

Metadata

<b>Account</b>	andrew.hasbun@uber.com;	SEMANTIC
<b>All Custodians</b>	Hasbun, Andrew;	SEMANTIC
<b>All Paths</b>	Hasbun, Andrew: \EDISCO-25926_GMAIL3\EDISCO-25926_GMAIL3-4.zip\EDISCO-25926_GMAIL3--andrew.hasbun@uber.com-lf65ZL.mbox; Hasbun, Andrew: \EDISCO-25926_GMAIL3\EDISCO-25926_GMAIL3-4.zip\EDISCO-25926_GMAIL3--andrew.hasbun@uber.com-lf65ZL.mbox; Hasbun, Andrew: \Multi Custodian Gmail\EDISCO-23472_Gmail-112.zip\EDISCO-23472_Gmail--andrew.hasbun@uber.com-L0zvAV.mbox; Hasbun, Andrew: \Multi Custodian Gmail\EDISCO-23472_Gmail-112.zip\EDISCO-23472_Gmail--andrew.hasbun@uber.com-L0zvAV.mbox	SEMANTIC
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Message

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**From:** Natasha Weaser [nweaser@uber.com]  
**Sent:** 3/23/2023 6:52:30 PM  
**To:** wrp-core [wrp-core-group@uber.com]; Mary Yao [mary.yao@uber.com]  
**BCC:** safety-launch-status-group@uber.com; andrew.hasbun@uber.com  
**Subject:** [Launch] WRP in Canada

*cc working group*  
*bcc leadership + stakeholders*

Hi everyone,

I am excited to announce that **Women Rider Preference (WRP) has been launched to 100% of Canada as of this morning.** Details can be found in our [launch doc](#).

In the next few weeks, we will be closely monitoring the data and CommOps experience to make sure the product is working as intended.

To date, WRP is:

- Live in 23 countries 🌐
- Completed over 43 million trips 🚗
- 16% of women driver trips are on WRP 📊

In the next few months, we will be focused on additional launches in major markets, including India and most of EMEA.

Thank you to the core team and Canada Ops for their partnership in getting this over the line! Please reach out to me if you have any questions.

-Natasha, on behalf of the WRP team

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Natasha Weaser  
Senior Product Operations Manager  
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