM UTC

Image_20230908_170017_948.png

Deleted on December 7, 2023 at 9:00:21 PM UTC

Image_20230908_170017_948.png

conor.ferguson@uber.com September 8, 2023 at 9:00:51 PM UTC

Lol @ Uber being broke

Deleted on December 7, 2023 at 9:00:51 PM UTC

Lol @ Uber being broke

lexilevin@uber.com September 8, 2023 at 9:01:07 PM UTC

she is right lol

Deleted on December 7, 2023 at 9:01:07 PM UTC

she is right lol

lexilevin@uber.com September 8, 2023 at 9:05:39 PM UTC

Image_20230908_170537_817.png

Deleted on December 7, 2023 at 9:05:39 PM UTC

Image_20230908_170537_817.png

brooke.anderson@uber.com September 8, 2023 at 10:03:02 PM UTC

i am really annoyed

Deleted on December 7, 2023 at 10:03:02 PM UTC

i am really annoyed

brooke.anderson@uber.com September 8, 2023 at 10:03:08 PM UTC

it's not perfect camiel

Deleted on December 7, 2023 at 10:03:08 PM UTC

it's not perfect camiel

brooke.anderson@uber.com September 8, 2023 at 10:03:11 PM UTC

we are slow and anti-risk

Deleted on December 7, 2023 at 10:03:11 PM UTC

we are slow and anti-risk

andrew.hasbun@uber.com September 8, 2023 at 10:03:17 PM UTC

100%

Deleted on December 7, 2023 at 10:03:17 PM UTC

100%

andrew.hasbun@uber.com September 8, 2023 at 10:03:29 PM UTC

And yes, we should be doing more things based off the credit we will get

Deleted on December 7, 2023 at 10:03:29 PM UTC

And yes, we should be doing more things based off the credit we will get

andrew.hasbun@uber.com September 8, 2023 at 10:03:32 PM UTC

Sentiment plays matter

Deleted on December 7, 2023 at 10:03:32 PM UTC

Sentiment plays matter

brooke.anderson@uber.com September 8, 2023 at 10:05:33 PM UTC

it's pathetic to be a follower on something bold and innovative that could bolster our reputation

Deleted on December 7, 2023 at 10:05:33 PM UTC

it's pathetic to be a follower on something bold and innovative that could bolster our reputation

brooke.anderson@uber.com September 8, 2023 at 10:06:05 PM UTC

esp when you're sitting on the idea for 3 years. We've got to stop acting like a utility and be the innovators we really are!

Deleted on December 7, 2023 at 10:06:05 PM UTC

esp when you're sitting on the idea for 3 years. We've got to stop acting like a utility and be the innovators we really are!

lexilevin@uber.com September 8, 2023 at 10:21:51 PM UTC

Was the decision not to move forward purely financial?

Deleted on December 7, 2023 at 10:21:51 PM UTC

Was the decision not to move forward purely financial?

andrew.hasbun@uber.com September 8, 2023 at 10:22:06 PM UTC
the alleged threat of lawsuits.

Deleted on December 7, 2023 at 10:22:06 PM UTC
the alleged threat of lawsuits.

andrew.hasbun@uber.com September 8, 2023 at 10:22:11 PM UTC
fear

Deleted on December 7, 2023 at 10:22:11 PM UTC
fear

lexilevin@uber.com September 8, 2023 at 10:23:33 PM UTC
Ugh.

Deleted on December 7, 2023 at 10:23:33 PM UTC
Ugh.

brooke.anderson@uber.com September 8, 2023 at 10:24:28 PM UTC
thank you for the tip, Lexi

Deleted on December 7, 2023 at 10:24:28 PM UTC
thank you for the tip, Lexi

brooke.anderson@uber.com September 8, 2023 at 10:24:30 PM UTC
matt already sent to dk

Deleted on December 7, 2023 at 10:24:30 PM UTC
matt already sent to dk

brooke.anderson@uber.com September 8, 2023 at 10:24:41 PM UTC
great intel

Deleted on December 7, 2023 at 10:24:41 PM UTC
great intel

lexilevin@uber.com September 8, 2023 at 10:25:55 PM UTC

Excellent

Deleted on December 7, 2023 at 10:25:55 PM UTC

Excellent

lexilevin@uber.com September 8, 2023 at 10:26:02 PM UTC

Friends >

Deleted on December 7, 2023 at 10:26:02 PM UTC

Friends >

conor.ferguson@uber.com September 9, 2023 at 5:48:35 PM UTC

Hey hey - Camiel is stressing about this announcement. She asked if I could give her a call tomorrow.

Deleted on December 8, 2023 at 5:48:35 PM UTC

Hey hey - Camiel is stressing about this announcement. She asked if I could give her a call tomorrow.

conor.ferguson@uber.com September 9, 2023 at 5:48:39 PM UTC

Do we have a response plan?

Deleted on December 8, 2023 at 5:48:39 PM UTC

Do we have a response plan?

conor.ferguson@uber.com September 9, 2023 at 5:48:45 PM UTC

Anything you want me to push her on?

Deleted on December 8, 2023 at 5:48:45 PM UTC

Anything you want me to push her on?

brooke.anderson@uber.com September 9, 2023 at 5:49:54 PM UTC

I can't talk now but will call you later today

Deleted on December 8, 2023 at 5:49:54 PM UTC

I can't talk now but will call you later today

conor.ferguson@uber.com September 9, 2023 at 5:50:02 PM UTC

Sounds good

Deleted on December 8, 2023 at 5:50:02 PM UTC

Sounds good

brooke.anderson@uber.com September 9, 2023 at 5:50:02 PM UTC

I think you can just hear her out

Deleted on December 8, 2023 at 5:50:02 PM UTC

I think you can just hear her out

brooke.anderson@uber.com September 9, 2023 at 5:50:30 PM UTC

Andrew and I have been chatting a Matt about response but I think we can really sort kondau

Deleted on December 8, 2023 at 5:50:30 PM UTC

Andrew and I have been chatting a Matt about response but I think we can really sort kondau

brooke.anderson@uber.com September 9, 2023 at 5:50:32 PM UTC

Monday

Deleted on December 8, 2023 at 5:50:32 PM UTC

Monday

conor.ferguson@uber.com September 9, 2023 at 5:50:34 PM UTC

I'm heading to a party so if I don't pickup, please feel free to send some thoughts here or I can give you a call tomorrow morning!

Deleted on December 8, 2023 at 5:50:34 PM UTC

I'm heading to a party so if I don't pickup, please feel free to send some thoughts here or I can give you a call tomorrow morning!

conor.ferguson@uber.com September 9, 2023 at 5:50:41 PM UTC

Chatting with her at 1p est

Deleted on December 8, 2023 at 5:50:41 PM UTC

Chatting with her at 1p est

conor.ferguson@uber.com September 9, 2023 at 5:54:22 PM UTC

Will send you notes after our convo - told her that you and Andrew would be leading with response

Deleted on December 8, 2023 at 5:54:22 PM UTC

Will send you notes after our convo - told her that you and Andrew would be leading with response

brooke.anderson@uber.com September 10, 2023 at 5:18:44 PM UTC

Thank you! Btw I read this too fast- was thinking they were gonna launch women rider preferred 😊

Deleted on December 9, 2023 at 5:18:44 PM UTC

Thank you! Btw I read this too fast- was thinking they were gonna launch women rider preferred 😊

brooke.anderson@uber.com September 10, 2023 at 5:19:46 PM UTC

Changes the calculation a bit but all good. Spoke with Andrew earlier and fully support our direction. Super interesting of them to push, but they are in Hail Mary territory. Fun times ahead!b

Deleted on December 9, 2023 at 5:19:46 PM UTC

Changes the calculation a bit but all good. Spoke with Andrew earlier and fully support our direction. Super interesting of them to push, but they are in Hail Mary territory. Fun times ahead!b

conor.ferguson@uber.com September 10, 2023 at 5:20:25 PM UTC

Hi - Just connected briefly with Camiel - some notes from our convo below: - Camiel spoke with a few folks yesterday on the tech and legal side and they are going to re-evaluate women rider preferred. She doesn't think the answer right now is to launch. We should see if there is backlash. - If we decide to launch women rider preferred, she thinks it's good that it's slightly different - allows us to keep drivers front and center. - As for response, she thinks we should talk about our material safety innovation and how we have launched this product globally already and continue to explore here in the US. - Also thinks part of our response should be going hard on the driver side, reminding them of all the things we do to help keep them safe.

Updated on September 10, 2023 at 5:21:21 PM UTC

Hi - Just connected briefly with Camiel - some notes from our convo below: - Camiel spoke with a few folks yesterday on the tech and legal side and they are going to re-evaluate women rider preferred. She doesn't think the answer right now is to launch. We should see if there is backlash. Also will take a bit for legal assessment. - If we decide to launch women rider preferred, she thinks it's good that it's slightly different - allows us to keep drivers front and center. - As for response, she thinks we should talk about our material safety innovation and how we have launched this product globally already and continue to explore here in the US. - Also thinks part of our response should be going hard on the driver side, reminding them of all the things we do to help keep them safe.

Deleted on December 9, 2023 at 5:20:25 PM UTC

Hi - Just connected briefly with Camiel - some notes from our convo below: - Camiel spoke with a few folks yesterday on the tech and legal side and they are going to re-evaluate women rider preferred. She doesn't think the answer right now is to launch. We should see if there is backlash. Also will take a bit for legal assessment. - If we decide to launch women rider preferred, she thinks it's good that it's slightly different - allows us to keep drivers front and center. - As for response, she thinks we should talk about our material safety innovation and how we have launched this product globally already and continue to explore here in the US. - Also thinks part of our response should be going hard on the driver side, reminding them of all the things we do to help keep them safe.

andrew.hasbun@uber.com September 10, 2023 at 5:21:48 PM UTC

But this is women riders picking women drivers. No?

Deleted on December 9, 2023 at 5:21:48 PM UTC

But this is women riders picking women drivers. No?

conor.ferguson@uber.com September 10, 2023 at 5:21:56 PM UTC

yes

Deleted on December 9, 2023 at 5:21:56 PM UTC

yes

conor.ferguson@uber.com September 10, 2023 at 5:22:06 PM UTC

that's how i understood it from what lex said

Deleted on December 9, 2023 at 5:22:06 PM UTC

that's how i understood it from what lex said

andrew.hasbun@uber.com September 10, 2023 at 5:22:51 PM UTC

So women drivers picking women riders is not the same and we'd look stupid launching a feature that isn't letting riders make the choice, I think

Deleted on December 9, 2023 at 5:22:51 PM UTC

So women drivers picking women riders is not the same and we'd look stupid launching a feature that isn't letting riders make the choice, I think

lexilevin@uber.com September 10, 2023 at 5:27:52 PM UTC

I totally agree

Deleted on December 9, 2023 at 5:27:52 PM UTC

I totally agree

lexilevin@uber.com September 10, 2023 at 5:28:15 PM UTC

Im assuming the reporter understands it and communicated it accurately

Deleted on December 9, 2023 at 5:28:15 PM UTC

Im assuming the reporter understands it and communicated it accurately

brooke.anderson@uber.com September 10, 2023 at 5:29:59 PM UTC

100- we'd look nuts launching women driver after they launch women rider. The only boss move would be to come out and launch both

Deleted on December 9, 2023 at 5:29:59 PM UTC

100- we'd look nuts launching women driver after they launch women rider. The only boss move would be to come out and launch both

conor.ferguson@uber.com September 10, 2023 at 5:30:34 PM UTC

That would be great

Deleted on December 9, 2023 at 5:30:34 PM UTC

That would be great