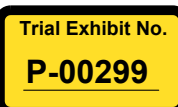


UBER_JCCP_MDL_005757293**Metadata**

File Path	UBER_JCCP_MDL_005757293.pdf	SEMANTIC
Filename	UBER_JCCP_MDL_005757293.pdf	SEMANTIC
ILS Prod Date	6/17/2025	SEMANTIC
ILS Prod Vol	Lizzie Ross 30(b)(6) documents	SEMANTIC





Uber - Rider App Store Change Log

June 2025

Prepared for Deposition of Lizzie Ross

Contents

01 App Store Title

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App Store **Title**

App Store Title [iOS & Android]

iOS



2020-04-21

Uber - Request a ride

Uber - Request a ride

Old value

Uber

Android



2020-04-21

Uber - Request a ride

Uber - Request a ride

Old value

Uber

Green indicates added content. Red indicates removed content. 'Old Value' indicates oldest content on record, with no specific launch date.

Data Source: AppTweak

CONFIDENTIAL

P-00299.00005

UBER_JCCP_MDL_005757296

App Store **Subtitle**

App Store Subtitle [iOS]



Data Source: AppTweak

*Green indicates added content. Red indicates removed content.

2024-05-07
Rideshare, taxi cabs and more
~~Request and ride with Uber.~~rideshare, taxi cabs and more

2023-10-19
Request and ride with Uber.

~~Find no-stress rides, anytime~~Request and ride with Uber.

2023-10-17
Find no-stress rides, anytime.

~~Request and ride with Uber~~Find no-stress rides, anytime.

2023-07-04
Request and ride with Uber.

~~Find no-stress rides, anytime~~Request and ride with Uber.

2023-06-27
Find no-stress rides, anytime.

~~Request and ride with Uber~~Find no-stress rides, anytime.

2023-06-20
Request and ride with Uber.

~~Find no-stress rides, anytime~~Request and ride with Uber.

2022-04-26
Find no-stress rides, anytime.

~~Fast and safe~~ind no-stress rides, anytime.

2022-04-12
Fast and safe rides, anytime.

~~Request rides 24/7~~Fast and safe rides, anytime.

2020-06-30
Request rides 24/7

Request rides, ~~get a JUMP bike~~ 24/7

2020-01-14
Request rides, get a JUMP bike

~~Know the cost before riding.~~Request rides, get a JUMP bike

2018-10-17
Know the cost before riding.

~~Need a lift? Ride with Uber~~Know the cost before riding.

2018-01-19
Need a lift? Ride with Uber

~~Affordable rides 24/7~~Need a lift? Ride with Uber

2017-09-19
Affordable rides 24/7

Affordable rides 24/7

App Store Subtitle [Android]



Data Source: AppTweak

*Green indicates added content. Red indicates removed content.

2024-10-26

Rideshare, taxi cabs, and more for your airport travels and everyday trips.

~~No stress ride options. Save the hassle and find a car in your city.~~ Rideshare, taxi cabs, and more for your airport travels and everyday trips.

2022-05-14

No-stress ride options. Save the hassle and find a car in your city.

~~S~~No-stress-free ride options. Save the hassle and find a car in your city.

2022-04-20

Stress-free ride options. Save the hassle and find a car in your city.

~~Your reliable & safe rideshare.~~ Stress-free ride options. Save the hassle and ~~grab~~find a car in your city.

2022-04-08

Your reliable & safe rideshare. Save the hassle and grab a car in your city.

~~We've established new safety protocols to help you feel safe when you ride.~~ Your reliable & safe rideshare. Save the hassle and grab a car in your city.

2020-10-20

We've established new safety protocols to help you feel safe when you ride.

~~Request a ride with Uber, rent JUMP bikes or scooters, and get there with ease.~~ We've established new safety protocols to help you feel safe when you ride.

App Store Subtitle [Android]



Data Source: AppTweak

*Green indicates added content. Red indicates removed content.

2020-04-21

Request a ride with Uber, rent JUMP bikes or scooters, and get there with ease.

~~Tap a button, get a ride~~Request a ride with Uber, rent JUMP bikes or scooters, and get there with ease.

2019-05-31

Tap a button, get a ride.

~~See upfront pricing~~Tap a button, get a ride.

2019-05-30

See upfront pricing.

~~Get Uber, Ride in Minutes~~See upfront pricing.

2019-05-29

Get Uber, Ride in Minutes.

~~See upfront pricing~~Get Uber, Ride in Minutes.

2019-05-27

See upfront pricing.

~~Tap a button, get a ride~~See upfront pricing.

2019-05-25

Tap a button, get a ride.

~~See upfront pricing~~Tap a button, get a ride.

2019-05-22

See upfront pricing.

~~Tap a button, get a ride~~See upfront pricing.

2019-02-22

Tap a button, get a ride.

~~A ride is just a tap away~~Tap a button, get a ride.

2019-02-21

A ride is just a tap away.

~~Know the price before riding~~A ride is just a tap away.

2019-02-20

Know the price before riding.

~~Tap a button, get a~~Know the price before riding.

2019-02-19

Tap a button, get a ride.

~~Know the price before~~Tap a button, get a ride.

App Store Subtitle [Android]



Data Source: AppTweak

*Green indicates added content. Red indicates removed content.

2019-02-18

Know the price before riding.

~~Tap a button, get a~~Know the price before rideing.

2019-02-16

Tap a button, get a ride.

~~A ride is just a tap away~~Tap a button, get a ride.

2019-02-15

A ride is just a tap away.

~~Tap a button, get a ride~~A ride is just a tap away.

2019-02-13

Tap a button, get a ride.

~~A ride is just a tap away~~Tap a button, get a ride.

2019-02-11

A ride is just a tap away.

~~Tap a button, get a ride~~A ride is just a tap away.

2019-02-09

Tap a button, get a ride.

2019-02-09

Tap a button, get a ride.

~~Know the price before~~Tap a button, get a ridinge.

2019-02-08

Know the price before riding.

~~Tap a button, get a~~Know the price before rideing.

2019-02-05

Tap a button, get a ride.

~~A ride is just a tap away~~Tap a button, get a ride.

2019-02-04

A ride is just a tap away.

~~Tap a button, get a ride~~A ride is just a tap away.

2019-01-30

Tap a button, get a ride.

~~A ride is just a tap away~~Tap a button, get a ride.

2019-01-29

A ride is just a tap away.

~~Tap a button, get a ride~~A ride is just a tap away.

2019-01-28

Tap a button, get a ride.

~~A ride is just a tap away~~Tap a button, get a ride.

2019-01-27

A ride is just a tap away.

~~Tap a button, get a ride~~A ride is just a tap away.

App Store Subtitle [Android]



Data Source: AppTweak

*Green indicates added content. Red indicates removed content.

2019-01-01
~~No cash or wallet? With Uber, riders see upfront pricing and pay automatically~~ Tap a button, get a ride.

2018-12-31
No cash or wallet? With Uber, riders see upfront pricing and pay automatically.

~~Tap a button, get a ride~~ No cash or wallet? With Uber, riders see upfront pricing and pay automatically.

2018-12-30
Tap a button, get a ride.

~~No cash or wallet? With Uber, riders see upfront pricing and pay automatically~~ Tap a button, get a ride.

2018-12-29
No cash or wallet? With Uber, riders see upfront pricing and pay automatically.

~~Tap a button, get a ride~~ No cash or wallet? With Uber, riders see upfront pricing and pay automatically.

2018-12-28
Tap a button, get a ride.

~~Know the cost before~~ Tap a button, get a ride ~~ing~~.

2018-12-27
Know the cost before riding.

~~Tap a button, get a~~ Know the cost before riding.

2018-12-23
Tap a button, get a ride.

~~Know the cost before~~ Tap a button, get a ride ~~ing~~.

2018-12-22
Know the cost before riding.

~~Tap a button, get a~~ Know the cost before riding.

2018-12-12
Tap a button, get a ride.

~~Obtén un viaje económico~~ Tap a button, get a ride.

2018-12-11
Obtén un viaje económico.

Obtén ~~Uber~~, un viaje en minutos económico.

2018-12-10
Obtén Uber, viaja en minutos.

Obtén un ~~Uber~~, viaja económica en minutos.

2018-12-08
Obtén un viaje económico.

~~Tap a button, get a ride~~ Obtén un viaje económico.

2018-12-07
Tap a button, get a ride.

~~Usa la app para pedir viajes~~ Tap a button, get a ride.

2018-12-06
Usa la app para pedir viajes.

~~Obtén un viaje económico~~ Usa la app para pedir viajes.

App Store Subtitle [Android]



Data Source: AppTweak

*Green indicates added content. Red indicates removed content.

2018-12-05
Obtén Uber, un viaje en minutos económico.

2018-12-04
Obtén Uber, viaja en minutos.

Usa la app para pedir viaje
Obtén Uber, viaja en minutos.

2018-12-03
Usa la app para pedir viajes.

Tap a button, get a ride
Usa la app para pedir viajes.

2018-12-02
Tap a button, get a ride.

Usa la app para pedir viajes
Tap a button, get a ride.

2018-12-01
Usa la app para pedir viajes.

Tap a button, get a ride
Usa la app para pedir viajes.

2018-11-16
Tap a button, get a ride.

Pay automatically, no cash needed
Tap a button, get a ride.

2018-11-15
Pay automatically, no cash needed.

Get a ride with Uber - the app designed for safety
Pay automatically, no cash needed.

2018-11-14
Get a ride with Uber - the app designed for safety.

Pay automatically, no cash needed
Get a ride with Uber - the app designed for safety.

2018-11-13
Pay automatically, no cash needed.

Get Uber for a ride in minutes
Pay automatically, no cash needed.

2018-11-12
Get Uber for a ride in minutes.

Get a ride with Uber - the app designed for safety
Uber for a ride in minutes.

2018-11-11
Get a ride with Uber - the app designed for safety.

Tap a button, get a ride
Get a ride with Uber - the app designed for safety.

2018-11-10
Tap a button, get a ride.

Get Uber for a ride in minutes
Tap a button, get a ride.

2018-11-09
Get Uber for a ride in minutes.

Pay automatically, no cash needed
Get Uber for a ride in minutes.

2018-11-07
Pay automatically, no cash needed.

Get a ride with Uber - the app designed for safety
Pay automatically, no cash needed.

App Store Subtitle [Android]



Data Source: AppTweak

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2018-11-06

Get a ride with Uber - the app designed for safety.

~~Get Uber for a ride in minutes~~ a ride with Uber - the app designed for safety.

2018-11-05

Get Uber for a ride in minutes.

~~Pay automatically, no cash needed~~ Get Uber for a ride in minutes.

2018-11-04

Pay automatically, no cash needed.

~~Get a ride with Uber - the app designed for safety~~ Pay automatically, no cash needed.

2018-09-01

Get a ride with Uber - the app designed for safety.

~~Affordable, convenient rides just a tap away~~ Get a ride with Uber - the app designed for safety.

2018-08-31

Affordable, convenient rides just a tap away.

~~Ride with Uber for fast, reliable, and affordable rides~~ Affordable, convenient rides just a tap away.

2018-08-30

Ride with Uber for fast, reliable, and affordable rides.

~~Get an affordable ride with Uber. Know the cost before~~ Ride with Uber for fast, reliable, and affordable rides.

2018-08-29

Get an affordable ride with Uber. Know the cost before riding.

~~Ride with Uber for fast, reliable, and affordable~~ Get an affordable ride with Uber. Know the cost before riding.

2018-08-28

Ride with Uber for fast, reliable, and affordable rides.

~~Get a ride with Uber - the app designed for safety~~ for fast, reliable, and affordable rides.

2018-08-27

Get a ride with Uber - the app designed for safety.

~~R~~ Get a ride with Uber for fast, reliable, and affordable rides- the app designed for safety.

2018-08-24

Ride with Uber for fast, reliable, and affordable rides.

~~Affordable, convenient rides just a tap away~~ Ride with Uber for fast, reliable, and affordable rides.

2018-08-23

Affordable, convenient rides just a tap away.

~~Ride with Uber for fast, reliable, and affordable rides~~ Affordable, convenient rides just a tap away.

2018-01-26

Ride with Uber for fast, reliable, and affordable rides.

Ride with Uber for fast, reliable rides that are affordable and available 24/7, and affordable rides.

Old value

Ride with Uber for fast, reliable rides that are affordable and available 24/7.

App Store Subtitle - Split Test Variations

App Store Subtitle [Android]



Data Source: Play Store Console

Started on May 15, 2019 4:49 PM.
Stopped on May 30, 2019 8:36 AM.

Audience
50%
Tap a button, get a ride.
17%
See upfront pricing.
17%
Get Uber, Ride in Minutes.
17%
A ride is just a tap away.

Started on Dec 18, 2018 4:00 PM.
Stopped on Jan 3, 2019 1:26 PM.

Audience
50%
Tap a button, get a ride.
17%
No cash or wallet? With Uber, riders see upfront pricing and pay automatically.
17%
Know the cost before riding.
17%
Rider app designed for safety.

App Store Subtitle [Android]



Data Source: Play Store Console

Started on Nov 1, 2018 5:07 PM.
Stopped on Nov 14, 2018 3:07 PM.

Audience
50%
Get a ride with Uber - the app designed for safety.
17%
Get Uber for a ride in minutes.
17%
Tap a button, get a ride.
17%
Pay automatically, no cash needed.

Started on Aug 20, 2018 3:36 PM.
Stopped on Aug 31, 2018 9:23 AM.

Audience	Install
50%	
Ride with Uber for fast, reliable, and affordable rides.	
17%	
Get a ride with Uber - the app designed for safety.	
17%	
Affordable, convenient rides just a tap away.	
17%	
Get an affordable ride with Uber. Know the cost before riding.	

App Store Subtitle [Android]



Data Source: Play Store Console

Started on Oct 4, 2016 3:58 PM.
Stopped on Oct 26, 2016 3:20 PM

It's not a taxi. It's an Uber. Just tap for a fast, reliable ride in minutes.

Tap a button. Get a ride. Your next Uber is just around the corner.

Ride with Uber for fast, reliable rides that are affordable and available 24/7.

Get a ride with the push of a button. It's easier than a taxi and often cheaper!

Started on Sep 15, 2016 12:25 PM.
Stopped on Sep 22, 2016 10:30 AM.

Get 50% off your next 10 rides (up to \$5 each)
when you pay with Android Pay

Get a ride with the push of a button. It's easier
than a taxi and often cheaper!

App Store Subtitle [Android]



Data Source: Play Store Console

Started on Sep 7, 2016 2:40 PM.
Stopped on Sep 15, 2016 9:18 AM.

Cash-free from A to B.

Next Available Uber? Always.

Know-before-you-go pricing.

Started on Aug 13, 2016 4:09 PM.
Stopped on Aug 30, 2016 1:26 PM.

Your affordable ride on demand

Your safe ride on demand

Your reliable ride on demand

Started on Jun 7, 2016 11:38 AM.
Stopped on Jun 13, 2016 11:33 AM.

\$10 off your next ride when you pay with
Android Pay! Use promo code ANDROIDPAY.

Started on Apr 29, 2016 5:28 PM.
Stopped on May 2, 2016 2:06 PM.

Get a reliable ride with the push of a button!

App Store Long Descriptions

App Store Long Descriptions [iOS]

2023-10-17

Join the millions of riders who trust Uber for their everyday travel needs. Whether you're running an errand across town or exploring a city far from home, getting there should be easy.

FIND THE RIDE YOU WANT

Find the perfect ride right at your fingertips! Uber is here to make your journey stress-free and enjoyable.

Pick from a wide range of products that the Uber app has to offer including:

- UberX: Affordable rides, all to yourself
- Uber Green: Eco-Friendly
- UberXL: Affordable rides for groups up to 6
- Comfort: Newer cars with extra legroom
- Comfort Electric: Premium zero-emission cars
- Uber Pet: Affordable rides for you and your pet
- Black: Luxury rides with professional drivers
- Taxi: You now have the option to request a cab or a taxi on demand using Uber in select cities
- 2-wheels: Find a scooter to start riding today

UPFRONT PRICING

With Uber, you no longer need to worry about hidden costs or unexpected surprises. As you enter your destination in the app, you get upfront pricing and the estimated time of arrival.

SAFETY TOGETHER

Safety is a top priority at Uber. We have established comprehensive safety features to help ensure every rider and driver feels secure and comfortable.

AFFORDABLE PRICING

We're doing all we can to make our pricing as transparent as possible.

- UberX Share: UberX Share connects you to other riders headed in the same direction.
- Group Rides: Share the journey with friends.
- Split Fare: Don't worry about doing the math later—split the cost evenly while you're still on the ride.

JOIN UBER ONE FOR EXCLUSIVE PERKS

Benefit from \$0 Delivery Fee and up to 10% off eligible delivery and pickup orders, 6% Uber Cash back on eligible rides and a \$5 credit if our Latest Arrival Estimate on your order is off. Other fees & terms apply. For more details see uber.com/uberone.

RESERVE RIDES IN ADVANCE

Need a ride at a specific time? No problem! Uber allows you to reserve rides in advance, so you can plan your day with confidence.

GO GREEN

Uber is committed to building a sustainable future for our cities. With a growing fleet of electric and hybrid vehicles, you can choose eco-friendly rides to reduce your carbon footprint.

RENT CARS AND HAVE THEM DELIVERED TO YOU

Whether you need a car today or later, the online booking experience will help you find the right vehicle for a family vacation, a weekend getaway, airport travel, and more. You can have a rental car delivered to your door at the time and location of your choice with Valet, currently available in select cities.

MORE FEATURES

Delivery: Order food from your favorite restaurants through Uber Eats. Stock up on groceries, shop pharmacy, convenience and pet supplies and get them all delivered.

Uber Connect: an easy, same-day, no-contact delivery solution that allows people to send items whether it's a care package for a loved one or an item you sold online.

Transit: Say goodbye to complicated time schedules, hectic transfers, and unexpected waits while reducing your trip's emissions.

Uber Charter: Book high-capacity group rides in vehicles seating 14-55 passengers, such as limo buses, luxury vans, and coach buses.

2-Wheels: Did you know you can also bike or ride a scooter with the Uber app?

Uber for Business: Manage and track business travel, meal programs, and more on one dashboard.

Uber Hourly: Keep a car and driver with you for hours.

Uber Car Seat: Uber Car Seat provides one forward-facing car seat for a child who is at least 2 years old, 22 pounds, and 31 inches tall.

Get Started Now! Download the Uber app and create an account today. Uber is available in the following cities: Boston, DC, LA, New York, San Francisco, Vegas, Orlando, Chicago and more. Check if Uber is available in your city at <https://www.uber.com/cities>. Stay updated on the latest news, promotions, and offers by following us on Twitter at <https://twitter.com/uber> and liking us on Facebook at <https://www.facebook.com/uber>.

Data Source: AppTweak

CONFIDENTIAL

P-00299.00020

UBER_JCCP_MDL_005757311

App Store Long Descriptions [iOS]

2020-10-20

We're committed to your safety at Uber. We've established a Door-to-Door Safety Standard to help you feel safe every time you ride.

And with Uber, your destination is at your fingertips. Just open the app and enter where you want to go, and a nearby driver will help you get there reliably.

FIND A RIDE FROM ALMOST ANYWHERE

Request a ride from 600+ airports and in 10,000+ cities around the world, the Uber app is a great way to make your travel plans stress-free. Request a ride on demand or schedule one ahead of time.

FIND A RIDE TO ALMOST ANYWHERE

Whether you're looking for style, space, or affordability, Uber can help you find the perfect ride to fit your needs:

Enjoy elegance and premium features with Uber Black

Ride with extra room (and more of your friends) with UberXL

All of these transportation options and more are available in one place with the Uber app.

SEE PRICE ESTIMATES

With Uber, you can see your price estimate up front before booking. That means you'll always have an idea of what you'll pay before requesting your ride.

YOUR SAFETY DRIVES US

We're committed to making every trip with Uber as safe as possible. That's why—in addition to our Door-to-Door Safety Standard—we've built new safety features and updated our Community Guidelines for respectful and positive experiences.

You can share your trip

Give your loved ones peace of mind while you're on a trip—you can share your location and trip status so they know you made it to your destination.

You can contact emergency services

You can call your local authorities directly from the app, and your location and trip details will be displayed so you can quickly share them with emergency services.

TIP AND RATE YOUR DRIVER

After every ride, you can submit a rating along with comments. You can also let your driver know you appreciated your experience by adding a tip for them right in the app.

Not all products are available in all markets.

To see if Uber is available in your city, visit <https://www.uber.com/cities>.

Follow us on Twitter at <https://twitter.com/uber>.

Like us on Facebook at <https://www.facebook.com/uber>.

Have a question? Visit uber.com/help.

CONFIDENTIAL

P-00299.00021

Data Source: AppTweak

UBER_JCCP_MDL_005757312

App Store Long Descriptions [iOS]

2020-04-26

Request a ride with Uber, rent JUMP bikes or scooters, and get there with ease.

With Uber, your destination is at your fingertips. Just open the app and enter where you want to go, and a nearby driver will help you get there reliably. You can also rent JUMP bikes and scooters.

GET THERE FROM ALMOST ANYWHERE

Available at more than 600 airports and in 700+ cities around the world, Uber is a great way to make your travel plans stress-free. Request a ride on demand or schedule one ahead of time.

FIND THE RIDE YOU WANT

Whether you're looking for style, space, or affordability, Uber can help you find the perfect ride to fit your needs:

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- Cruise past traffic on an electric JUMP bike or scooter
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Not all products are available in all markets.

Data Source: AppTweak

CONFIDENTIAL

P-00299.00022

UBER_JCCP_MDL_005757313

App Store Long Descriptions [iOS]

2020-04-25

Request a ride with Uber, rent JUMP bikes or scooters, and get there with ease.

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Like us on Facebook at <https://www.facebook.com/uber>.

Have a question? Visit uber.com/help.

Not all products are available in all markets.

Data Source: AppTweak

CONFIDENTIAL

P-00299.00023

UBER_JCCP_MDL_005757314

App Store Long Descriptions [iOS]

2020-04-21

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Data Source: AppTweak

CONFIDENTIAL

P-00299.00024

UBER_JCCP_MDL_005757315

App Store Long Descriptions [iOS]

2020-01-23

Uber is a ridesharing app for fast, reliable rides in minutes – day or night. There's no need to park or wait for a taxi or bus. With Uber, you just tap to request a ride, and it's easy to pay with credit card or cash (in selected cities only).

Whether you're going to the airport or across town, you can request an Uber for every occasion. Uber is available in more than 700 cities worldwide – download the app and take your first trip today.

Requesting your Uber is easy – here's how it works:

- Just open the app and tell us where you want to go.
- The app uses your location so your driver knows where to pick you up.
- You'll see your driver's picture and vehicle details, and can track their arrival on the map.
- Payment can be made by credit card, cash (in selected cities only), Apple Pay, PayPal and more.
- After the ride, you can rate your driver and provide feedback to help us improve the Uber experience. You'll also get a receipt by email.

Need a simple way to get from A to B quickly? Request an UberX, our most affordable option for individual travel.

Want to save money on your ride? Request an UberPOOL – you'll travel with other riders heading in the same direction, and enjoy a lower fare.

Want a more exclusive experience? Request a high-end vehicle with UberBLACK. And there are even more options – whether you're traveling with a big group or need a vehicle with accessibility features.

See if Uber is available in your city at <https://www.uber.com/cities>

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Got a question? Visit uber.com/help.

Note: continued use of GPS running in the background can dramatically decrease battery life.

Data Source: AppTweak

CONFIDENTIAL

2019-03-12

Uber is a ridesharing app for fast, reliable rides in minutes – day or night. There's no need to park or wait for a taxi or bus. With Uber, you just tap to request a ride, and it's easy to pay with credit card or cash (in selected cities only).

Whether you're going to the airport or across town, there's an Uber for every occasion. Uber is available in more than 500 cities worldwide – download the app and take your first trip today.

Requesting your Uber is easy – here's how it works:

- Just open the app and tell us where you want to go.
- The app uses your location so your driver knows where to pick you up.
- You'll see your driver's picture and vehicle details, and can track their arrival on the map.
- Payment can be made by credit card, cash (in selected cities only), Apple Pay, PayPal and more.
- After the ride, you can rate your driver and provide feedback to help us improve the Uber experience. You'll also get a receipt by email.

Need a simple way to get from A to B quickly? Take uberX, our most affordable option for individual travel.

Want to save money on your ride? Take uberPOOL – you'll travel with other riders heading in the same direction, and enjoy a lower fare.

Want a more exclusive experience? Take a high-end vehicle with UberBLACK. And there are even more options – whether you're travelling with a big group or need a vehicle with accessibility features.

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Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Got a question? Visit uber.com/help.

Note: continued use of GPS running in the background can dramatically decrease battery life.

Data Source: AppTweak

UBER_JCCP_MDL_005757316

P-00299.00025

App Store Long Descriptions [iOS]

2017-01-07

Uber is a ridesharing app for fast, reliable rides in minutes—day or night. There's no need to park or wait for a taxi or bus. With Uber, you just tap to request a ride, and it's easy to pay with credit or cash in select cities.

Whether you're going to the airport or across town, there's an Uber for every occasion. Uber is available in more than 500 cities worldwide—download the app and take your first trip today.

Requesting your Uber is easy—here's how it works:

- Just open the app and tell us where you're going.
- The app uses your location so your driver knows where to pick you up.
- You'll see your driver's picture, vehicle details, and can track their arrival on the map.
- Payment can be made by credit card, cash in select cities, Apple Pay, PayPal, and more.
- After the ride, you can rate your driver and provide feedback to help us improve the Uber experience. You'll also get a receipt by email.

Need a simple way to get from A to B quickly? Take uberX, our most affordable individual option.

Want to save money on your ride? Take uberPOOL—you'll travel with other riders headed your way and enjoy a lower fare.

Want to elevate your experience? Take a high-end vehicle with UberBLACK. And there's still more options—whether you're traveling with a big group, or need a vehicle with accessibility features.

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Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Visit uber.com/help.

Note: Continued use of GPS running in the background can dramatically decrease battery life.

Data Source: AppTweak

CONFIDENTIAL

2016-11-05

Uber is a ridesharing app for fast, reliable rides in minutes—day or night. There's no need to park or wait for a taxi or bus. With Uber, you just tap to request a ride, and it's easy to pay with credit or cash in select cities.

Whether you're going to the airport or across town, there's an Uber for every occasion. Uber is available in more than 500 cities worldwide—download the app and take your first trip today.

Requesting your Uber is easy—here's how it works:

- Just open the app and tell us where you're going.
- The app uses your location so your driver knows where to pick you up.
- You'll see your driver's picture, vehicle details, and can track their arrival on the map.
- Payment can be made by credit card, cash in select cities, Apple Pay, Android Pay, PayPal, and more.
- After the ride, you can rate your driver and provide feedback to help us improve the Uber experience. You'll also get a receipt by email.

Need a simple way to get from A to B quickly? Take uberX, our most affordable individual option.

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Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Visit uber.com/help.

Note: Continued use of GPS running in the background can dramatically decrease battery life.

Data Source: AppTweak

UBER_JCCP_MDL_005757317

P-00299.00026

App Store Long Descriptions [iOS]

2016-09-20 *Data Source: AppTweak*

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

See if Uber is available in your city at <https://www.uber.com/cities>

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Check out <https://help.uber.com/>

Note: Continued use of GPS running in the background can dramatically decrease battery life.

2016-09-10 *Data Source: SensorTower*

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

See if Uber is available in your city at <https://www.uber.com/cities>

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Check out <https://help.uber.com/>

2016-07-22

Data Source: AppTweak

Get \$10 off your first 2 Uber rides when you pay with Apple Pay. Use promo code APPLEPAY. Offer expires August 30, 2016.

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

See if Uber is available in your city at <https://www.uber.com/cities>

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Check out <https://help.uber.com/>

2016-07-06

Data Source: AppTweak

Get \$10 off your first 2 Uber rides when you pay with Apple Pay. Use promo code APPLEPAY. Offer expires July 15, 2016.

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

See if Uber is available in your city at <https://www.uber.com/cities>

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Check out <https://help.uber.com/>

App Store Long Descriptions [iOS]

2016-07-02 *Data Source: AppTweak*

Get \$10 off your first 2 Uber rides when you pay with Apple Pay. Use promo code APPLEPAY. Offer expires July 15, 2016.

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

See if Uber is available in your city at <https://www.uber.com/cities>

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Check out <https://help.uber.com/>

2016-06-11 *Data Source: AppTweak*

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

See if Uber is available in your city at <https://www.uber.com/cities>

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Check out <https://help.uber.com/>

2016-05-19 *Data Source: AppTweak*

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

See if Uber is available in your city at <https://www.uber.com/cities>

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Check out [uber.com/help](https://help.uber.com/)

2016-05-13 *Data Source: AppTweak*

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

See if Uber is available in your city at <https://www.uber.com/cities>

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Contact us at support@uber.com

App Store Long Descriptions [iOS]

2015-12-02 *Data Source: SensorTower*

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

See if Uber is available in your city at <https://www.uber.com/cities>

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Contact us at support@uber.com

2015-11-20 *Data Source: AppTweak*

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

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Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

2015-11-02 *Data Source: SensorTower*

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

See if Uber is available in your city at <https://www.uber.com/cities>

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

2015-05-08 *Data Source: AppTweak*

Uber is your private driver in more than 50 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.

- Compare rates for different vehicles and get fare quotes in the app. Use PayPal or add a credit card to your secure account so you never need cash on hand.

- Set your pickup location and final destination for an easy trip. Get connected to your personal driver and check the progress of your Uber at any time.

- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

App Store Long Descriptions [iOS]

2015-05-07 *Data Source: AppTweak*

Uber es una aplicación tecnológica, disponible en más de 300 ciudades y 50 países de todo el mundo, que pone en contacto usuarios pasajeros y usuarios conductores con tan sólo apretar un botón.

Solicita tu conductor privado con UberBLACK o UberLUX, comparte los costes de un vehículo viajando con uberPOP o pide comida de los mejores restaurantes locales en menos de 10 minutos con UberEATS.

Abre la App en España y disfruta de nuestro servicio UberEATS, a través del cual, puedes pedir los mejores platos de los mejores restaurantes locales de la ciudad con tan sólo apretar un botón y recibirlos en menos de 10 minutos listos para comer.

¡Descárgate Uber y solicita tu UberEATS!

Pide los mejores platos de los mejores restaurantes de ciudad con tan sólo apretar un botón. Sigue en tiempo real la llegada de tu conductor UberEATS a través de la aplicación. Recibe tu pedido UberEATS en menos de 10 minutos. Paga directamente desde el móvil registrando tus datos una única vez.

El servicio está disponible en la ciudad de Barcelona.
Para más información sobre UberEATS visita: www.ubereats.es
Para conocer todos los productos y servicios de Uber visita: www.uber.com

2014-12-09 *Data Source: SensorTower*

Uber is your private driver in more than 50 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.

- Compare rates for different vehicles and get fare quotes in the app. Use PayPal or add a credit card to your secure account so you never need cash on hand.

- Set your pickup location and final destination for an easy trip. Get connected to your personal driver and check the progress of your Uber at any time.

- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

CONFIDENTIAL

2014-9-08 *Data Source: SensorTower*

Uber is your private driver in more than 40 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.

- Compare rates for different vehicles and get fare quotes in the app. Use PayPal or add a credit card to your secure account so you never need cash on hand.

- Set your pickup location and final destination for an easy trip. Get connected to your personal driver and check the progress of your Uber at any time.

- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

2014-7-14 *Data Source: SensorTower*

Uber is your private driver in more than 40 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.

- Compare rates for different vehicles and get fare quotes in the app. Use PayPal or add a credit card to your secure account so you never need cash on hand.

- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.

- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

UBER_JCCP_MDL_005757321

P-00299.00030

App Store Long Descriptions [iOS]

2014-04-28

Data Source: SensorTower

Uber is your private driver in more than 100 cities and 30 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.
- Compare rates for different vehicles and get fare quotes in the app. Use PayPal or add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

2014-3-10

Data Source: SensorTower

Uber is your private driver in more than 70 cities and 20 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.
- Compare rates for different vehicles and get fare quotes in the app. Use PayPal or add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

CONFIDENTIAL

2014-1-20

Data Source: SensorTower

Uber is your private driver in more than 60 cities and 20 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.
- Compare rates for different vehicles and get fare quotes in the app. Use PayPal or add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

2013-11-19

Data Source: SensorTower

Uber is your private driver in more than 50 cities and 20 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.
- Compare rates for different vehicles and get fare quotes in the app. Use PayPal or add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

UBER_JCCP_MDL_005757322

P-00299.00031

App Store Long Descriptions [iOS]

2013-10-21

Data Source: SensorTower

Uber is your private driver in more than 50 cities and 20 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.
- Compare rates for different vehicles and get fare quotes in the app. Add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

2013-10-15

Data Source: SensorTower

Uber is your private driver in more than 45 cities and 19 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.
- Compare rates for different vehicles and get fare quotes in the app. Add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

CONFIDENTIAL

2013-10-08

Data Source: SensorTower

Uber is your private driver in more than 40 cities and 19 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.
- Compare rates for different vehicles and get fare quotes in the app. Add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

2013-9-16

Data Source: SensorTower

Uber is your private driver in over 40 cities and 18 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.
- Compare rates for different vehicles and get fare quotes in the app. Add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

UBER_JCCP_MDL_005757323

P-00299.00032

App Store Long Descriptions [iOS]

2013-08-12

Data Source: SensorTower

Uber is your private driver in over 40 cities and 15 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.
- Compare rates for different vehicles and get fare quotes in the app. Add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

2013-08-10

Data Source: SensorTower

Uber is your private driver in over 40 cities and 15 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.
- Compare rates for different vehicles and get fare quotes in the app. Add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your car at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

Legacy [unknown launch date] *Data Source: SensorTower*

Uber is your private driver in 35 cities and 14 countries.

- Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.
- Compare rates for different vehicles and get fare quotes in the app. Add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your car at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

App Store Long Descriptions [Android]



Data Source: AppTweak

2024-01-05

Join the millions of riders who trust Uber for their everyday travel needs. Whether you're running an errand across town or exploring a city far from home, getting there should be easy.

FIND THE RIDE YOU WANT

Find the perfect ride right at your fingertips! Uber is here to make your journey stress-free and enjoyable.

Pick from a wide range of products that the Uber app has to offer including:

- UberX: Affordable rides, all to yourself
- Uber Green: Eco-Friendly
- UberX Priority: Priority pickup
- UberXL: Rides for groups up to 6
- Comfort: Newer cars with extra legroom
- Comfort Electric: Premium zero-emission cars
- Uber Pet: Rides for you and your pet
- Black: Luxury rides with professional drivers
- Taxi: You now have the option to request a cab or a taxi in select cities
- 2-wheels: Find a scooter to start riding today
- Premier: Luxury rides with highly-rated drivers

UPFRONT PRICING

With Uber, you no longer need to worry about hidden costs or unexpected surprises. As you enter your destination in the app, you get upfront pricing and the estimated time of arrival.

SAFETY TOGETHER

Safety is a top priority at Uber. We have established comprehensive safety features to help ensure every rider and driver feels secure and comfortable.

PRICING

We're doing all we can to make our pricing as transparent as possible.

- UberX Share: UberX Share connects you to other riders headed in the same direction.
- Group Rides: Share the journey with friends.
- Split Fare: Split the cost evenly while you're still on the ride.

JOIN UBER ONE FOR EXCLUSIVE PERKS

Benefit from \$0 Delivery Fee and up to 10% off eligible delivery and pickup orders and 6% Uber Cash back on eligible rides. Other fees & terms apply. For more details see uber.com/uberone.

RESERVE RIDES IN ADVANCE

Need a ride at a specific time? No problem! Uber allows you to reserve rides in advance, so you can plan your day with confidence.

GO GREEN

Uber is committed to building a sustainable future for our cities. With a growing fleet of electric and hybrid vehicles, you can choose eco-friendly rides to help reduce your carbon footprint.

CARSHARE

Drive yourself with Uber Carshare. Borrow a car by the hour, day, week or longer – you only pay for the time you've booked. Currently available in select cities.

RENT CARS AND HAVE THEM DELIVERED TO YOU

Whether you need a car today or later, the online booking experience will help you find the right vehicle for a family vacation, a weekend getaway, airport travel, and more. You can have a rental car delivered to your door at the time and location of your choice with Valet, currently available in select cities.

MORE FEATURES

Delivery: Order food from your favorite restaurants through Uber Eats. Stock up on groceries, shop pharmacy, convenience and pet supplies and get them all delivered.

Uber Connect: an easy, same-day, no-contact delivery solution that allows people to send items whether it's a care package or an item you sold online.

Transit: Say goodbye to complicated time schedules, hectic transfers, and unexpected waits while reducing your trip's emissions.

Uber Charter: Book high-capacity group rides in vehicles seating 14-55 passengers, such as limo buses and coach buses.

Uber for Business: Manage and track business travel, meal programs, and more on one dashboard.

Uber Hourly: Keep a car and driver with you for hours.

Uber Car Seat: Uber Car Seat provides one forward-facing car seat for a child who is at least 2 years old, 22 pounds, and 31 inches tall.

Get Started Now! Download the Uber app and create an account today. Uber is available in the following cities: Boston, DC, LA, New York, San Francisco, Vegas, Orlando, Chicago and more. Check if Uber is available in your city at <https://www.uber.com/cities>. Stay updated on the latest news, promotions, and offers by following us on Twitter at <https://twitter.com/uber> and liking us on Facebook at <https://www.facebook.com/uber>.

App Store Long Descriptions [Android]



Data Source: AppTweak

2020-10-20

We're committed to your safety at Uber. We've established a Door-to-Door Safety Standard to help you feel safe every time you ride.

And with Uber, your destination is at your fingertips. Just open the app and enter where you want to go, and a nearby driver will help you get there reliably.

FIND A RIDE FROM ALMOST ANYWHERE

Request a ride from 600+ airports and in 10,000+ cities around the world, the Uber app is a great way to make your travel plans stress-free. Request a ride on demand or schedule one ahead of time.

FIND A RIDE TO ALMOST ANYWHERE

Whether you're looking for style, space, or affordability, Uber can help you find the perfect ride to fit your needs:

Enjoy elegance and premium features with Uber Black

Ride with extra room (and more of your friends) with UberXL

All of these transportation options and more are available in one place with the Uber app.

SEE PRICE ESTIMATES

With Uber, you can see your price estimate up front before booking. That means you'll always have an idea of what you'll pay before requesting your ride.

YOUR SAFETY DRIVES US

We're committed to making every trip with Uber as safe as possible. That's why—in addition to our Door-to-Door Safety Standard—we've built new safety features and updated our Community Guidelines for respectful and positive experiences.

You can share your trip

Give your loved ones peace of mind while you're on a trip—you can share your location and trip status so they know you made it to your destination.

You can contact emergency services

You can call your local authorities directly from the app, and your location and trip details will be displayed so you can quickly share them with emergency services.

TIP AND RATE YOUR DRIVER

After every ride, you can submit a rating along with comments. You can also let your driver know you appreciated your experience by adding a tip for them right in the app.

Not all products are available in all markets.

To see if Uber is available in your city, visit <https://www.uber.com/cities>.

Follow us on Twitter at <https://twitter.com/uber>.

Like us on Facebook at <https://www.facebook.com/uber>.

Have a question? Visit uber.com/help.

App Store Long Descriptions [Android]



Data Source: AppTweak

2020-04-21

With Uber, your destination is at your fingertips. Just open the app and enter where you want to go, and a nearby driver will help you get there reliably. You can also rent JUMP bikes and scooters.

GET THERE FROM ALMOST ANYWHERE

Available at more than 600 airports and in 700+ cities around the world, Uber is a great way to make your travel plans stress-free. Request a ride on demand or schedule one ahead of time.

FIND THE RIDE YOU WANT

Whether you're looking for style, space, or affordability, Uber can help you find the perfect ride to fit your needs:

- Enjoy elegance and premium features with Uber Black
- Cruise past traffic on an electric JUMP bike or scooter
- Ride with extra room (and more of your friends) with UberXL

All of these transportation options and more are available in one place with the Uber app.

SEE PRICE ESTIMATES

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Not all products are available in all markets.

App Store Long Descriptions [Android]



Data Source: AppTweak

2018-01-24

Uber is a ridesharing app for fast, reliable rides in minutes—day or night. There's no need to park or wait for a taxi or bus. With Uber, you just tap to request a ride, and it's easy to pay with credit or cash in select cities.

Whether you're going to the airport or across town, there's an Uber for every occasion. Uber is available in more than 630+ cities worldwide—download the app and take your first trip today.

Requesting your Uber is easy—here's how it works:

- Just open the app and tell us where you're going.
- The app uses your location so your driver knows where to pick you up.
- You'll see your driver's picture, vehicle details, and can track their arrival on the map.
- Payment can be made by credit card, cash in select cities, Android Pay, PayPal, and more.
- After the ride, you can rate your driver and provide feedback to help us improve the Uber experience. You'll also get a receipt by email.

Need a simple way to get from A to B quickly? Take uberX, our most affordable individual option.

Want to save money on your ride? Take uberPOOL—you'll travel with other riders headed your way and enjoy a lower fare.

Want to elevate your experience? Take a high-end vehicle with UberBLACK. And there's still more options—whether you're traveling with a big group, or need a vehicle with accessibility features.

See if Uber is available in your city at <https://www.uber.com/cities>

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Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Visit uber.com/help

App Store Long Descriptions [Android]



Data Source: AppTweak

2017-12-04

Need a ride? Uber lets you request door-to-door transportation at the tap of a button in 630+ cities worldwide. Download the app to get started.

HOW TO USE UBER

Follow these steps to request a ride:

1. Open the app
2. Select one of your frequented destinations, or type in a new one
3. Confirm your pickup location and choose a vehicle option
4. Tap to request your ride

You'll see your driver's ETA and vehicle information, so you'll know which car to expect and when.

4 REASONS TO RIDE WITH UBER

- The Uber app is available 24/7
- Get upfront pricing — see the trip cost before requesting a ride
- Safety is our priority. Follow your trip in real-time and share your ETA with friends
- Paying for trips is hassle-free — you don't even need your wallet

WHEN TO RIDE WITH UBER

People take Uber while traveling and away for business, to go to and from the airport, social events, and bars and restaurants; and everywhere in between!

UBER RIDE OPTIONS

- UberX: Our most affordable individual option that seats up to 4 riders
- UberPOOL: Want to save money on your ride? This option lets you travel with other riders and enjoy a lower fare (not available everywhere)
- UberBLACK: Elevate your experience with a high-end vehicle

Where will you take your first ride with Uber? Download the app now.

See if Uber is available in your city: <https://www.uber.com/cities>

Have a question or want to learn more about Uber? Visit uber.com/help

App Store Long Descriptions [Android]



Data Source: AppTweak

2017-11-23

Need a ride? Uber lets you request door-to-door transportation at the tap of a button – 24/7, and in 630+ cities worldwide. Download the app to get started.

4 REASONS TO RIDE WITH UBER

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App Store Long Descriptions [Android]



Data Source: AppTweak

2017-06-08

Uber is a ridesharing app for fast, reliable rides in minutes—day or night. There's no need to park or wait for a taxi or bus. With Uber, you just tap to request a ride, and it's easy to pay with credit or cash in select cities.

Whether you're going to the airport or across town, there's an Uber for every occasion. Uber is available in more than 500 cities worldwide—download the app and take your first trip today.

Requesting your Uber is easy—here's how it works:

- Just open the app and tell us where you're going.
- The app uses your location so your driver knows where to pick you up.
- You'll see your driver's picture, vehicle details, and can track their arrival on the map.
- Payment can be made by credit card, cash in select cities, Android Pay, PayPal, and more.
- After the ride, you can rate your driver and provide feedback to help us improve the Uber experience. You'll also get a receipt by email.

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Like us on Facebook at <https://www.facebook.com/uber>

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App Store Long Descriptions [Android]



Data Source: SensorTower

2016/11/03

Uber is a ridesharing app for fast, reliable rides in minutes—day or night. There's no need to park or wait for a taxi or bus. With Uber, you just tap to request a ride, and it's easy to pay with credit or cash in select cities.

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Have a question? Visit uber.com/help.

App Store Long Descriptions [Android]



Data Source: SensorTower

2016/11/02

Uber is a ridesharing app for fast, reliable rides in minutes—day or night. There's no need to park or wait for a taxi or bus. With Uber, you just tap to request a ride, and it's easy to pay with credit or cash in select cities.

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Like us on Facebook at <https://www.facebook.com/uber>

Have a question? Visit uber.com/help.

Note: Continued use of GPS running in the background can dramatically decrease battery life.

App Store Long Descriptions [Android]



Data Source: SensorTower

2016/10/06

Get 50% off your next 10 Uber rides (up to \$5 each) when you pay with Android Pay. No need to apply a code. Just tap to request a ride and use Android Pay. Offer expires November 15, 2016. Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using cash, credit card, PayPal, or Android Pay - your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

See if Uber is available in your city at <https://www.uber.com/cities>

Find the details about our Android permissions at <https://www.uber.com/android/permissions>

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Have a question? Check out uber.com/help

If you're interested in shaping the Uber experience and getting early access to new features, sign up to be a beta tester directly at <https://play.google.com/apps/testing/com.ubercab>. Find out more about our beta program at <https://newsroom.uber.com/join-our-uber-android-beta-program/>

App Store Long Descriptions [Android]



Data Source: SensorTower

2016/09/16

Get 50% off your next 10 Uber rides (up to \$5 each) when you pay with Android Pay. No need to apply a code. Just tap to request a ride and use Android Pay. Offer expires October 15, 2016. Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using cash, credit card, PayPal, or Android Pay - your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

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App Store Long Descriptions [Android]



Data Source: SensorTower

2016/07/16

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines. From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using cash, credit card, PayPal, or Android Pay - your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

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App Store Long Descriptions [Android]



Data Source: SensorTower

2016/06/13

Get \$10 off your next ride when you pay with Android Pay. Use promo code ANDROIDPAY. Offer expires June 30, 2016.

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines.

From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using cash, credit card, PayPal, or Android Pay - your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

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App Store Long Descriptions [Android]



Data Source: SensorTower

2016/06/11

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines. From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using cash, credit card, PayPal, or Android Pay - your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

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App Store Long Descriptions [Android]



Data Source: SensorTower

2016/05/24

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines. From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using cash, credit card, PayPal, or Android Pay - your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

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App Store Long Descriptions [Android]



Data Source: SensorTower

2016/05/12

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines. From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card, PayPal, or Android Pay - your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

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App Store Long Descriptions [Android]



Data Source: SensorTower

2016/05/06

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App Store Long Descriptions [Android]



Data Source: SensorTower

2016/02/07

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines. From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

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App Store Long Descriptions [Android]



Data Source: SensorTower

2015/12/04

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines. From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

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App Store Long Descriptions [Android]



Data Source: SensorTower

2015/11/14

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines. From low-cost to premium, every ride option feels like an upgrade to the everyday.

Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt.

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App Store Long Descriptions [Android]



Data Source: SensorTower

2015/01/27

Uber is your private driver in more than 50 countries.

- Request a ride using the Uber app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.

- Compare rates for different Uber options and get fare quotes in the app. Pay with Google Wallet or PayPal, or add a credit card to your secure Uber account so you never need cash on hand.

- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.

- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

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See if Uber's available in your city at <https://www.uber.com/cities>

Find a detailed breakdown of our Android permissions at <https://www.uber.com/android/permissions>

** Uber saves time by connecting you to a driver as quickly as possible. If you like the service, please consider using those extra few minutes to review our app. **

App Store Long Descriptions [Android]



Data Source: SensorTower

2014/12/11

Uber is your private driver in more than 40 countries.

- Request a ride using the Uber app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.

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App Store Long Descriptions [Android]



Data Source: SensorTower

2014/10/06

Uber is your private driver in more than 40 countries. - Request a ride using the Uber app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.

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**** Uber saves time by connecting you to a driver as quickly as possible. If you like the service, please consider using those extra few minutes to review our app. ****

2014/08/25

Uber is your private driver in more than 40 countries. - Request a ride using the Uber app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.

- Compare rates for different Uber options and get fare quotes in the app. Pay with Google Wallet or PayPal, or add a credit card to your secure Uber account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.
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App Store Long Descriptions [Android]



Data Source: SensorTower

2014/06/04

Uber is your private driver in more than 130 cities and 30 countries. - Request a ride using the Uber app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.

- Compare rates for different Uber options and get fare quotes in the app. Pay with Google Wallet or PayPal, or add a credit card to your secure Uber account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your Uber at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

An entirely new and modern way to travel is at your fingertips.

Follow us on Twitter at <https://twitter.com/uber>

Like us on Facebook at <https://www.facebook.com/uber>

See if Uber's available in your city at <https://www.uber.com/cities>

2014/05/13

Uber is your private driver in more than 100 cities and 30 countries. - Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.

- Compare rates for different vehicles and get fare quotes in the app. Pay with Google Wallet or PayPal, or add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your car at any time.
- Sit back, relax, and go anywhere you want. We'll email you a receipt when you arrive at your destination.

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Like us on Facebook at <https://www.facebook.com/uber>

See if Uber's available in your city at <https://www.uber.com/cities>

Legacy [no specific launch date]

Uber is your private driver in more than 50 cities and 20 countries. An entirely new and modern way to travel is at your fingertips. - Request a ride using the app and get picked up within minutes. On-demand service means no reservations required and no waiting in taxi lines.

- Compare rates for different vehicles and get fare quotes in the app. Pay with Google Wallet or PayPal, or add a credit card to your secure account so you never need cash on hand.
- Easily set your pickup location on the map, even if you don't know the exact address. Get connected to your personal driver and check the progress of your car at any time.
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App Store Long Descriptions - Split Test Variations



App Store Long Descriptions [Android]



Data Source: Play Store Console

Started on Nov 15, 2017 11:56 AM.

Stopped on Nov 27, 2017 10:06 AM.

Need a ride? Uber lets you request door-to-door transportation at the tap of a button — 24/7, and in 630+ cities worldwide. Download the app to get started. 4 REASONS TO RIDE WITH UBER • The Uber app is available 24/7 • Get upfront pricing — see the trip cost before requesting a ride • Safety is our priority. Follow your trip in real-time and share your ETA with friends • Paying for trips is hassle-free — you don't even need your wallet HOW TO USE UBER Follow these steps to request a ride: 1. Open the app 2. Select one of your frequented destinations, or type in a new one 3. Confirm your pickup location and choose a vehicle option 4. Tap to request your ride You'll see your driver's ETA and vehicle information, so you'll know which car to expect and when. UBER RIDE OPTIONS • UberX: Our most affordable individual option that seats up to 4 riders • UberPOOL: Want to save money on your ride? This option lets you travel with other riders and enjoy a lower fare (not available everywhere) • UberBLACK: Elevate your experience with a high-end vehicle WHEN TO RIDE WITH UBER People take Uber while traveling and away for business, to go to and from the airport, social events, and bars and restaurants; and everywhere in between! Where will you take your first ride with Uber? Download the app now. See if Uber is available in your city: <https://www.uber.com/cities> Have a question or want to learn more about Uber? Visit uber.com/help

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App Store Long Descriptions [Android]



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UBER RIDE OPTIONS • UberX: Our most affordable individual option that seats up to 4 riders • UberPOOL: Want to save money on your ride? This option lets you travel with other riders and enjoy a lower fare (not available everywhere) • UberBLACK: Elevate your experience with a high-end vehicle

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App Store Long Descriptions [Android]



Data Source: Play Store Console

Started on Oct 31, 2017 2:30 PM.

Stopped on Nov 15, 2017 11:37 AM.

Uber is a ridesharing app for fast, reliable rides in minutes—day or night. There's no need to park or wait for a taxi or bus. With Uber, you just tap to request a ride, and it's easy to pay with credit or cash in select cities. Whether you're going to the airport or across town, there's an Uber for every occasion. Uber is available in more than 500 cities worldwide—download the app and take your first trip today. Requesting your Uber is easy—here's how it works: - Just open the app and tell us where you're going. - The app uses your location so your driver knows where to pick you up. - You'll see your driver's picture, vehicle details, and can track their arrival on the map. - Payment can be made by credit card, cash in select cities, Android Pay, PayPal, and more. - After the ride, you can rate your driver and provide feedback to help us improve the Uber experience. You'll also get a receipt by email. Need a simple way to get from A to B quickly? Take uberX, our most affordable individual option. Want to save money on your ride? Take uberPOOL—you'll travel with other riders headed your way and enjoy a lower fare. Want to elevate your experience? Take a high-end vehicle with UberBLACK. And there's still more options—whether you're traveling with a big group, or need a vehicle with accessibility features. See if Uber is available in your city at <https://www.uber.com/cities> Follow us on Twitter at <https://twitter.com/uber> Like us on Facebook at <https://www.facebook.com/uber> Have a question? Visit [uber.com/help](https://www.uber.com/help).

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App Store Long Descriptions [Android]



Data Source: Play Store Console

Started on Oct 30, 2017 6:03 PM.
Stopped on Oct 31, 2017 2:26 PM.

Uber is a ridesharing app for fast, reliable rides in minutes—day or night. There's no need to park or wait for a taxi or bus. With Uber, you just tap to request a ride, and it's easy to pay with credit or cash in select cities. Whether you're going to the airport or across town, there's an Uber for every occasion. Uber is available in more than 500 cities worldwide—download the app and take your first trip today. Requesting your Uber is easy—here's how it works: - Just open the app and tell us where you're going. - The app uses your location so your driver knows where to pick you up. - You'll see your driver's picture, vehicle details, and can track their arrival on the map. - Payment can be made by credit card, cash in select cities, Android Pay, PayPal, and more. - After the ride, you can rate your driver and provide feedback to help us improve the Uber experience. You'll also get a receipt by email. Need a simple way to get from A to B quickly? Take uberX, our most affordable individual option. Want to save money on your ride? Take uberPOOL—you'll travel with other riders headed your way and enjoy a lower fare. Want to elevate your experience? Take a high-end vehicle with UberBLACK. And there's still more options—whether you're traveling with a big group, or need a vehicle with accessibility features. See if Uber is available in your city at <https://www.uber.com/cities> Follow us on Twitter at <https://twitter.com/uber> Like us on Facebook at <https://www.facebook.com/uber> Have a question? Visit [uber.com/help](https://www.uber.com/help).

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App Store Long Descriptions [Android]



Data Source: Play Store Console

Started on Mar 11, 2016 5:45 PM.

Stopped on Mar 17, 2016 10:35 AM.

Get a reliable ride in minutes with the Uber app—no reservations or waiting in taxi lines. From low-cost to premium, every ride option feels like an upgrade to the everyday. Create your account using a credit card or PayPal, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a receipt. See if Uber is available in your city at <https://www.uber.com/cities> Find the details about our Android permissions at <https://www.uber.com/android/permissions> Follow us on Twitter at <https://twitter.com/uber> Like us on Facebook at <https://www.facebook.com/uber> Have a question? Contact us at support@uber.com If you're interested in shaping the Uber experience and getting early access to new features, sign up to be a beta tester directly at <https://play.google.com/apps/testing/com.ubercab>. Find out more about our beta program at <https://newsroom.uber.com/join-our-uber-android-beta-program/>

Started on Mar 11, 2016 5:45 PM.

Stopped on Mar 17, 2016 10:35 AM.

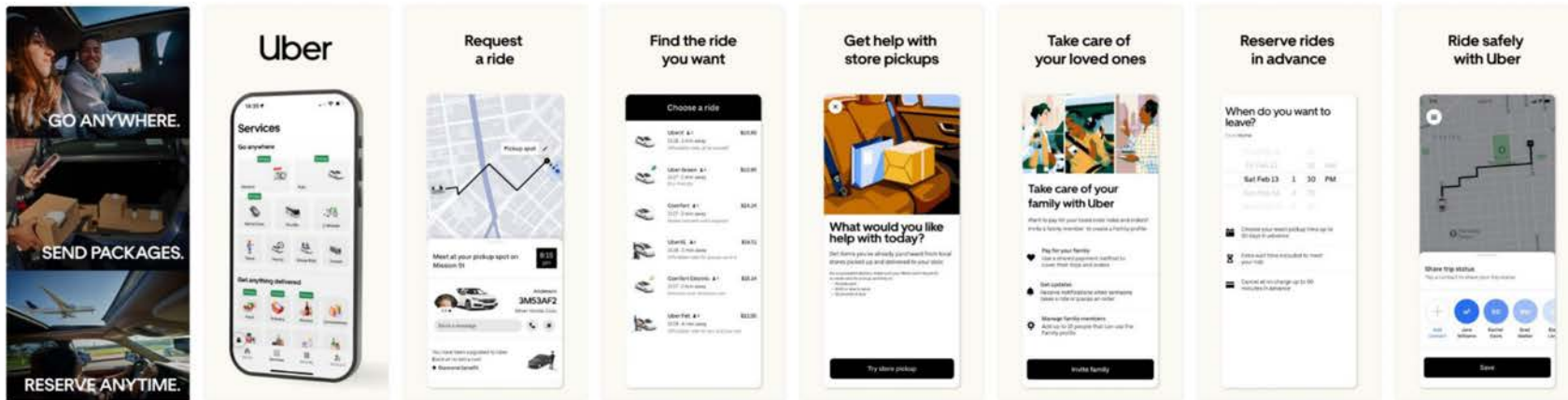
Uber is the fast, affordable, and reliable alternative to a bus or taxi. Leave the cab at the curb. Your Uber ride is only a tap away. Miss the bus? Taxi never showed up? Don't stress. You now have the ultimate transportation option - Uber. When you're ready to go, just tap a button and an Uber car will pick you up in minutes. Uber connects you with a private driver that will help you get around town. Figuring out transit options in a new city can be complicated, and that's why having a fast and easy alternative to cab service is great. From San Francisco to Shanghai, put your taxi troubles behind you. Uber helps the world get around. Choose from a variety of Uber options, including low-cost uberX and higher end UberBLACK rides. To join the future of transportation, all you need is a credit card or PayPal to create your account, and your fare will be charged automatically at the end of your ride. You can also pay with cash in select cities. After your trip, we'll email you a handy receipt. Travel expenses are easier now that you don't have to worry about paper taxi receipts. See if Uber is available in your city at <https://www.uber.com/cities> Find the details about our Android permissions at <https://www.uber.com/android/permissions> Follow us on Twitter at <https://twitter.com/uber> Like us on Facebook at <https://www.facebook.com/uber>

iOS App Store Screenshots

App Store Screenshots [iOS]

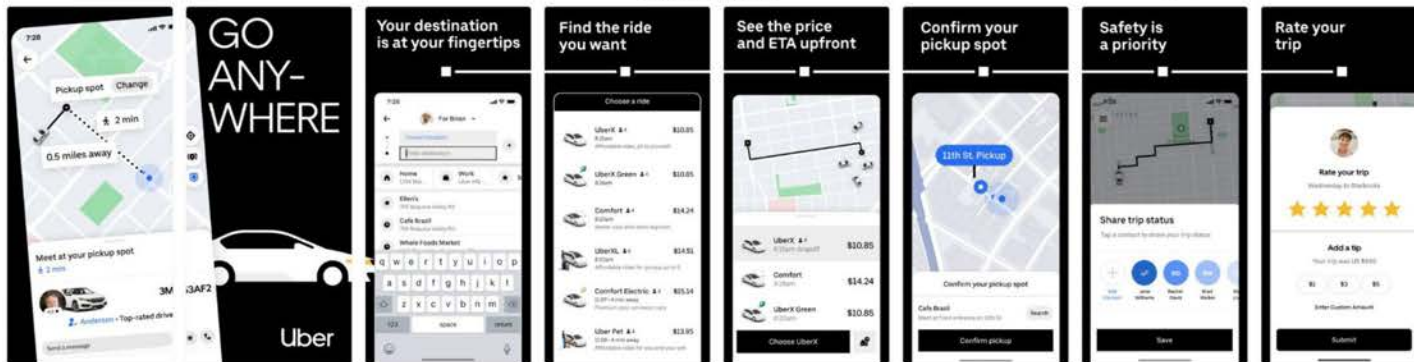
2024-12-10

[Save set to moodboard](#) [Show translation](#)



2023-08-21

[Save set to moodboard](#) [Show translation](#)



Data Source: AppTweak

CONFIDENTIAL

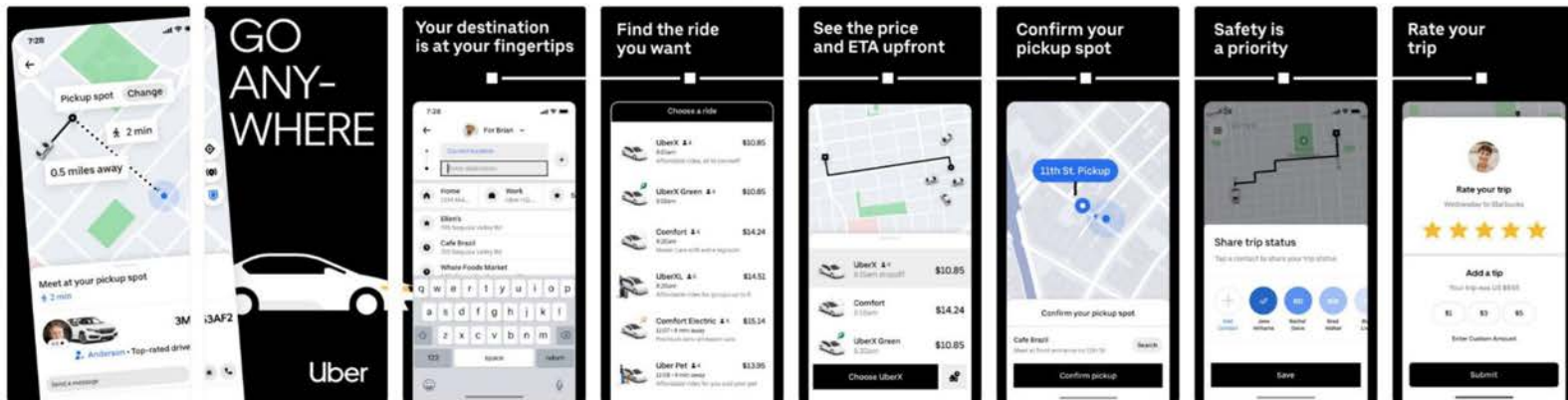
UBER_JCCP_MDL_005757356

P-00299.00065

App Store Screenshots [iOS]

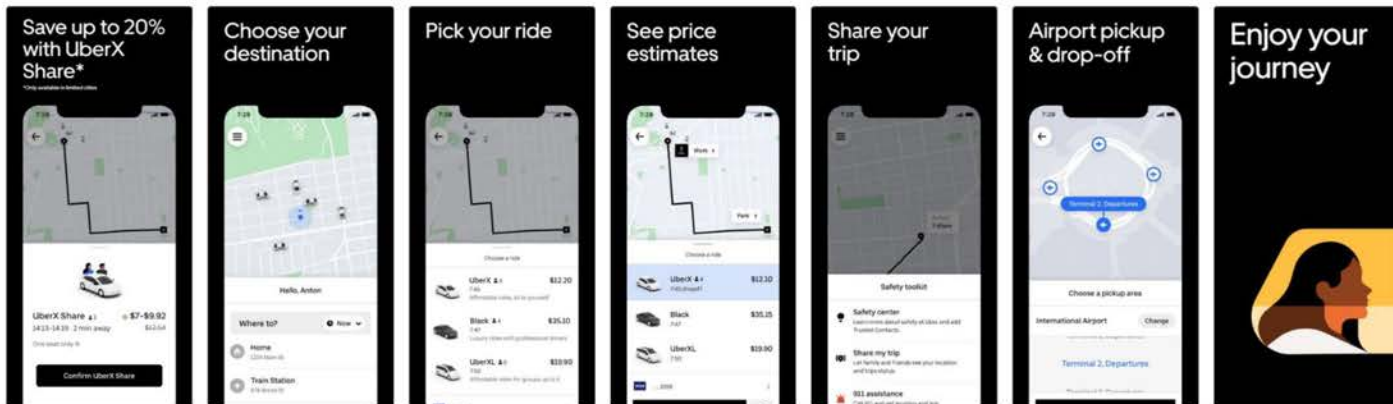
2023-08-15

[Save set to moodboard](#) [Show translation](#)



2023-05-23

[Save set to moodboard](#) [Show translation](#)



Data Source: AppTweak

CONFIDENTIAL

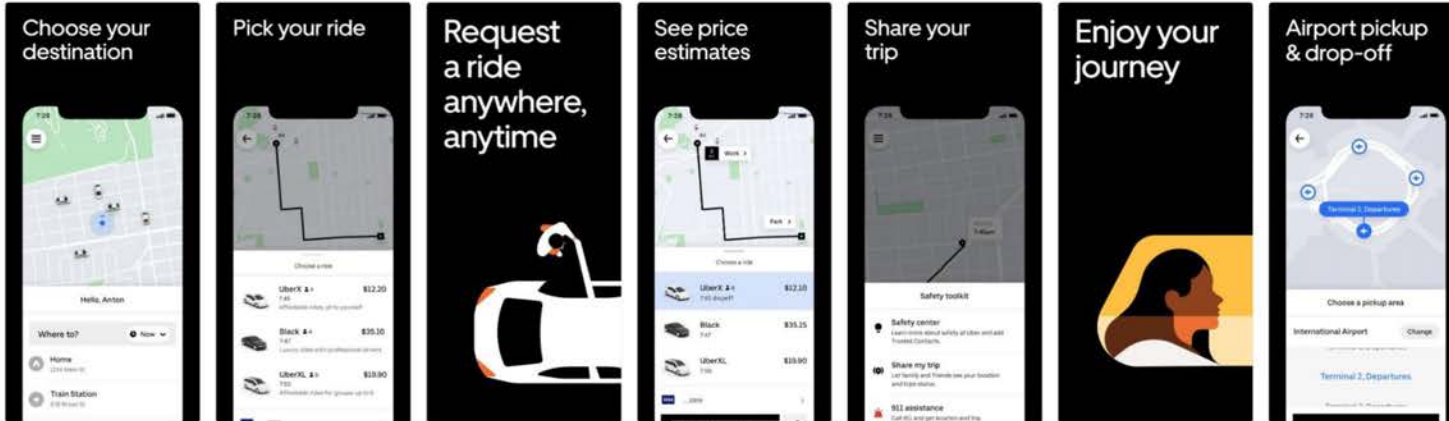
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UBER_JCCP_MDL_005757357

App Store Screenshots [iOS]

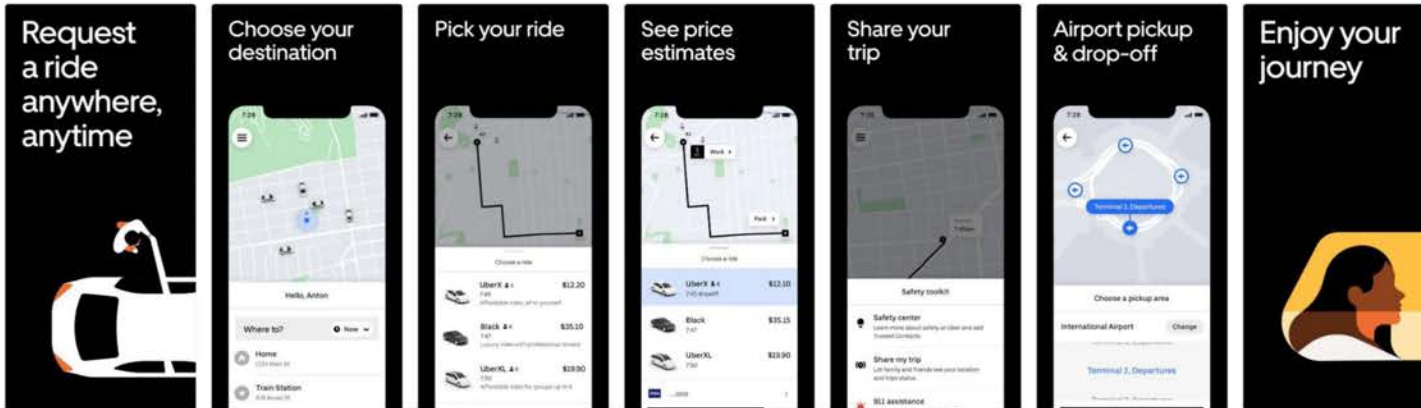
2022-01-25

 Save set to moodboard  Show translation



2020-11-13

 Save set to moodboard  Show translation



CONFIDENTIAL

Data Source: AppTweak

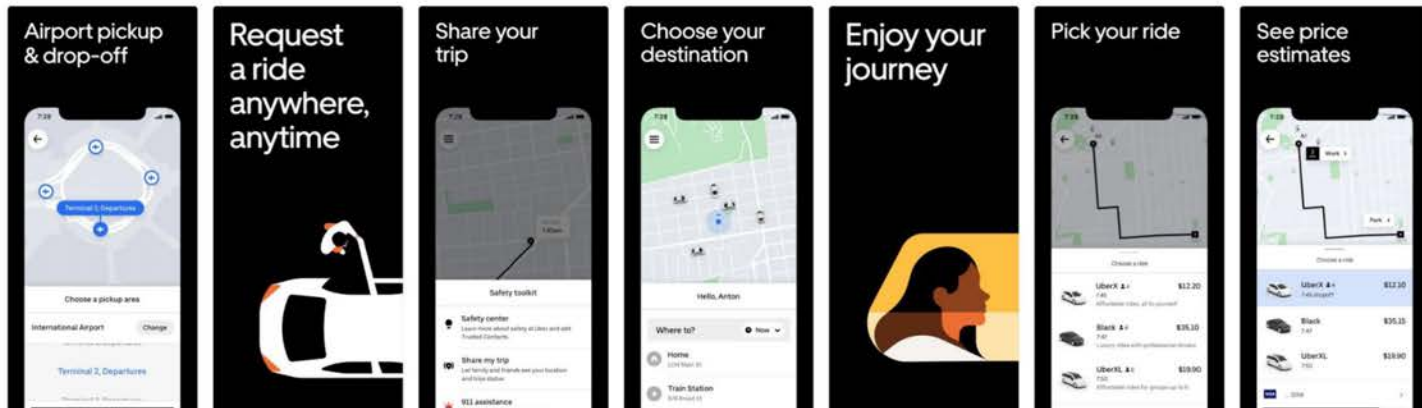
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P-00299.00067

App Store Screenshots [iOS]

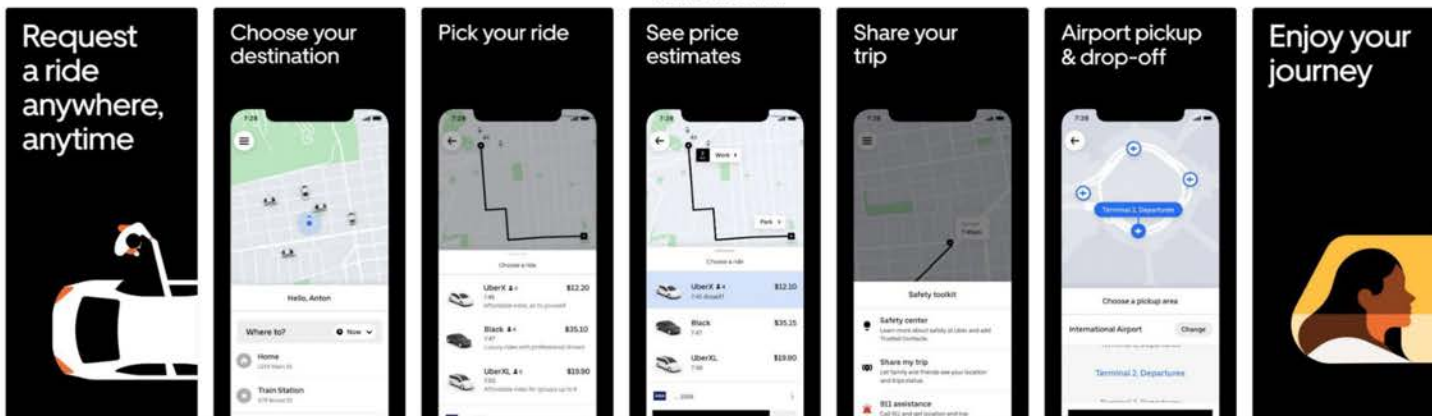
2020-11-12

 Save set to moodboard  Show translation



2020-06-11

 Save set to moodboard  Show translation



CONFIDENTIAL

Data Source: AppTweak

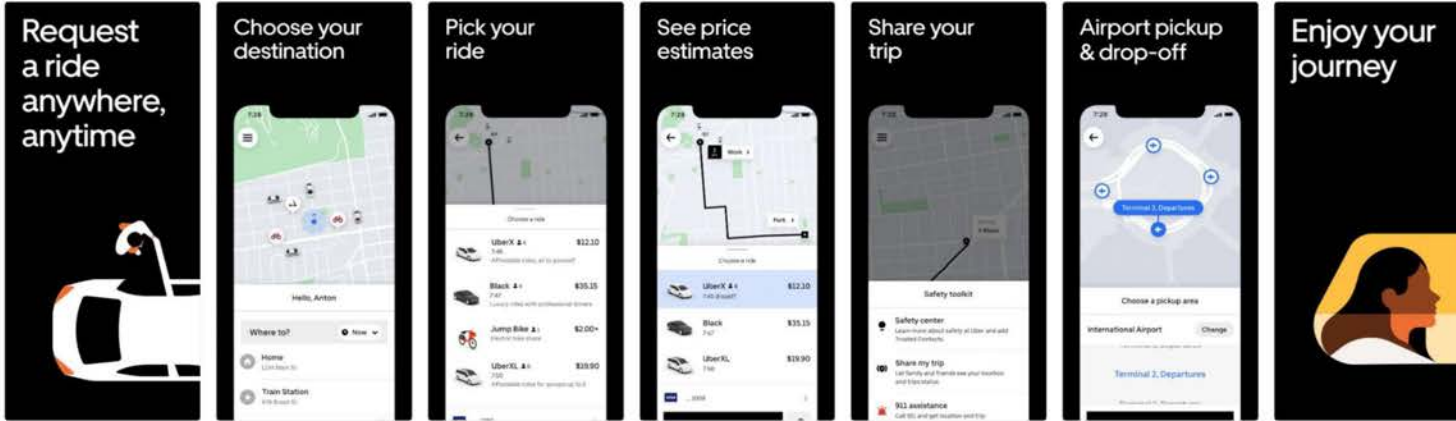
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P-00299.00068

App Store Screenshots [iOS]

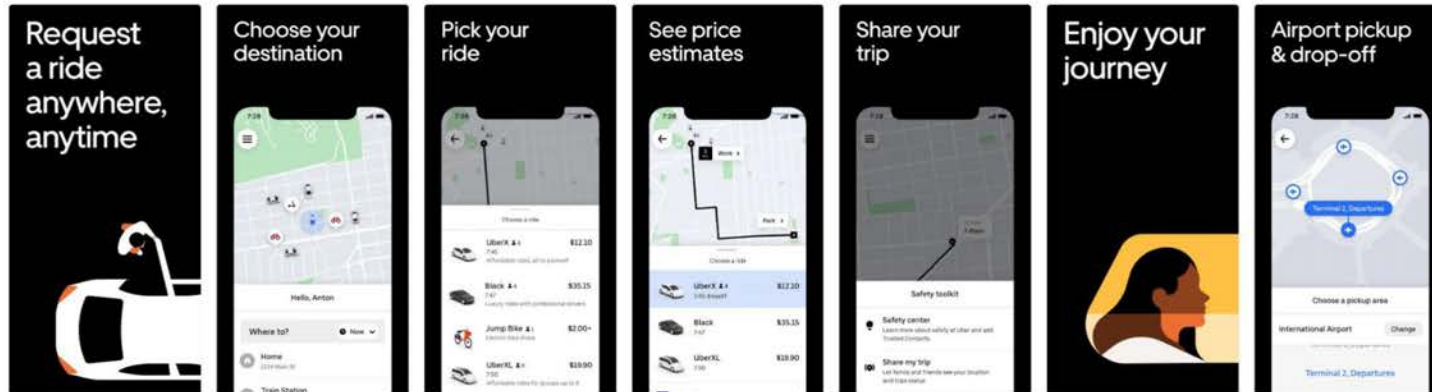
2020-05-20

[Save set to moodboard](#) [Show translation](#)



2020-05-12

[Save set to moodboard](#) [Show translation](#)



CONFIDENTIAL

Data Source: AppTweak

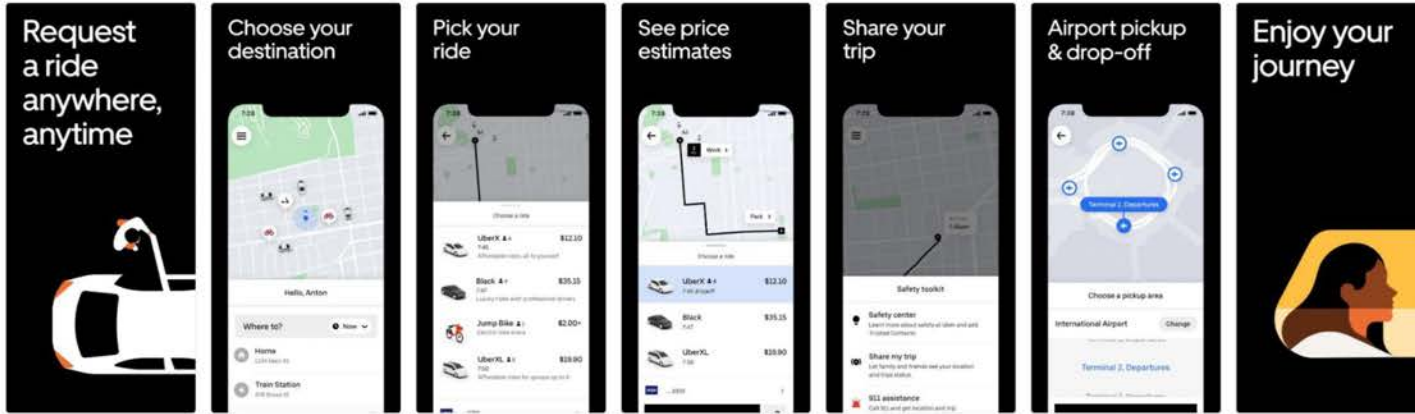
UBER_JCCP_MDL_005757360

P-00299.00069

App Store Screenshots [iOS]

2020-04-21

 Save set to moodboard  Show translation



Data Source: AppTweak

CONFIDENTIAL

P-00299.00070

UBER_JCCP_MDL_005757361

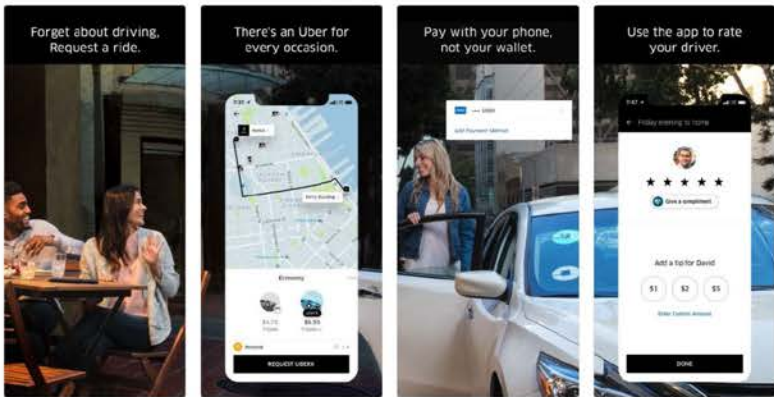
App Store Screenshots [iOS]



2020-01-23

Save set to moodboard

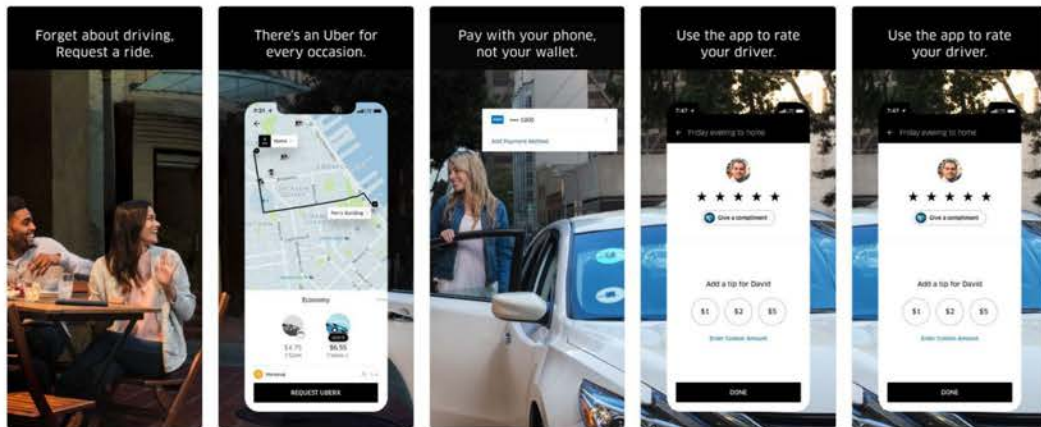
Show translation



2020-01-24

Save set to moodboard

Show translation



CONFIDENTIAL

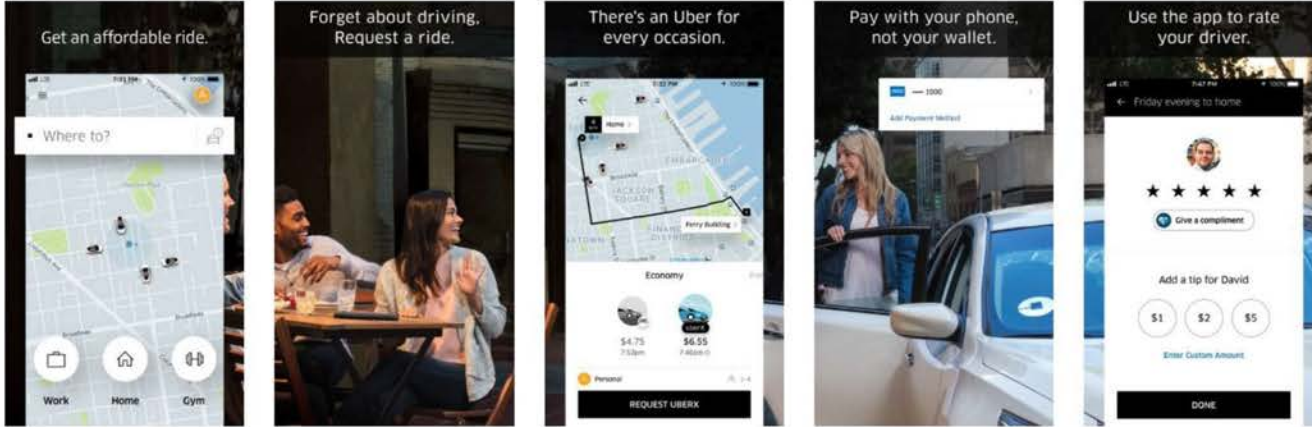
P-00299.00071

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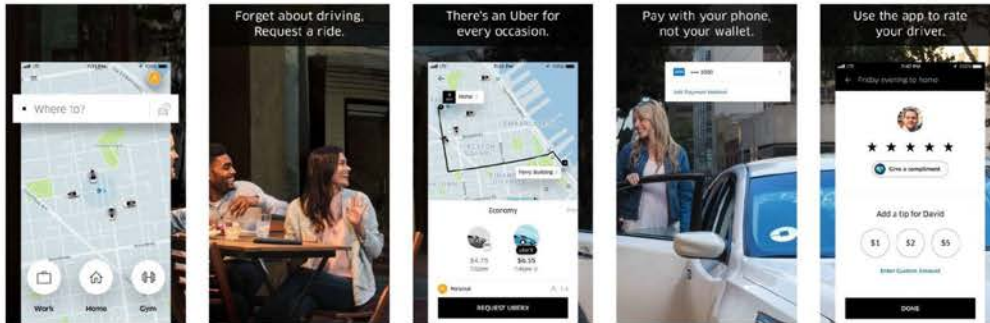
UBER_JCCP_MDL_005757362

App Store Screenshots [iOS]

2019/02/19



2018/10/16



CONFIDENTIAL

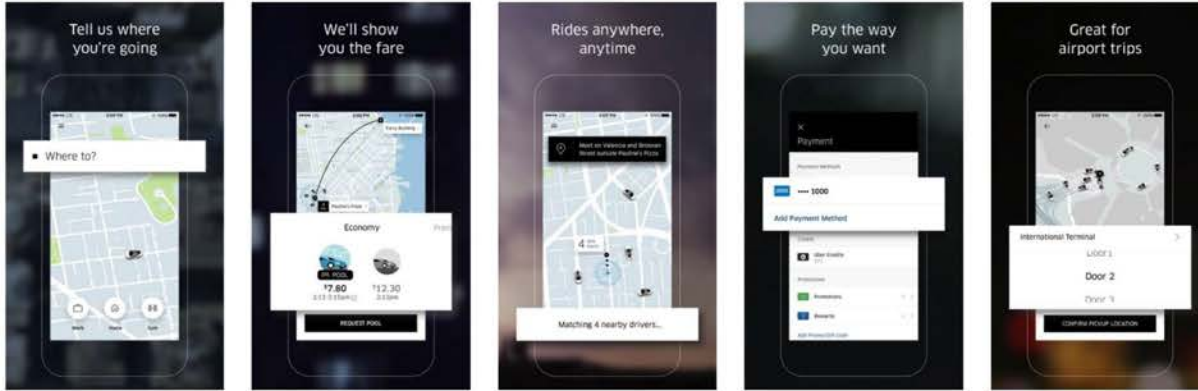
P-00299.00072

Data Source: Sensor Tower

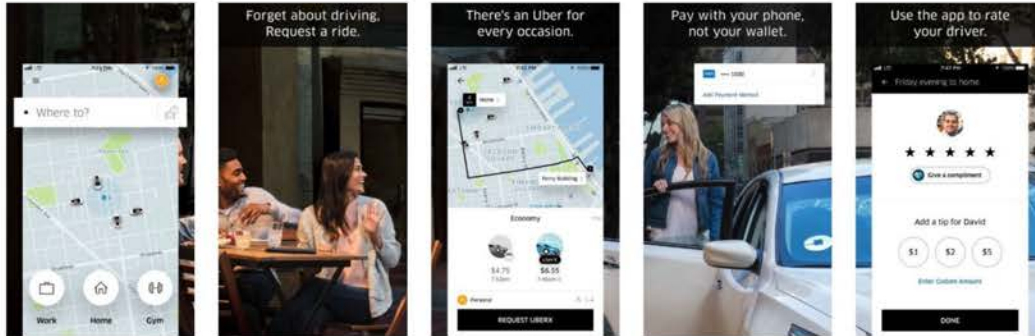
UBER_JCCP_MDL_005757363

App Store Screenshots [iOS]

2018/10/05



2018/10/03



CONFIDENTIAL

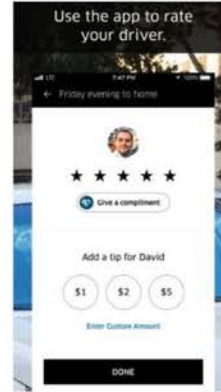
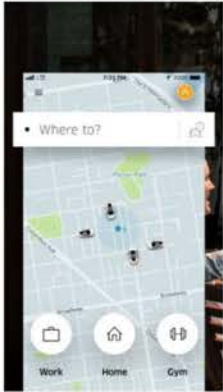
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Data Source: SensorTower

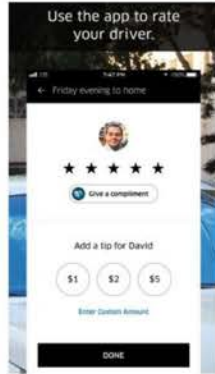
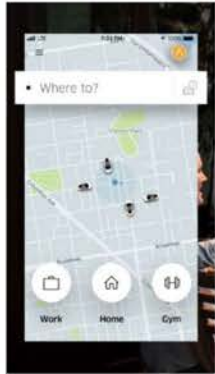
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App Store Screenshots [iOS]

2018/02/09



2018/02/06



CONFIDENTIAL

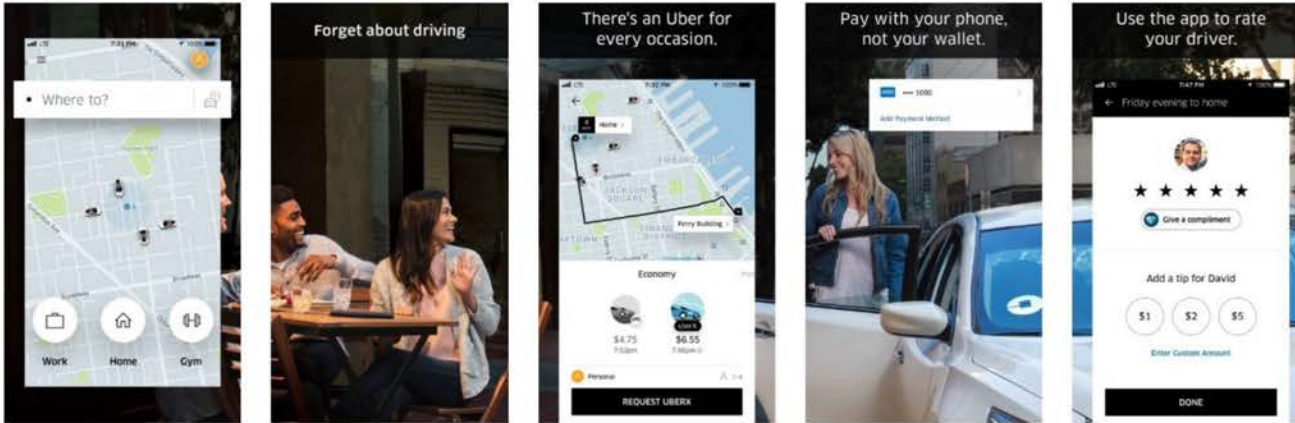
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Data Source: Sensor Tower

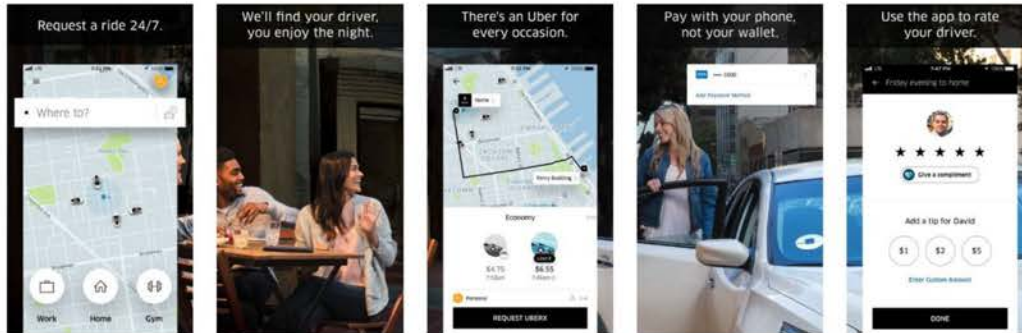
UBER_JCCP_MDL_005757365

App Store Screenshots [iOS]

2018/01/23



2017/11/29



CONFIDENTIAL

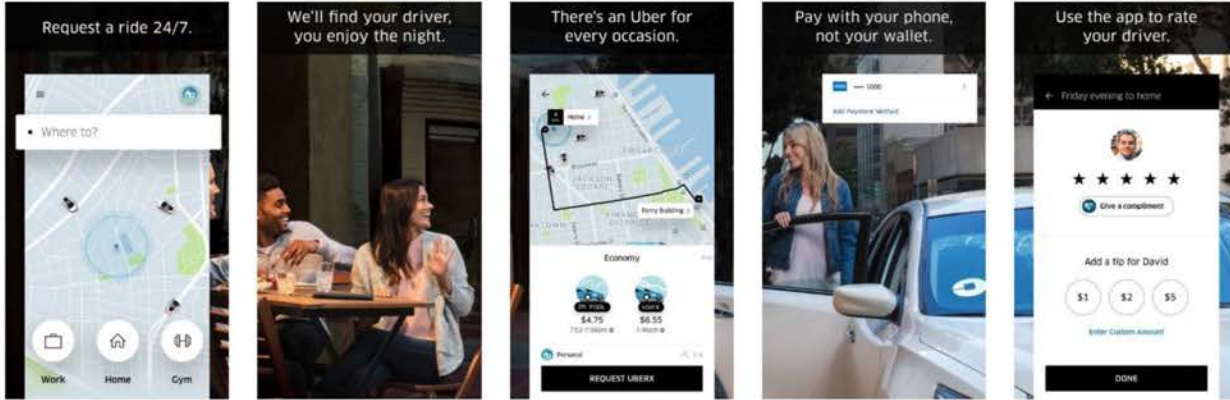
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Data Source: SensorTower

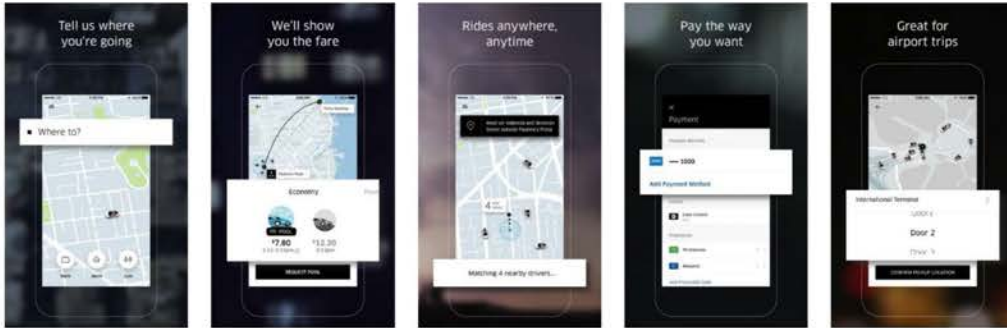
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App Store Screenshots [iOS]

2017/11/07



2017/09/07



CONFIDENTIAL

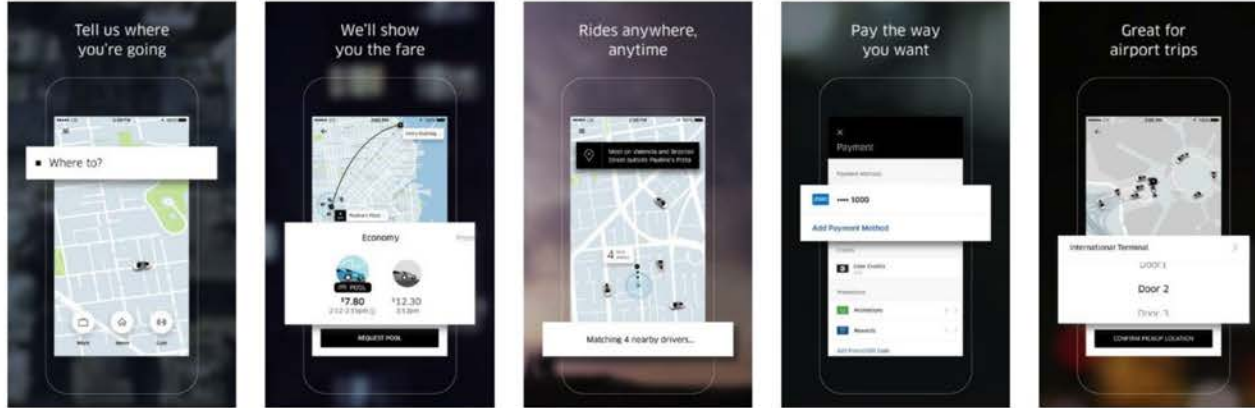
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Data Source: SensorTower

UBER_JCCP_MDL_005757367

App Store Screenshots [iOS]

2017/05/30



CONFIDENTIAL

P-00299.00077

Data Source: SensorTower

UBER_JCCP_MDL_005757368

App Store Screenshots [iOS]

History shows there were screenshot changes that goes as far back as 2014/09/08 on SensorTower, but neither AppTweak nor SensorTower provide the actual screenshots updated on these dates (corrupted image files).

2016/11/17
3.221.5

2016/11/04
3.219.12

2016/11/03

2016/10/19
2.158.2

2016/08/05

2016/02/02
2.118.8

2015/11/02
2.102.5

2014/09/08
2.38.0

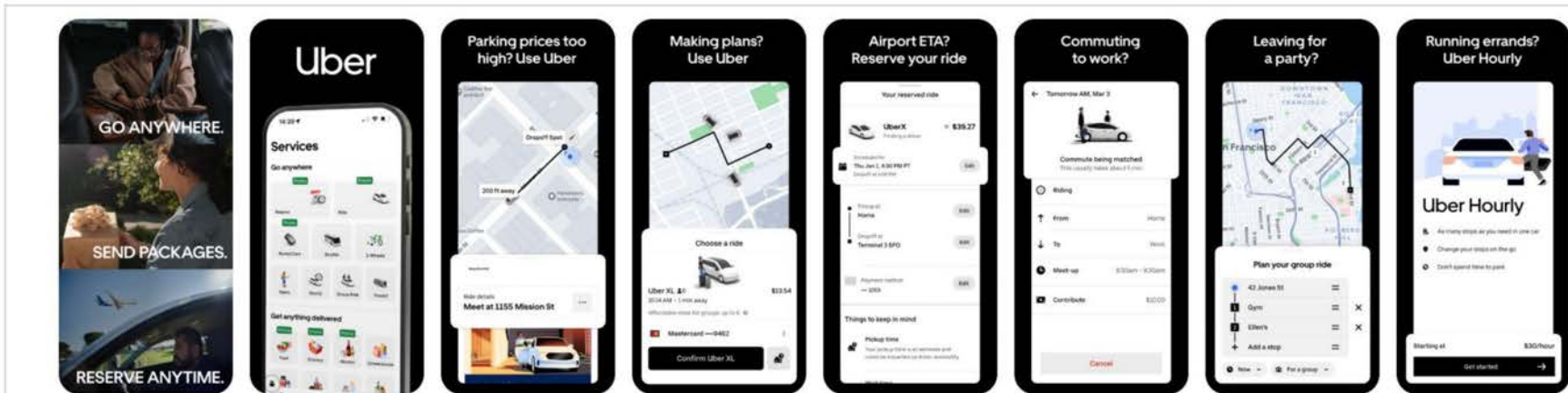
Data Source: SensorTower

App Store Screenshots - Split Test Variations



App Store Screenshots [iOS]

Nov 27, 2024 - Dec 9, 2024



CONFIDENTIAL

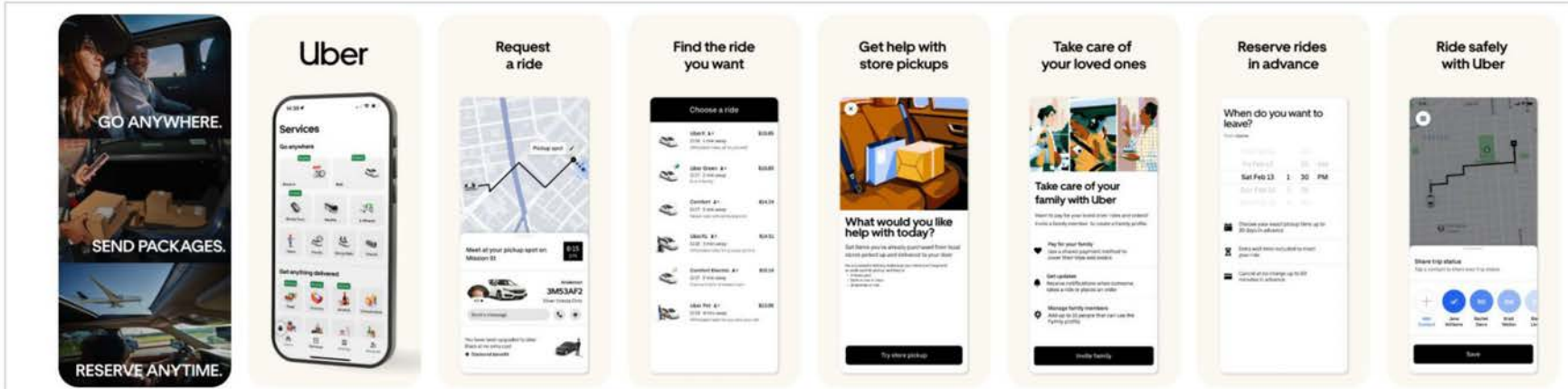
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Data Source: App Store Connect, Product page optimization

UBER_JCCP_MDL_005757371

App Store Screenshots [iOS]

Nov 27, 2024 - Dec 9, 2024



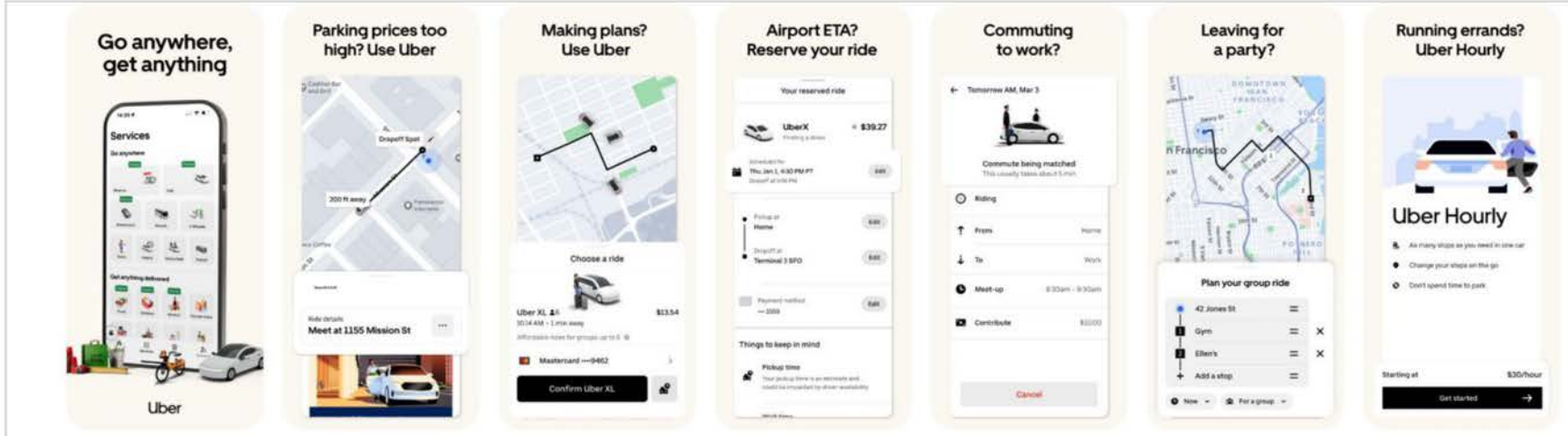
CONFIDENTIAL

P-00299.00081

Data Source: App Store Connect, Product page optimization
UBER_JCCP_MDL_005757372

App Store Screenshots [iOS]

Nov 27, 2024 - Dec 9, 2024



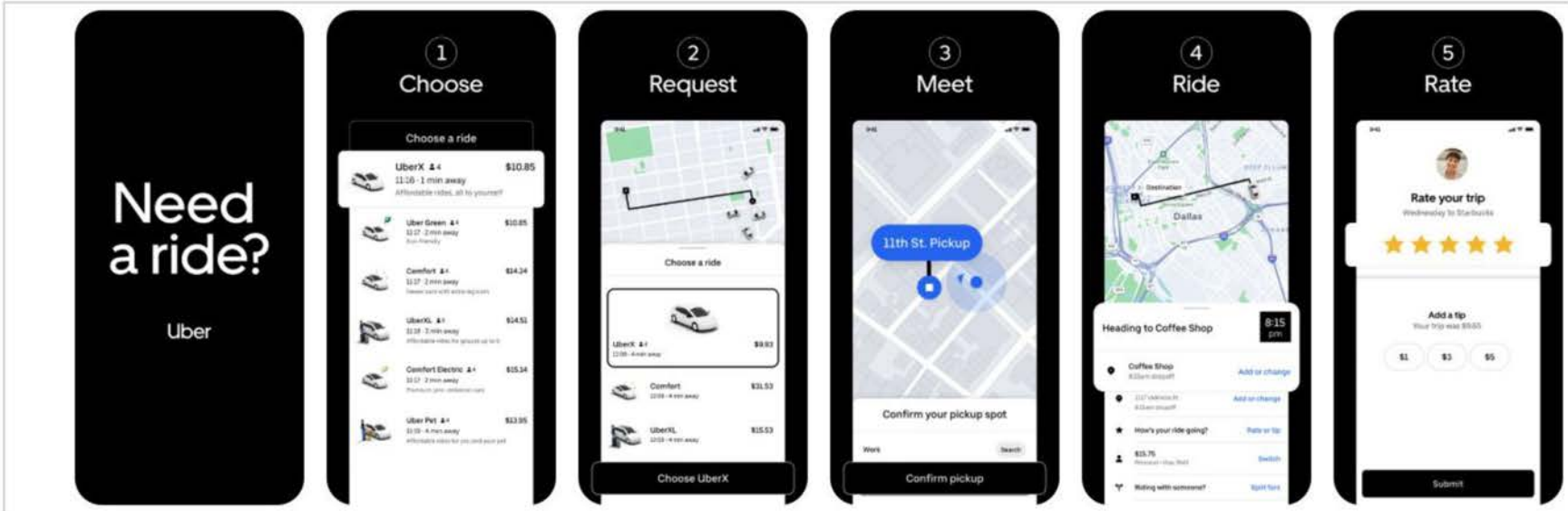
CONFIDENTIAL

P-00299.00082

Data Source: App Store Connect, Product page optimization
UBER_JCCP_MDL_005757373

App Store Screenshots [iOS]

Nov 6, 2024 - Nov 13, 2024



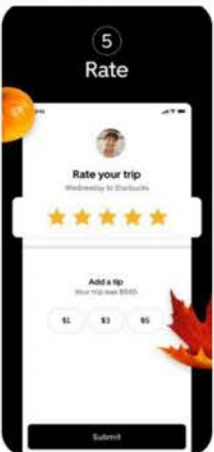
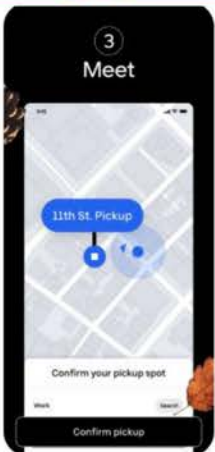
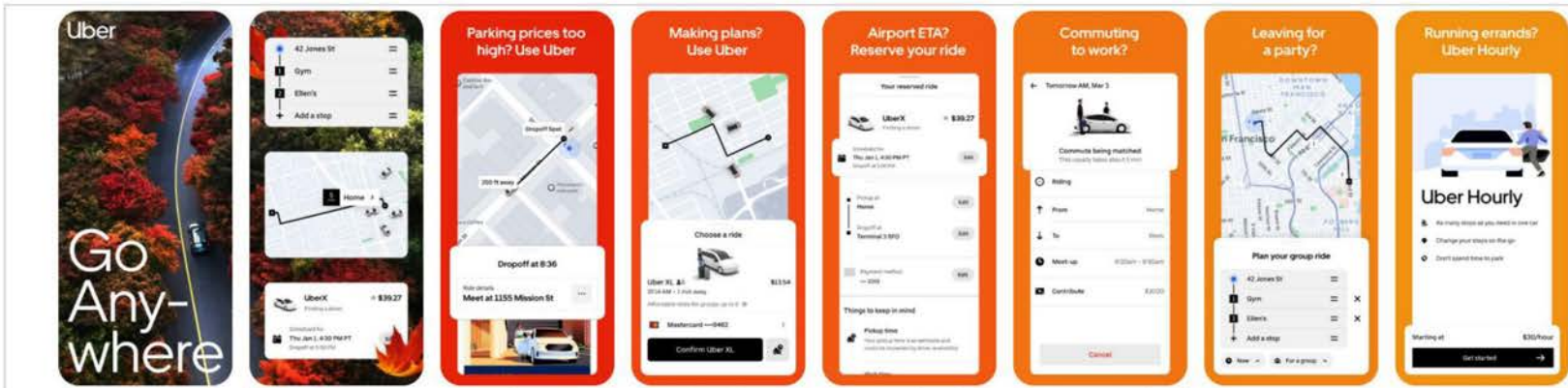
CONFIDENTIAL

P-00299.00083

Data Source: App Store Connect, Product page optimization
UBER_JCCP_MDL_005757374

App Store Screenshots [iOS]

Oct 8, 2024 - Oct 16, 2024



CONFIDENTIAL

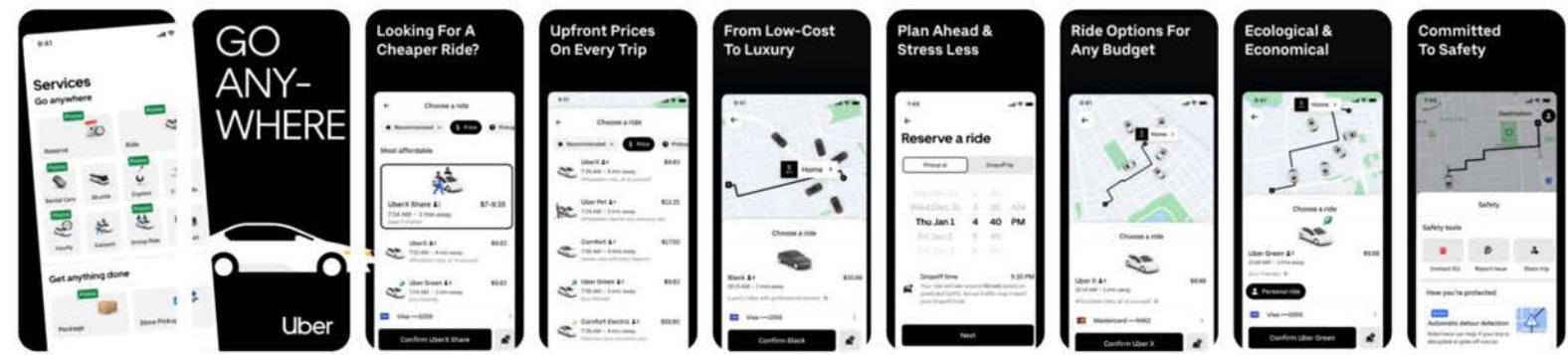
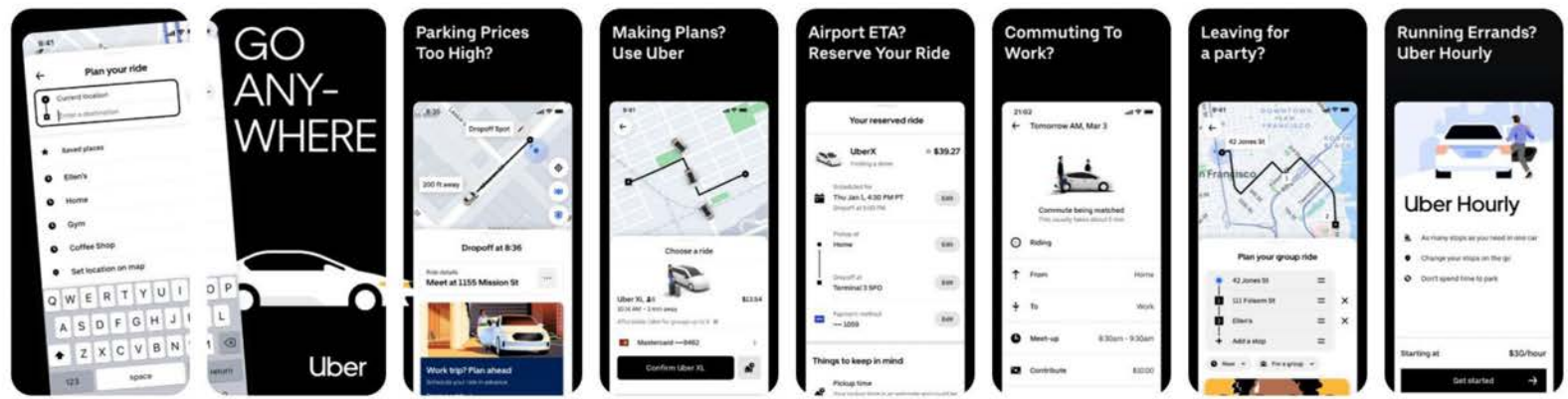
P-00299.00084

Data Source: App Store Connect, Product page optimization

UBER_JCCP_MDL_005757375

App Store Screenshots [iOS]

May 5, 2024 - May 9, 2024



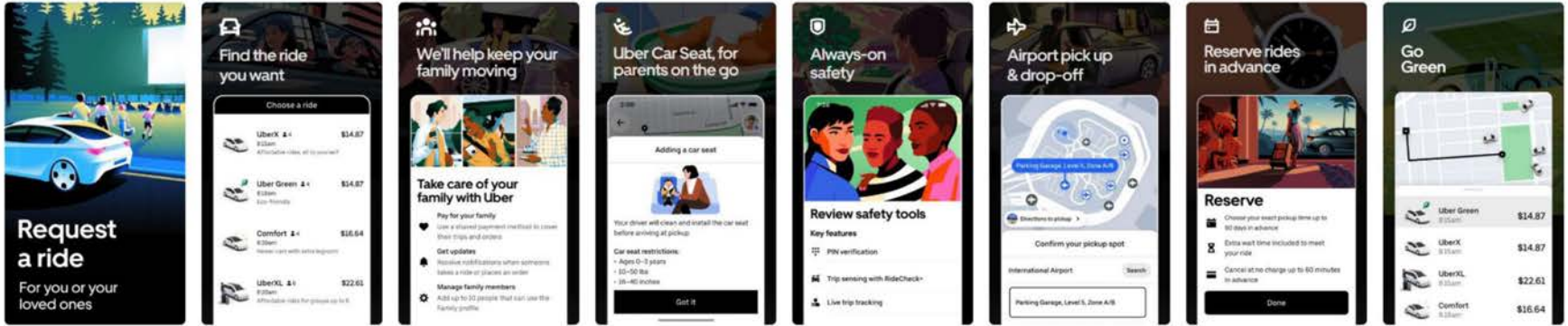
CONFIDENTIAL

P-00299.00085

Data Source: App Store Connect, Product page optimization
UBER_JCCP_MDL_005757376

App Store Screenshots [iOS]

Jun 29, 2023 - Jul 10, 2023



CONFIDENTIAL

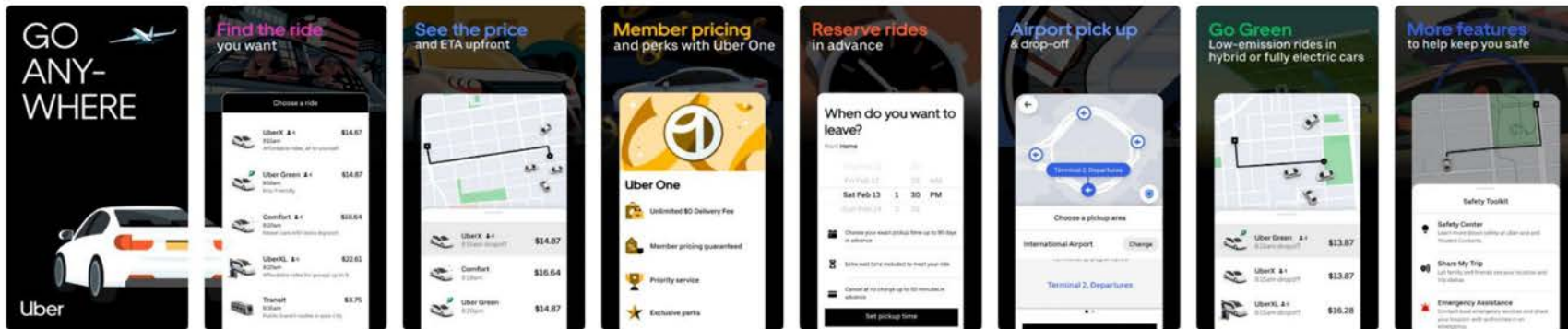
P-00299.00086

Data Source: App Store Connect, Product page optimization

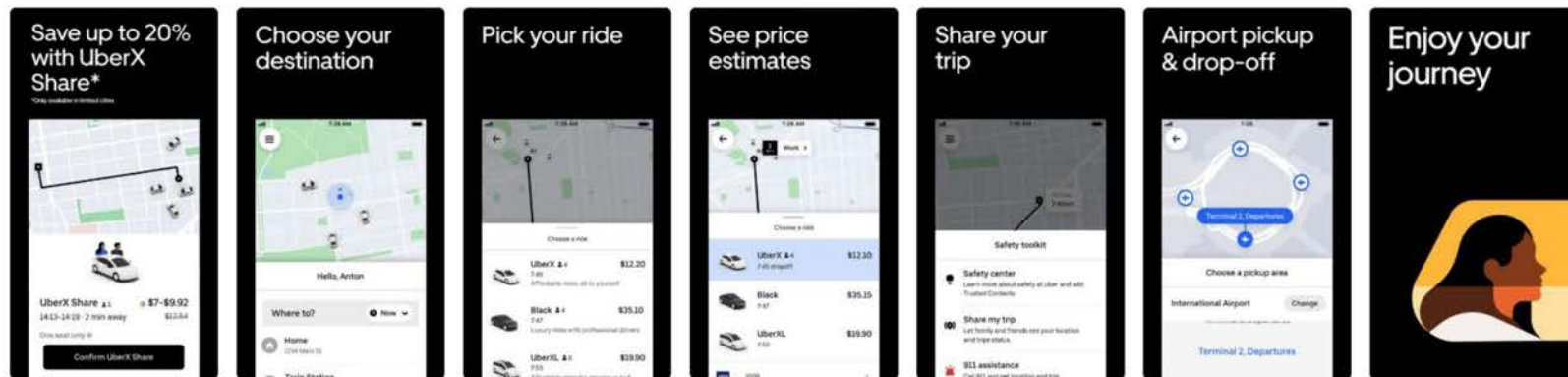
UBER_JCCP_MDL_005757377

App Store Screenshots [iOS]

Jun 12, 2023 - Jun 29, 2023



Apr 18, 2023 - May 1, 2023



Data Source: App Store Connect, Product page optimization

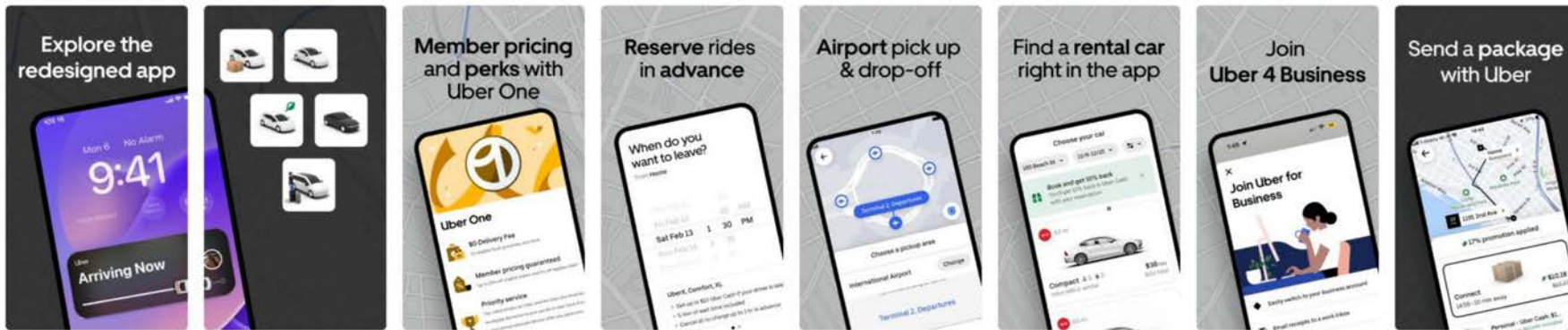
CONFIDENTIAL

UBER_JCCP_MDL_005757378

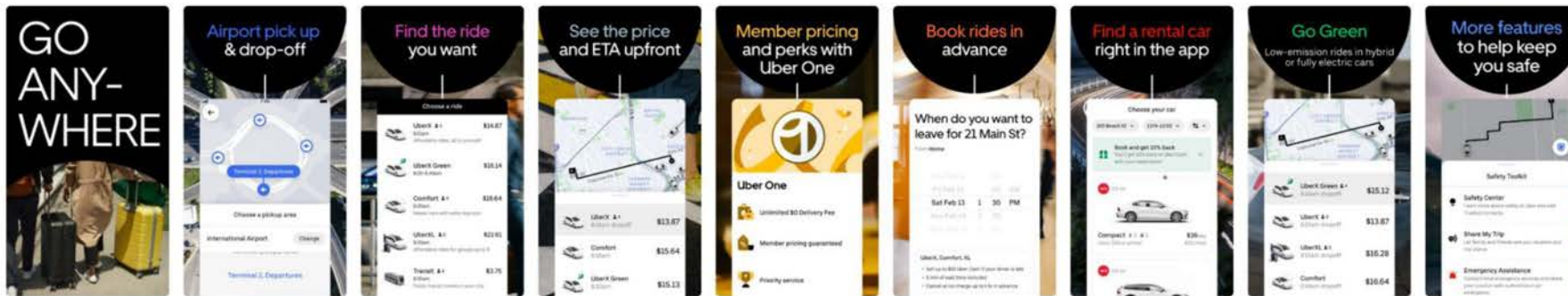
P-00299.00087

App Store Screenshots [iOS]

Mar 13, 2023 - Mar 20, 2023



Dec 6, 2022 - Dec 21, 2022



CONFIDENTIAL

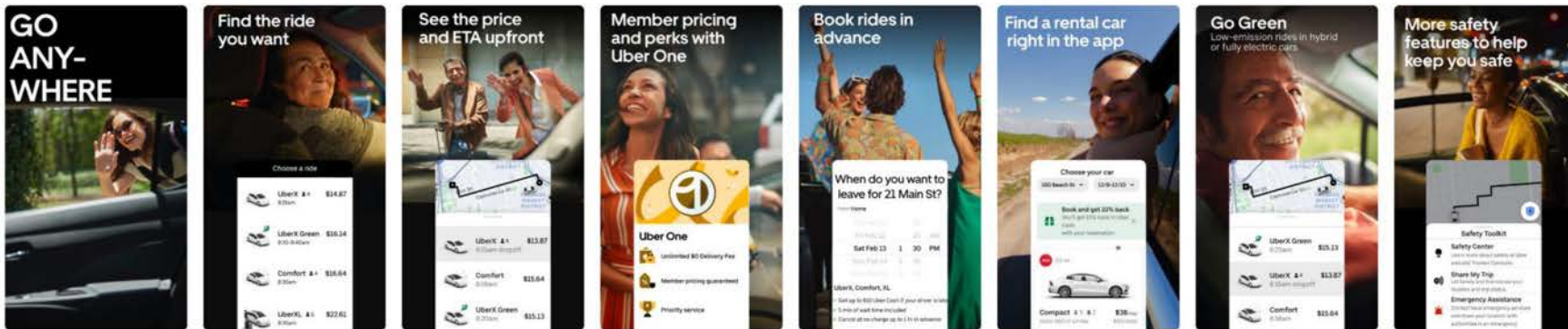
Data Source: App Store Connect, Product page optimization

UBER_JCCP_MDL_005757379

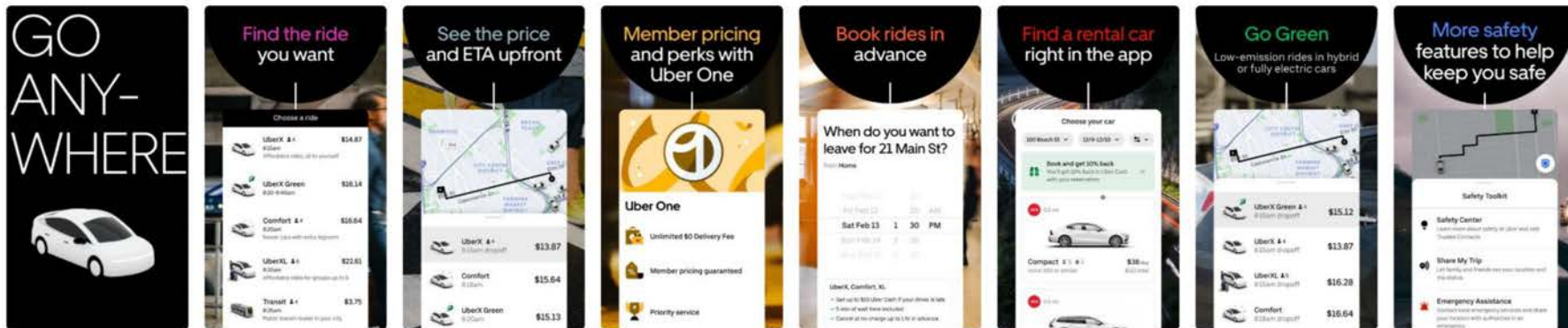
P-00299.00088

App Store Screenshots [iOS]

Nov 22, 2022 - Dec 5, 2022



Nov 15, 2022 - Nov 21, 2022



CONFIDENTIAL

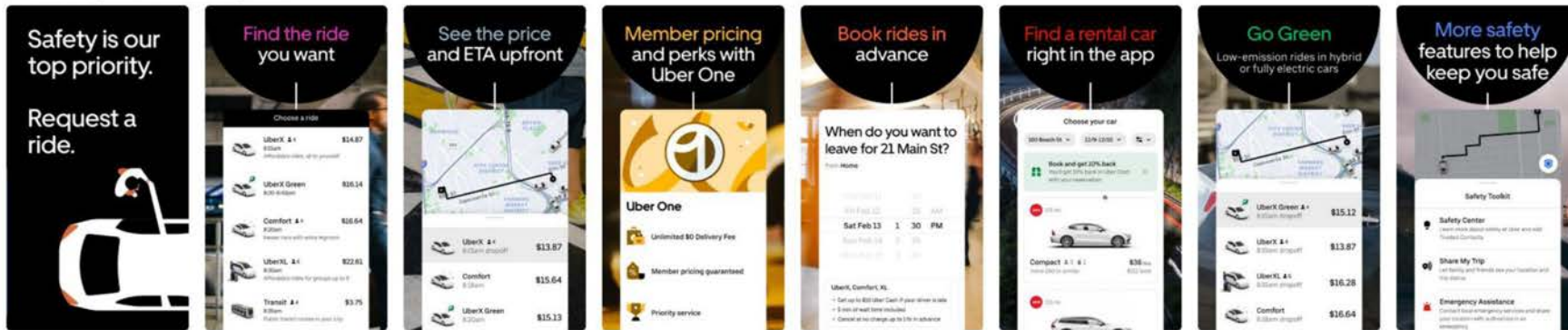
Data Source: App Store Connect, Product page optimization

UBER_JCCP_MDL_005757380

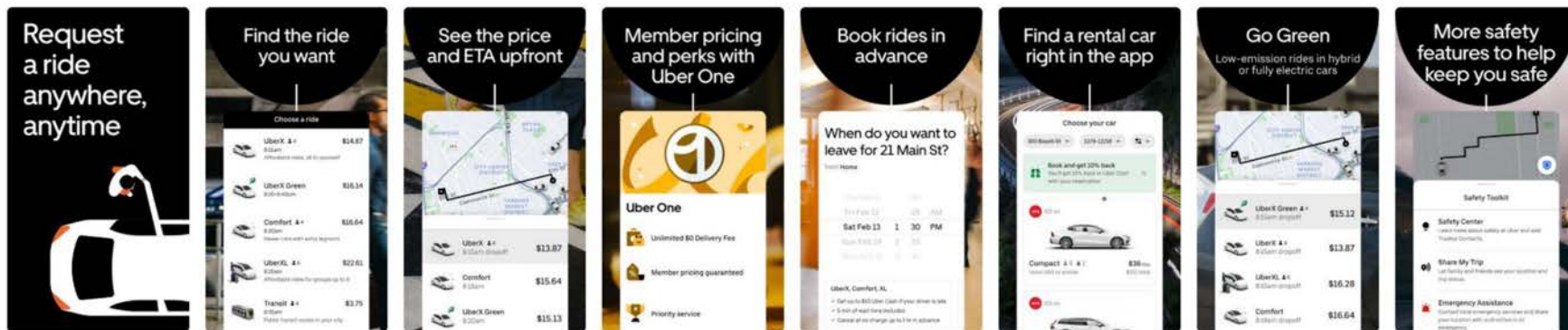
P-00299.00089

App Store Screenshots [iOS]

Nov 9, 2022 - Nov 14, 2022



Oct 19, 2022 - Oct 24, 2022



CONFIDENTIAL

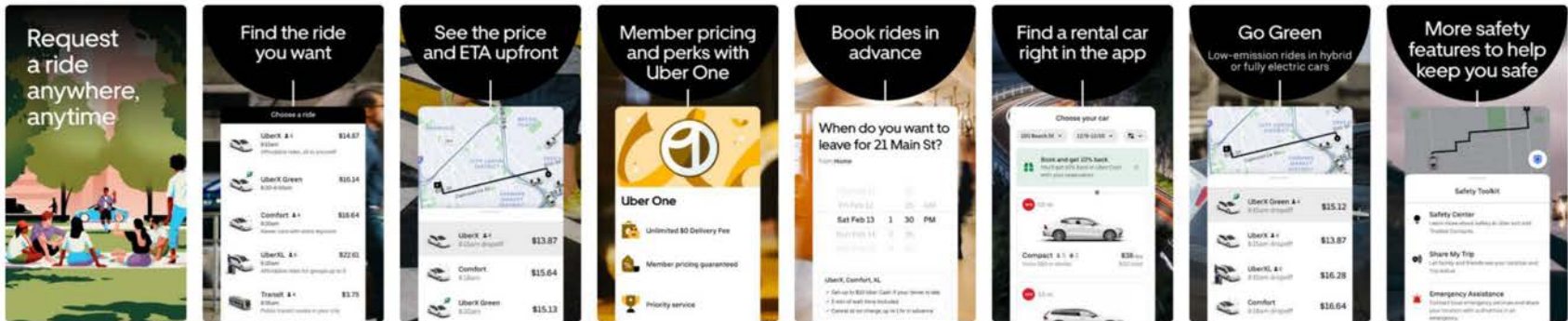
Data Source: App Store Connect, Product page optimization

UBER_JCCP_MDL_005757381

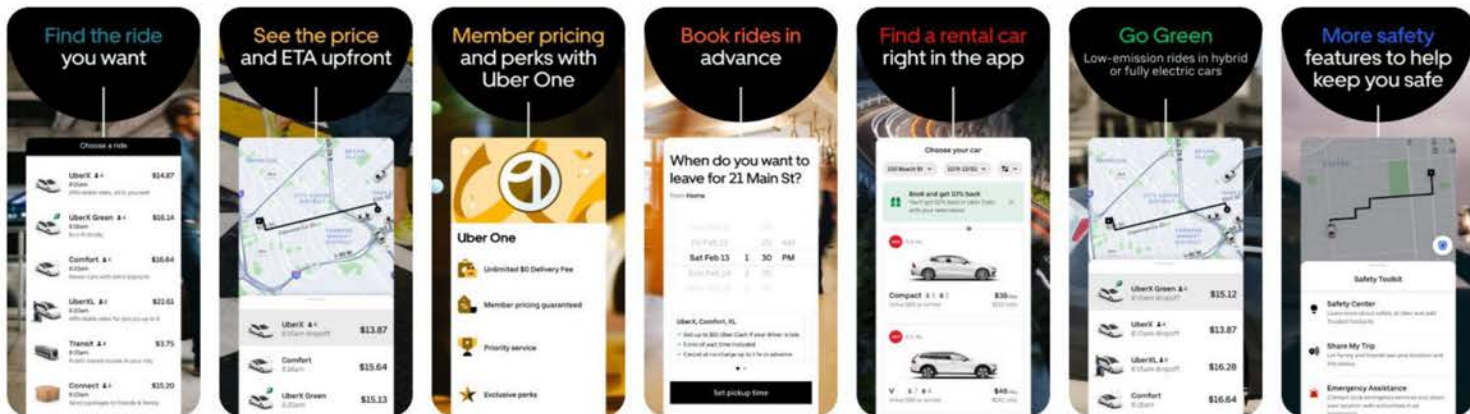
P-00299.00090

App Store Screenshots [iOS]

Oct 19, 2022 - Oct 24, 2022



Aug 9, 2022 - Aug 22, 2022



CONFIDENTIAL

Data Source: App Store Connect, Product page optimization

UBER_JCCP_MDL_005757382

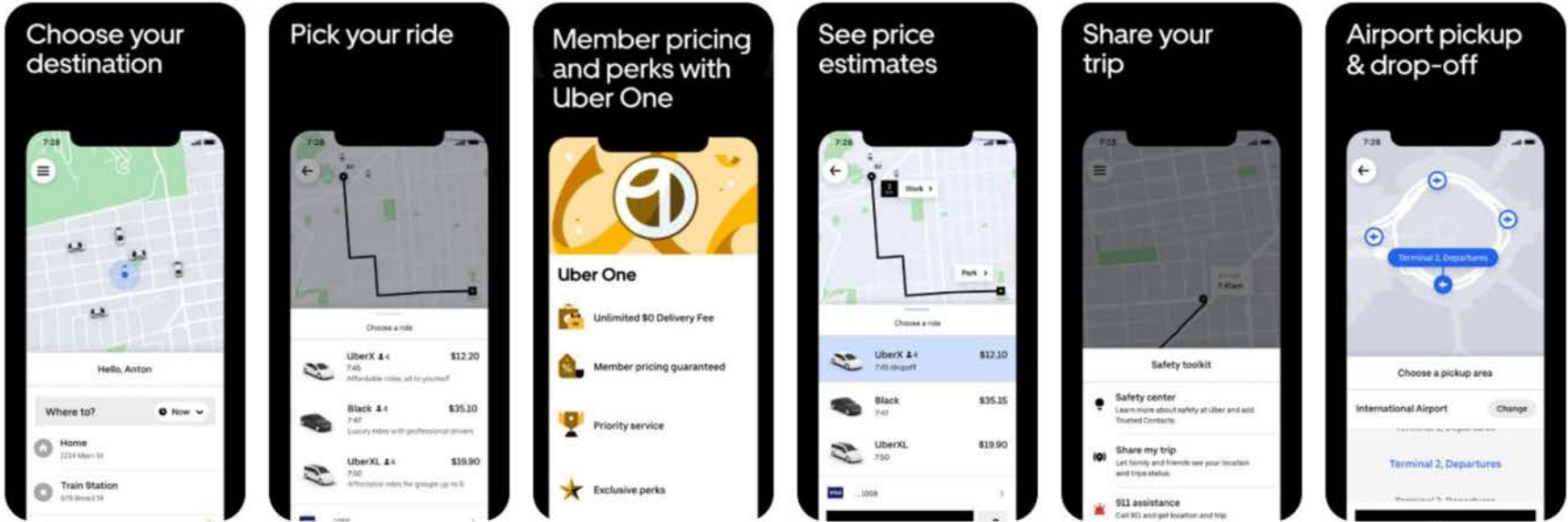
P-00299.00091

App Store Screenshots - Custom Product Pages



App Store Screenshots [iOS]

Launched on Feb 8, 2023



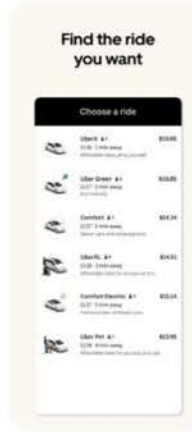
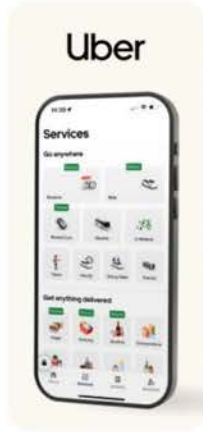
CONFIDENTIAL

P-00299.00093

Data Source: App Store Connect, Custom Product Pages
UBER_JCCP_MDL_005757384

App Store Screenshots [iOS]

Launched on Dec 18, 2024



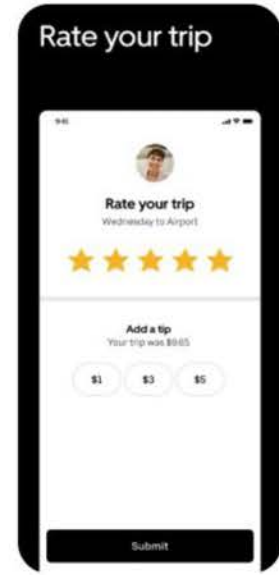
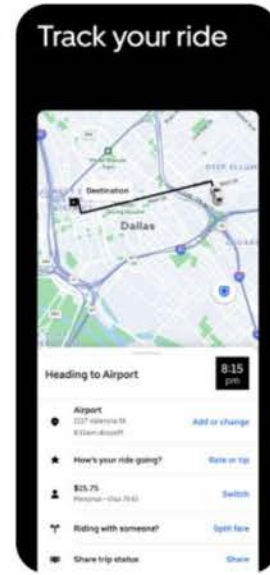
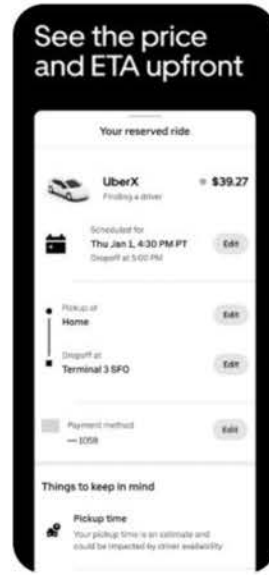
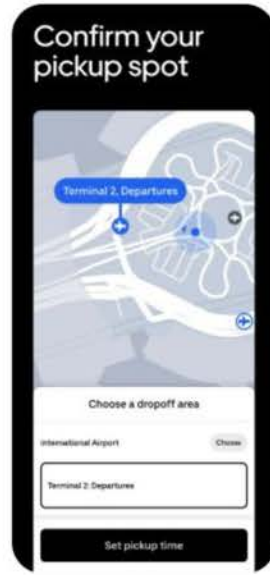
CONFIDENTIAL

P-00299.00094

Data Source: App Store Connect, Custom Product Pages
UBER_JCCP_MDL_005757385

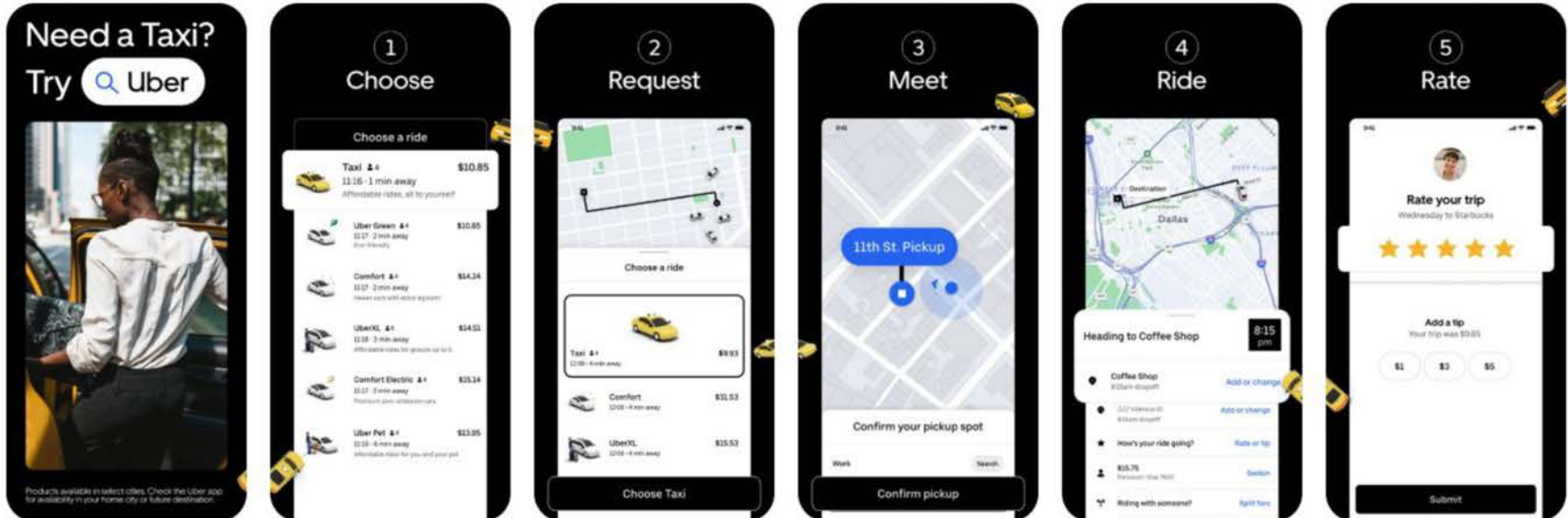
App Store Screenshots [iOS]

Launched on Apr 15, 2025



App Store Screenshots [iOS]

Launched on Apr 15, 2025



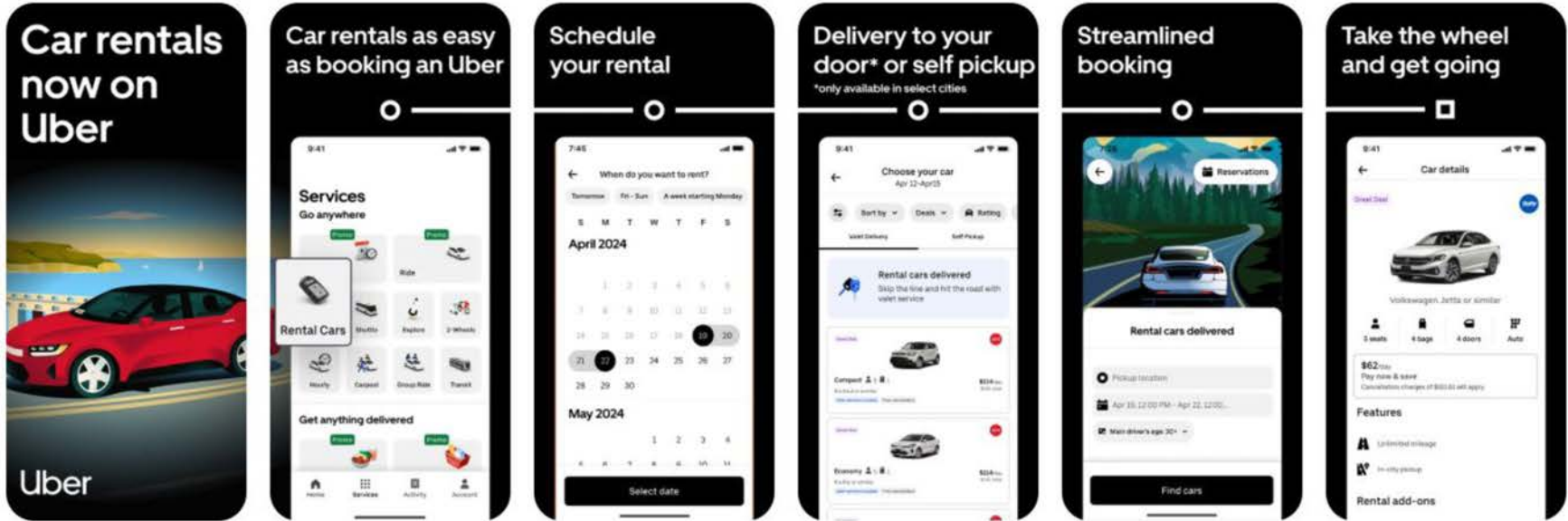
CONFIDENTIAL

P-00299.00096

Data Source: App Store Connect, Custom Product Pages
UBER_JCCP_MDL_005757387

App Store Screenshots [iOS]

Launched on Jan 10, 2025



CONFIDENTIAL

P-00299.00097

Data Source: App Store Connect, Custom Product Pages

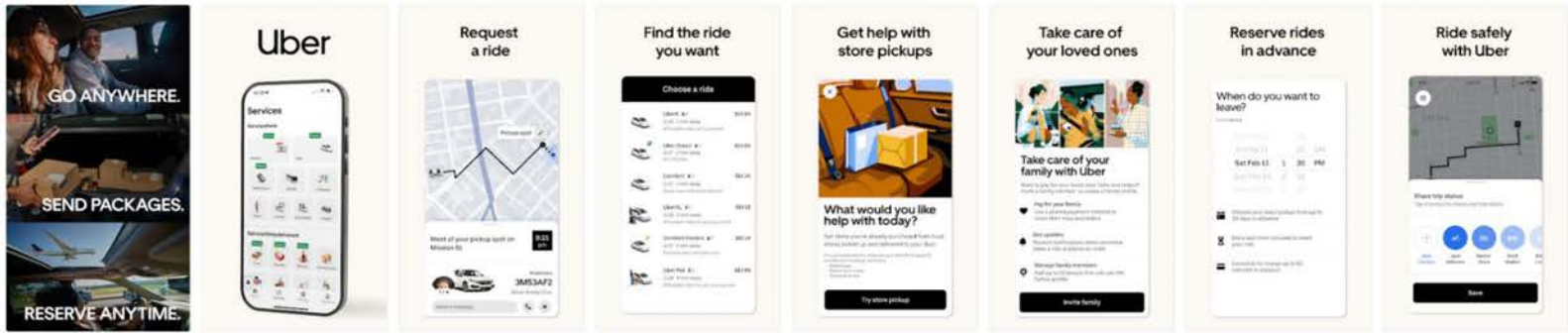
UBER_JCCP_MDL_005757388

Android App Store Screenshots

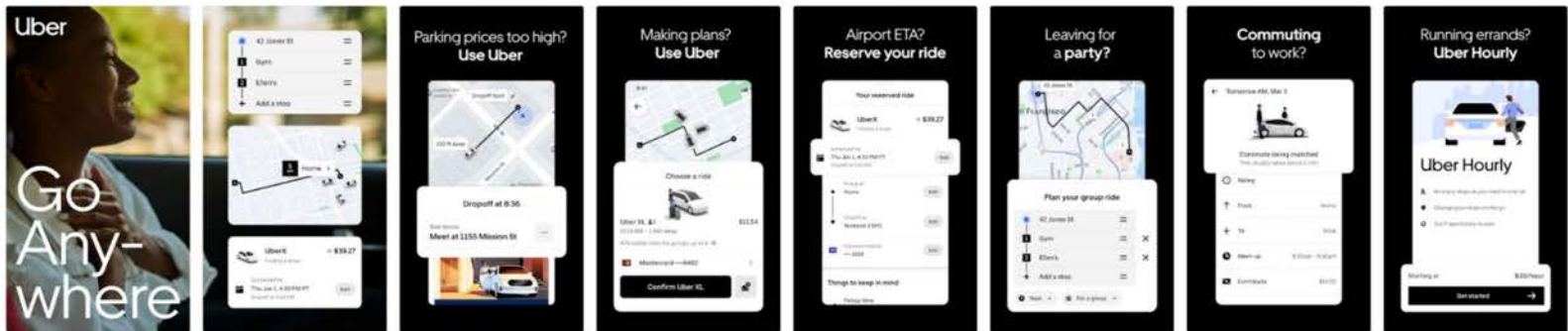
App Store Screenshots [Android]

2024-12-14

2024-12-14



2024-08-22



Data Source: AppTweak

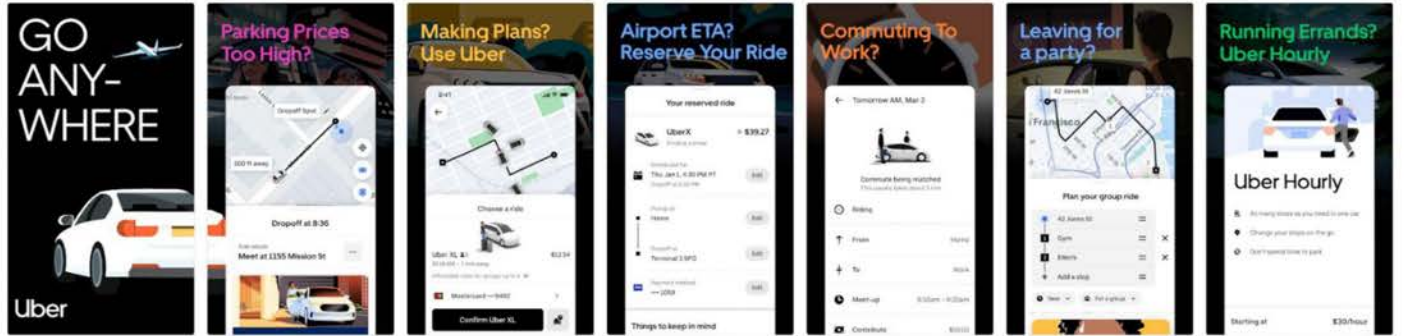
CONFIDENTIAL

P-00299.00099

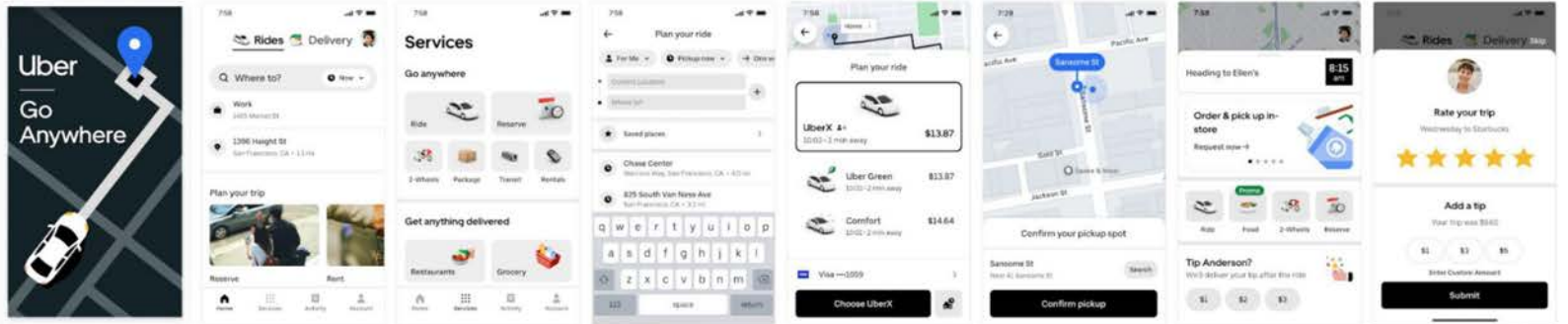
UBER_JCCP_MDL_005757390

App Store Screenshots [Android]

2024-05-17



2024-03-29



Data Source: AppTweak

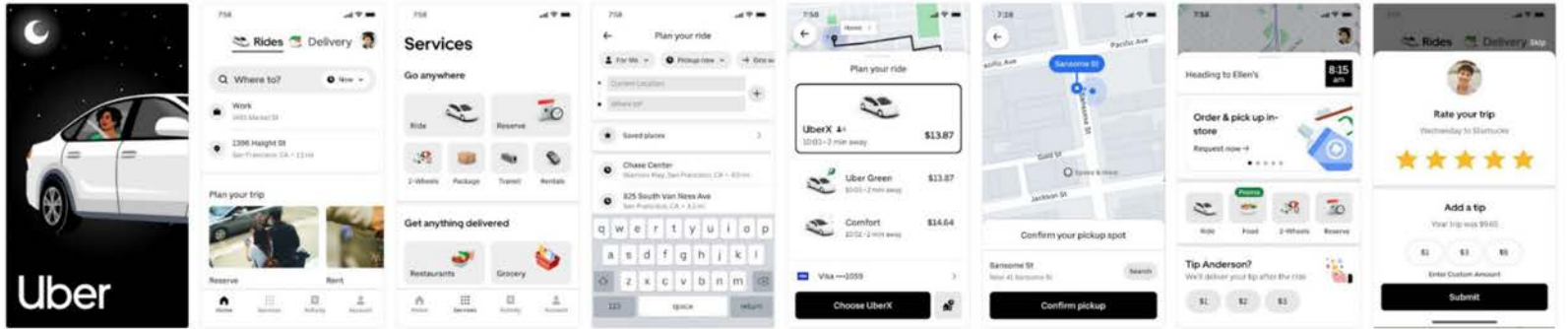
CONFIDENTIAL

UBER_JCCP_MDL_005757391

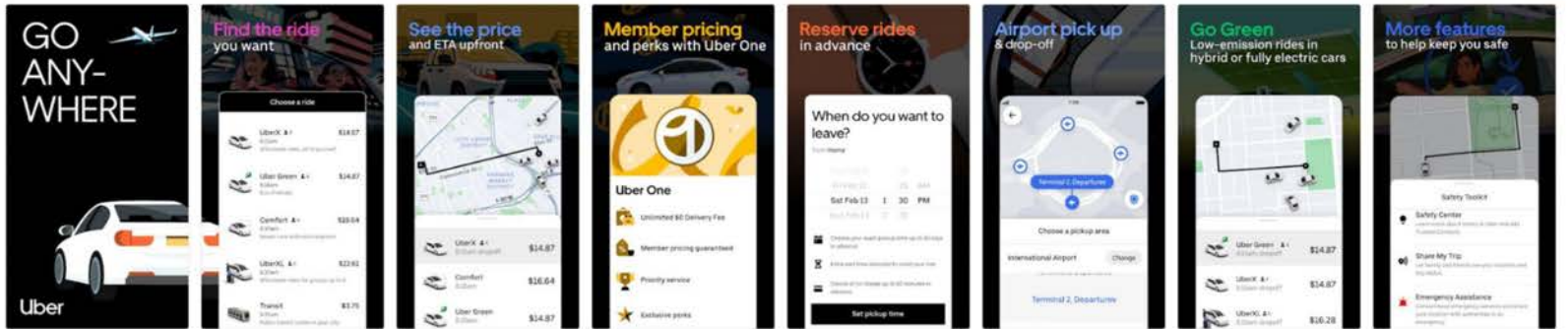
P-00299.00100

App Store Screenshots [Android]

2024-04-02



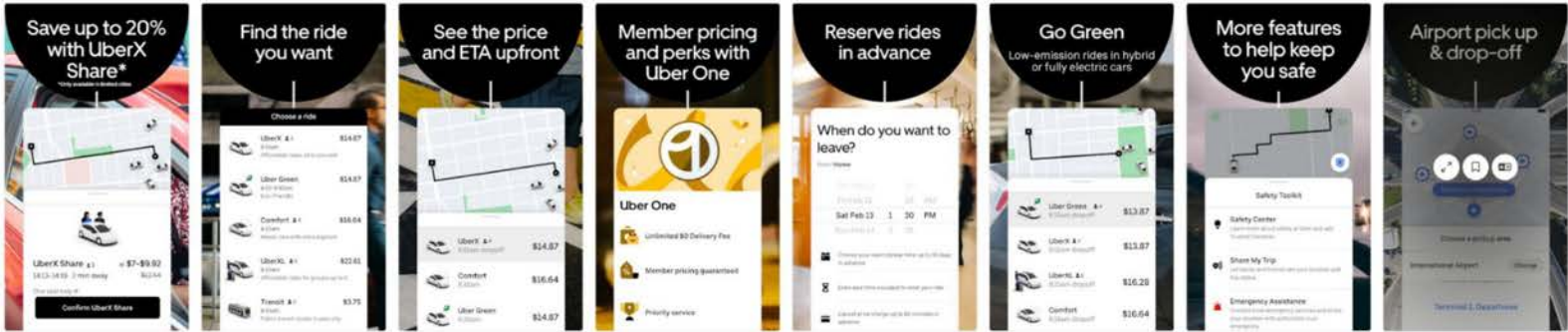
2024-03-31



Data Source: AppTweak

App Store Screenshots [Android]

2023-05-11



Data Source: AppTweak

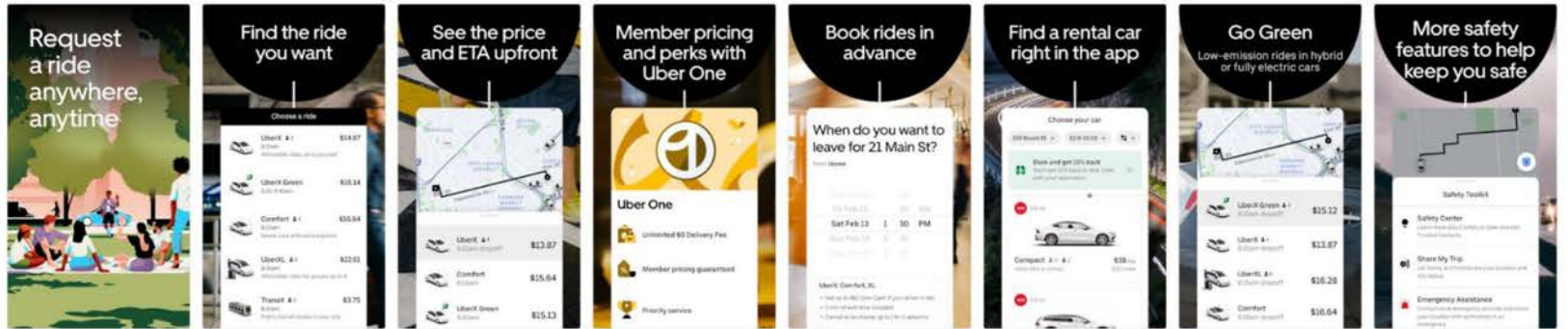
CONFIDENTIAL

P-00299.00102

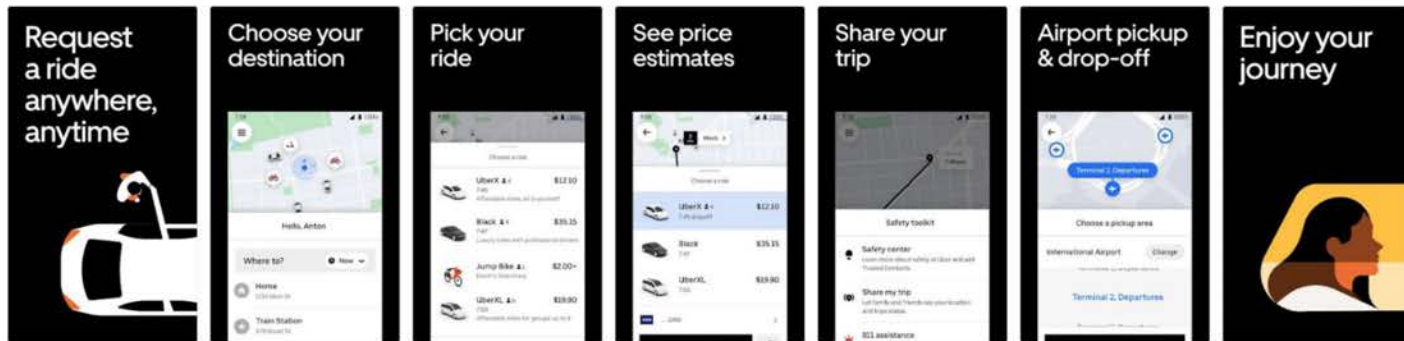
UBER_JCCP_MDL_005757393

App Store Screenshots [Android]

2022-11-03



2020-04-21



Data Source: AppTweak

CONFIDENTIAL

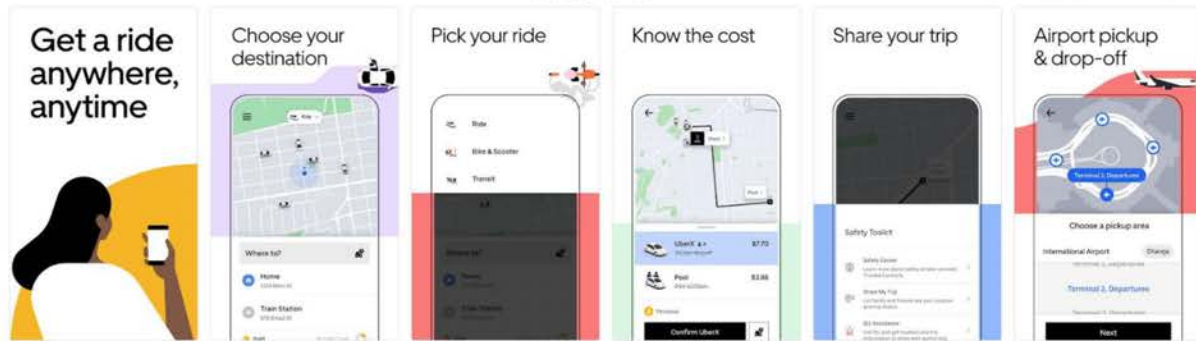
UBER_JCCP_MDL_005757394

P-00299.00103

App Store Screenshots [Android]

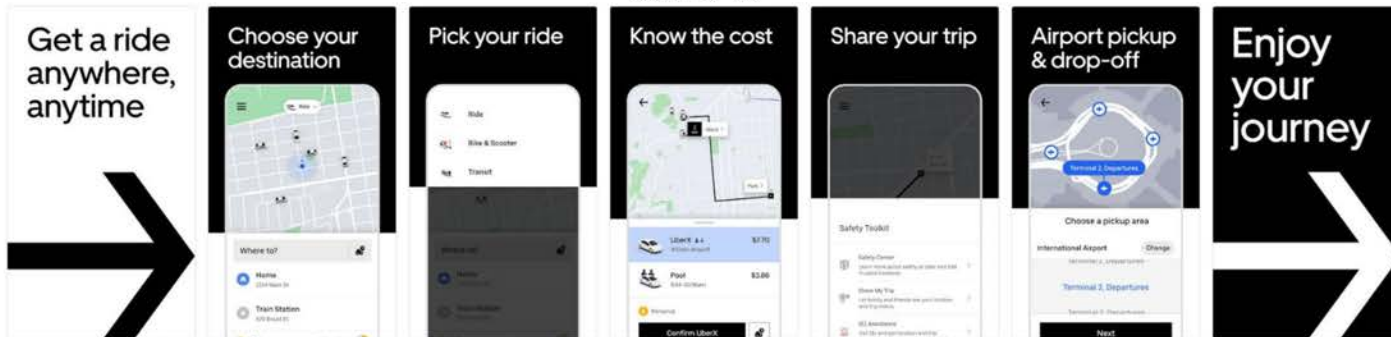
2019-07-27

Save set to moodboard Show translation



2019-07-25

Save set to moodboard Show translation



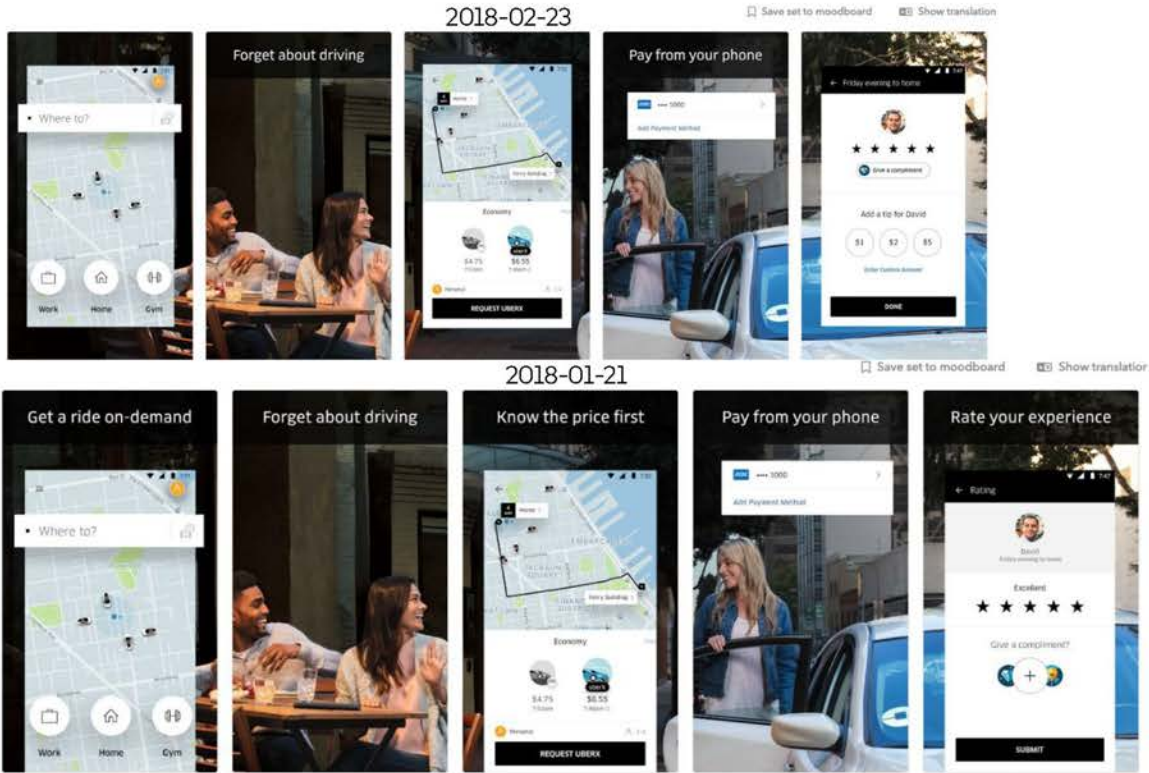
Data Source: AppTweak

CONFIDENTIAL

P-00299.00104

UBER_JCCP_MDL_005757395

App Store Screenshots [Android]



Data Source: AppTweak

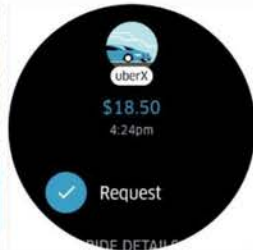
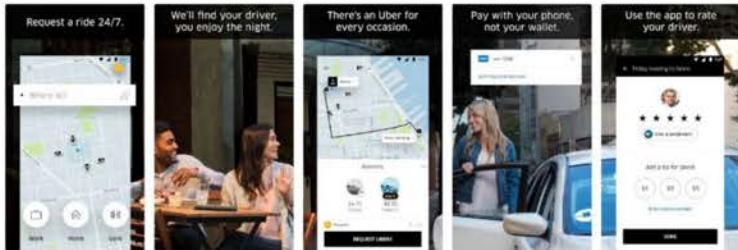
CONFIDENTIAL

P-00299.00105

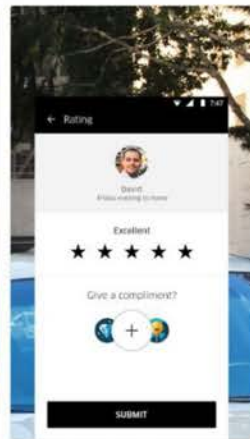
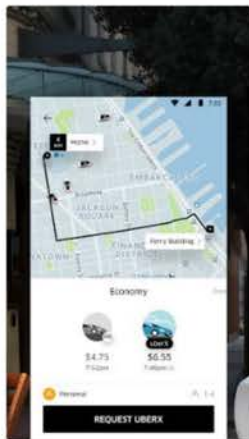
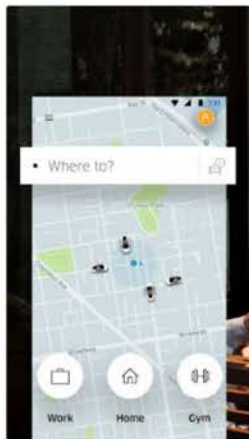
UBER_JCCP_MDL_005757396

App Store Screenshots [Android]

2018-01-01



2017-12-27



Data Source: AppTweak

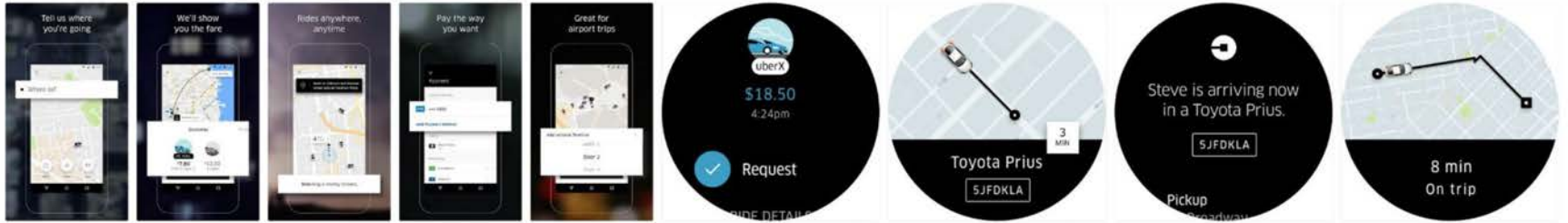
CONFIDENTIAL

P-00299.00106

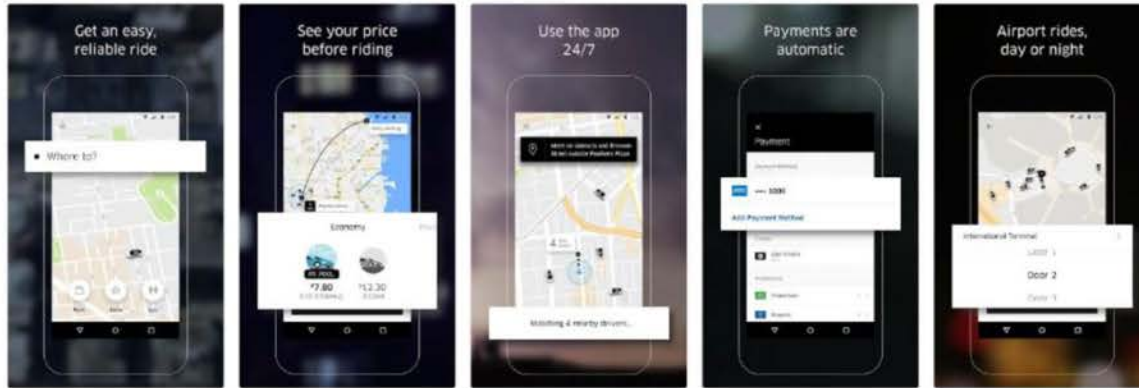
UBER_JCCP_MDL_005757397

App Store Screenshots [Android]

2017-05-12



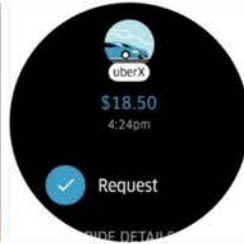
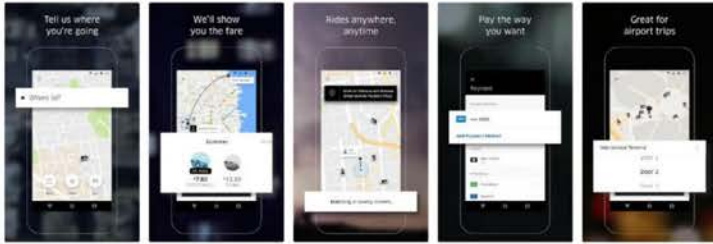
2017-05-07



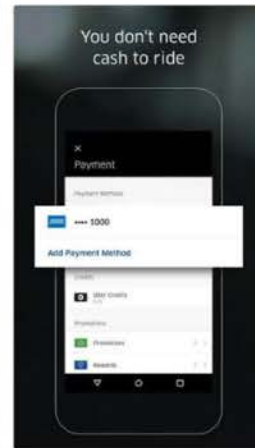
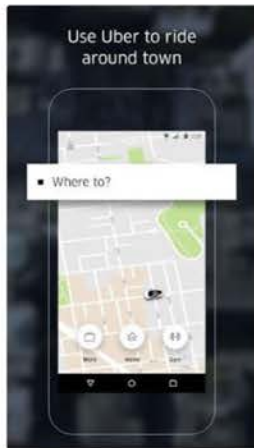
Data Source: AppTweak

App Store Screenshots [Android]

2017-05-05



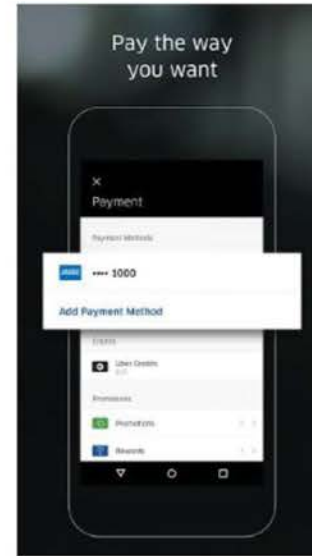
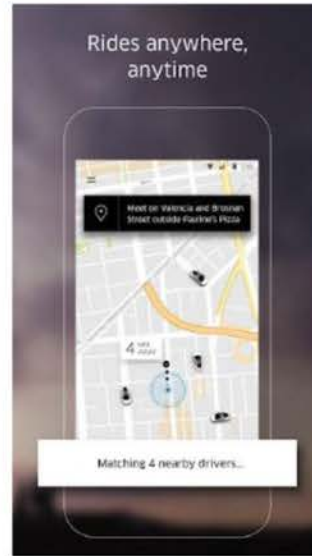
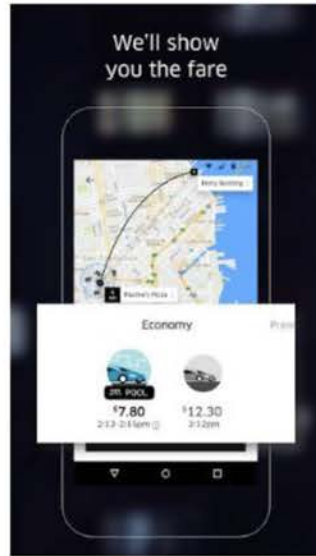
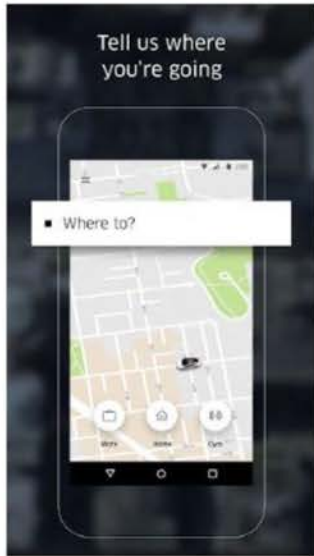
2017-05-01



Data Source: AppTweak

App Store Screenshots [Android]

2017/01/03



Data Source: Sensor Tower

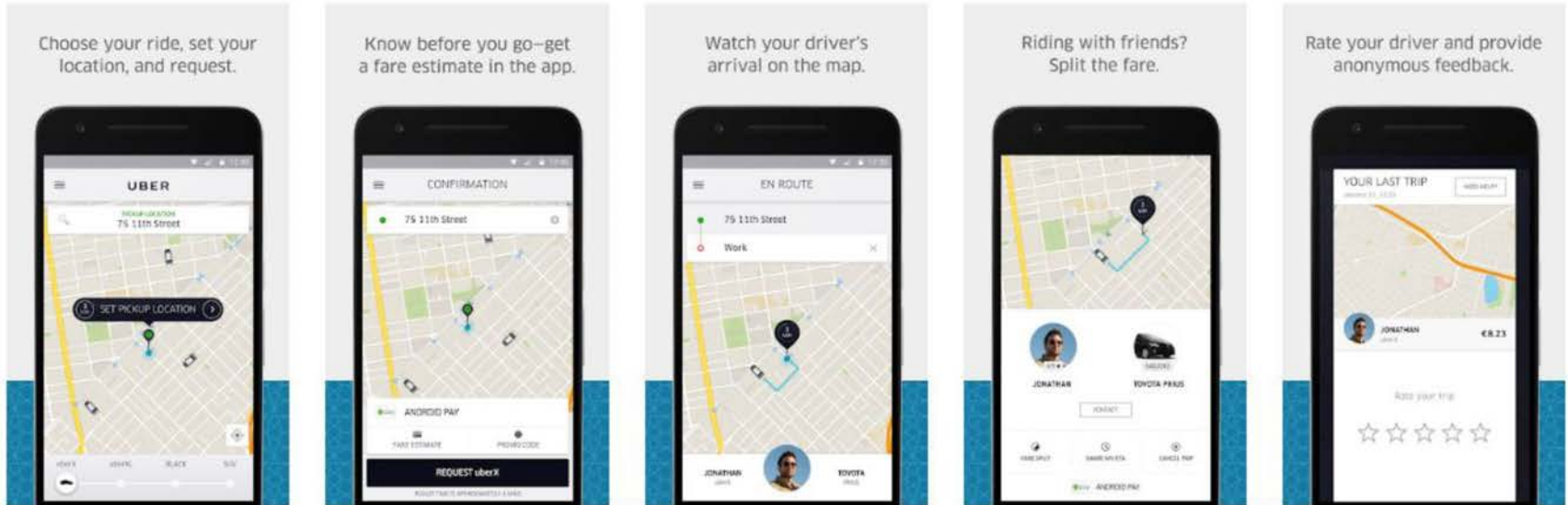
CONFIDENTIAL

P-00299.00109

UBER_JCCP_MDL_005757400

App Store Screenshots [Android]

2016/06/13



Data Source: SensorTower

CONFIDENTIAL

P-00299.00110

UBER_JCCP_MDL_005757401

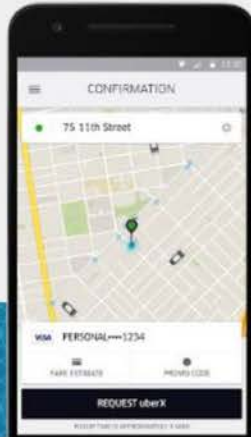
App Store Screenshots [Android]

2016/02/07

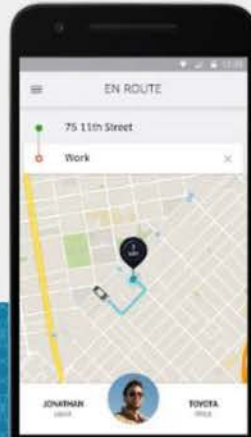
Choose your ride, set your location, and request.



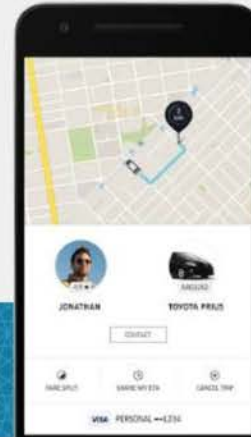
Know before you go—get a fare estimate in the app.



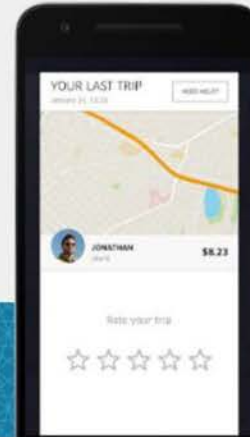
Watch your driver's arrival on the map.



Riding with friends? Split the fare.



Rate your driver and provide anonymous feedback.



Data Source: Sensor Tower

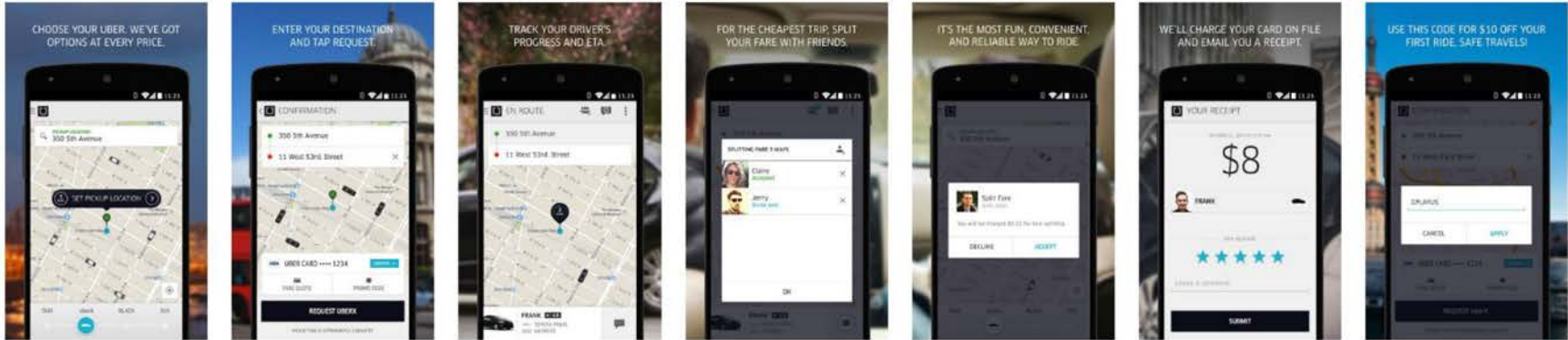
CONFIDENTIAL

P-00299.00111

UBER_JCCP_MDL_005757402

App Store Screenshots [Android]

2015/01/29



Data Source: SensorTower

CONFIDENTIAL

P-00299.00112

UBER_JCCP_MDL_005757403

App Store Screenshots [Android]

2014/08/22



Data Source: Sensor Tower

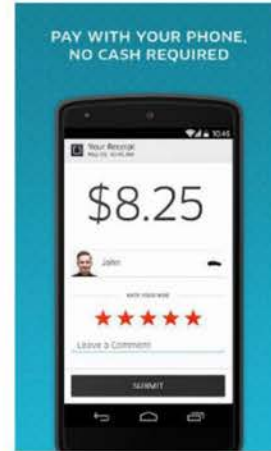
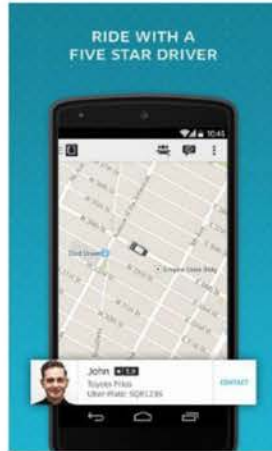
CONFIDENTIAL

P-00299.00113

UBER_JCCP_MDL_005757404

App Store Screenshots [Android]

2014/05/15



Data Source: Sensor Tower

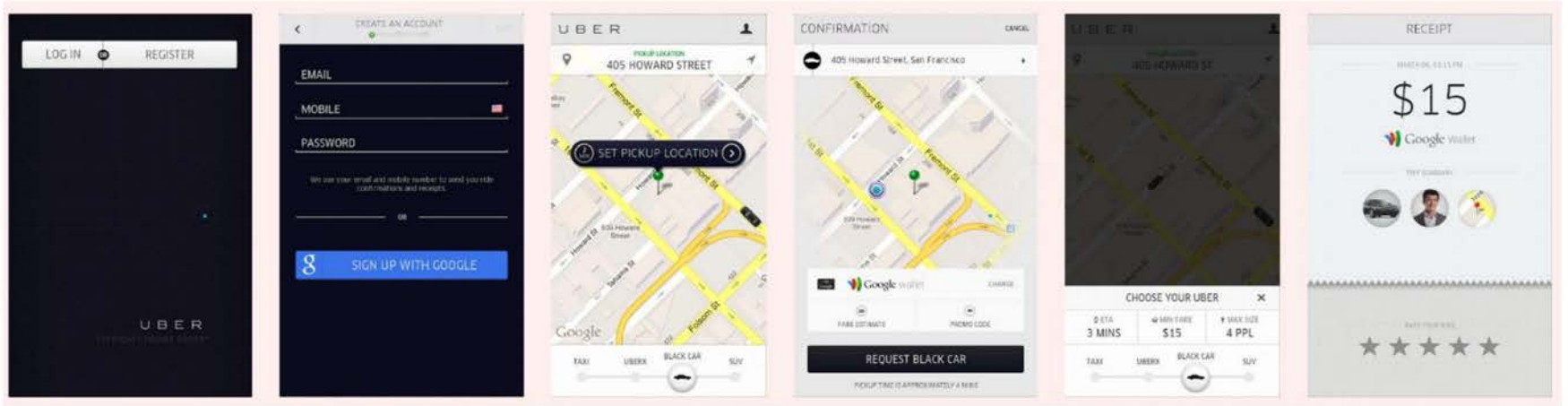
CONFIDENTIAL

P-00299.00114

UBER_JCCP_MDL_005757405

App Store Screenshots [Android]

Legacy (unknown launch date)



Data Source: Sensor Tower

CONFIDENTIAL

P-00299.00115

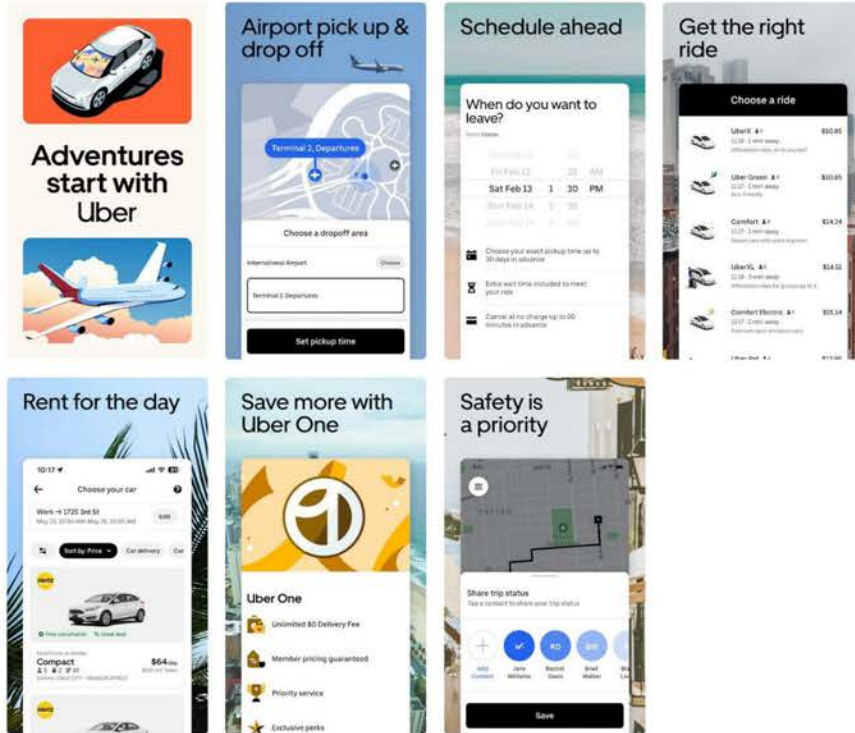
UBER_JCCP_MDL_005757406

App Store Screenshots -

Split Test Variations

App Store Screenshots [Android]

Started on May 29, 2025



Data Source: Play Store Console

CONFIDENTIAL

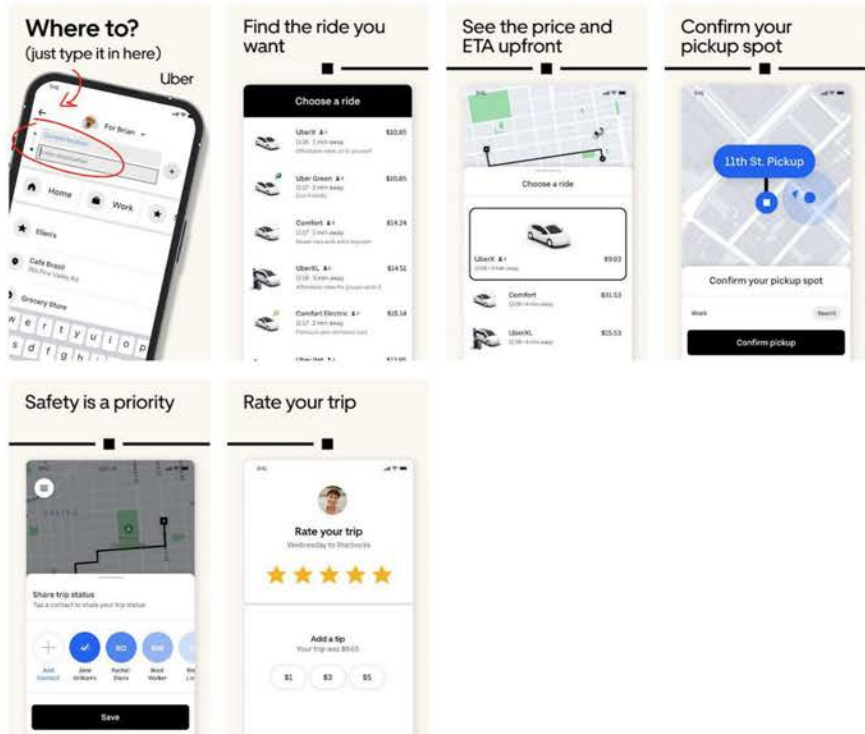
P-00299.00117

UBER_JCCP_MDL_005757408

App Store Screenshots [Android]

Started on Apr 11, 2025 4:29 PM.

Stopped on Apr 17, 2025 12:00 PM.



Data Source: Play Store Console

CONFIDENTIAL

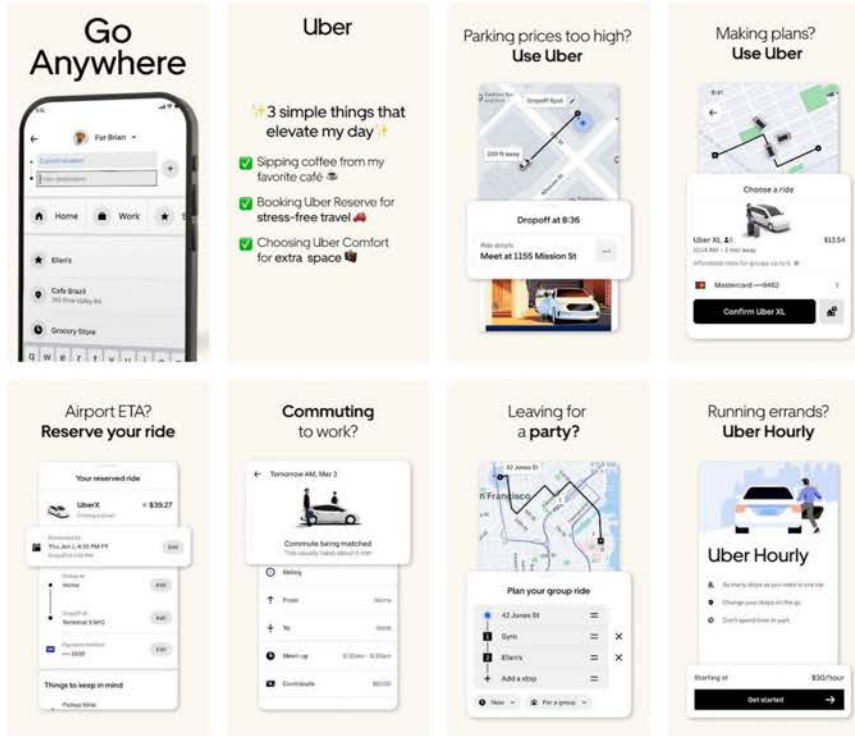
P-00299.00118

UBER_JCCP_MDL_005757409

App Store Screenshots [Android]

Started on Mar 14, 2025 4:28 PM.

Stopped on Mar 28, 2025 2:51 PM.



Data Source: Play Store Console

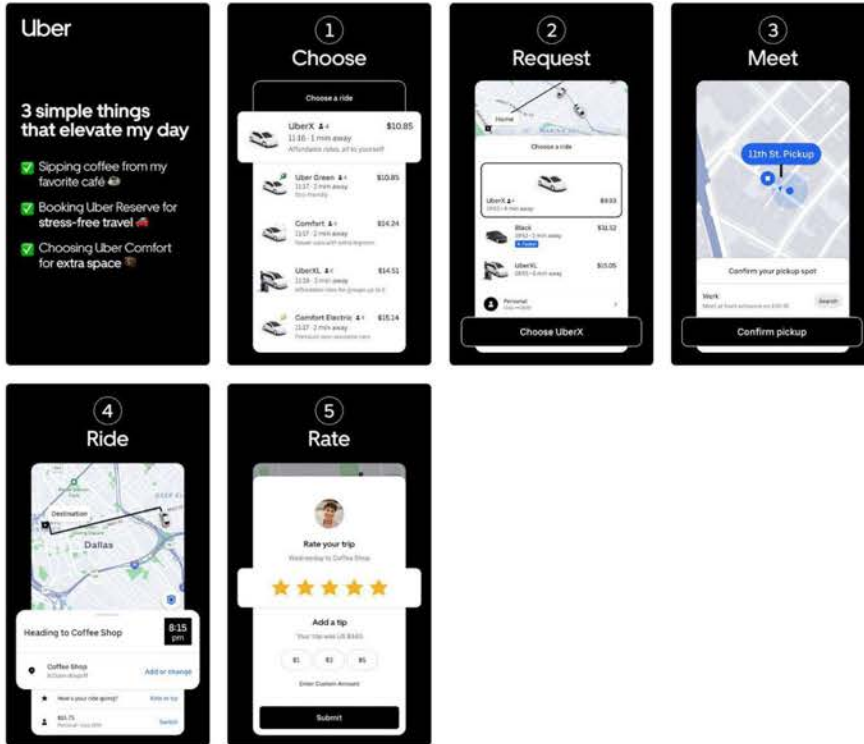
CONFIDENTIAL

P-00299.00119

UBER_JCCP_MDL_005757410

App Store Screenshots [Android]

Started on Mar 14, 2025 4:28 PM.
Stopped on Mar 28, 2025 2:51 PM.



Data Source: Play Store Console

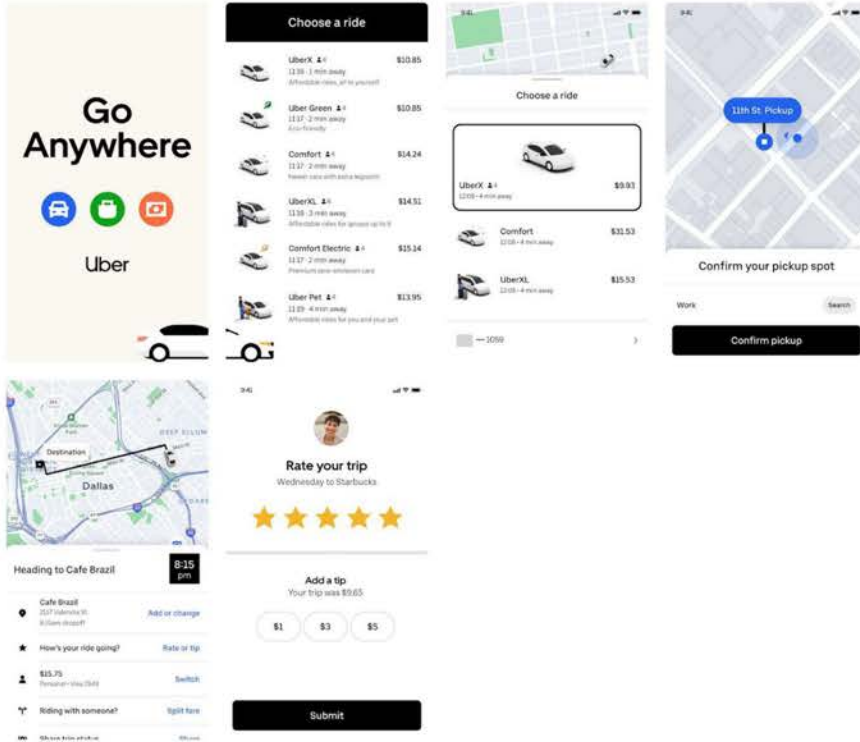
CONFIDENTIAL

P-00299.00120

UBER_JCCP_MDL_005757411

App Store Screenshots [Android]

Started on Dec 16, 2024 9:48 AM.
Stopped on Jan 13, 2025 11:01 AM.



Data Source: Play Store Console

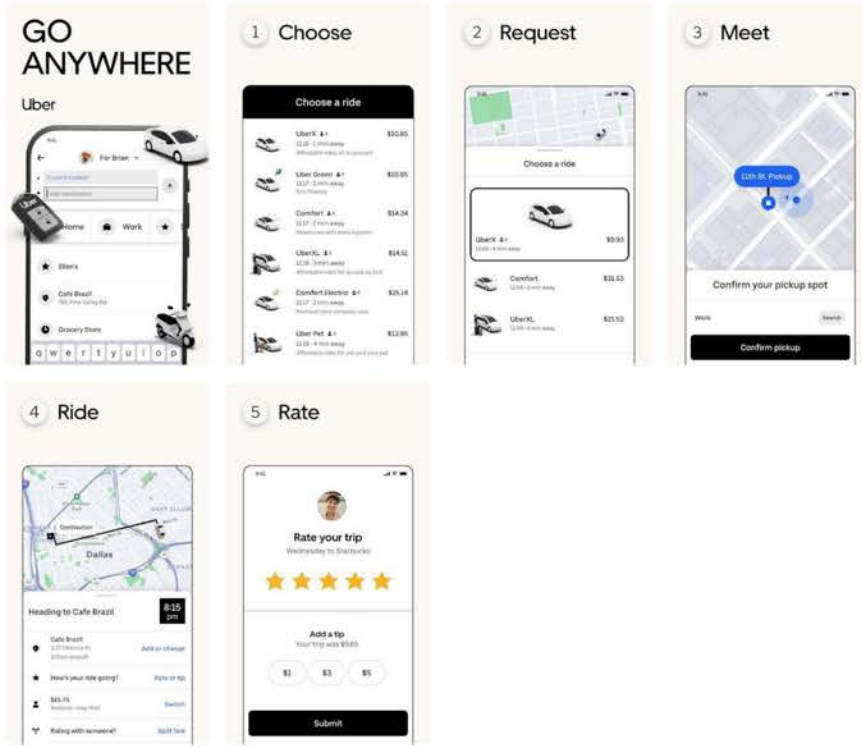
CONFIDENTIAL

P-00299.00121

UBER_JCCP_MDL_005757412

App Store Screenshots [Android]

Started on Dec 16, 2024 9:48 AM.
Stopped on Jan 13, 2025 11:01 AM.



Data Source: Play Store Console

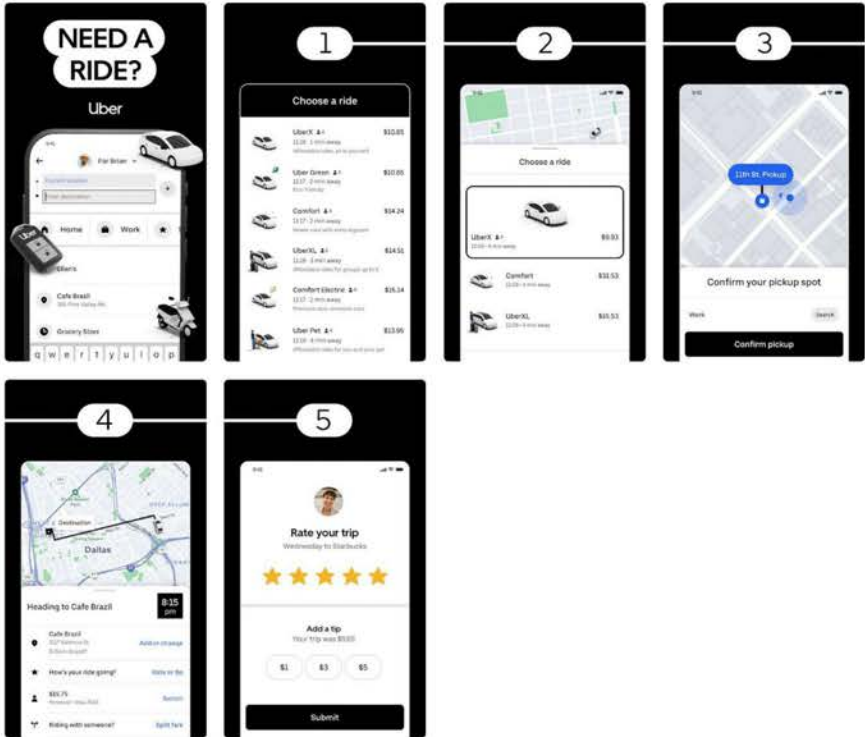
CONFIDENTIAL

P-00299.00122

UBER_JCCP_MDL_005757413

App Store Screenshots [Android]

Started on Dec 16, 2024 9:48 AM.
Stopped on Jan 13, 2025 11:01 AM.



Data Source: Play Store Console

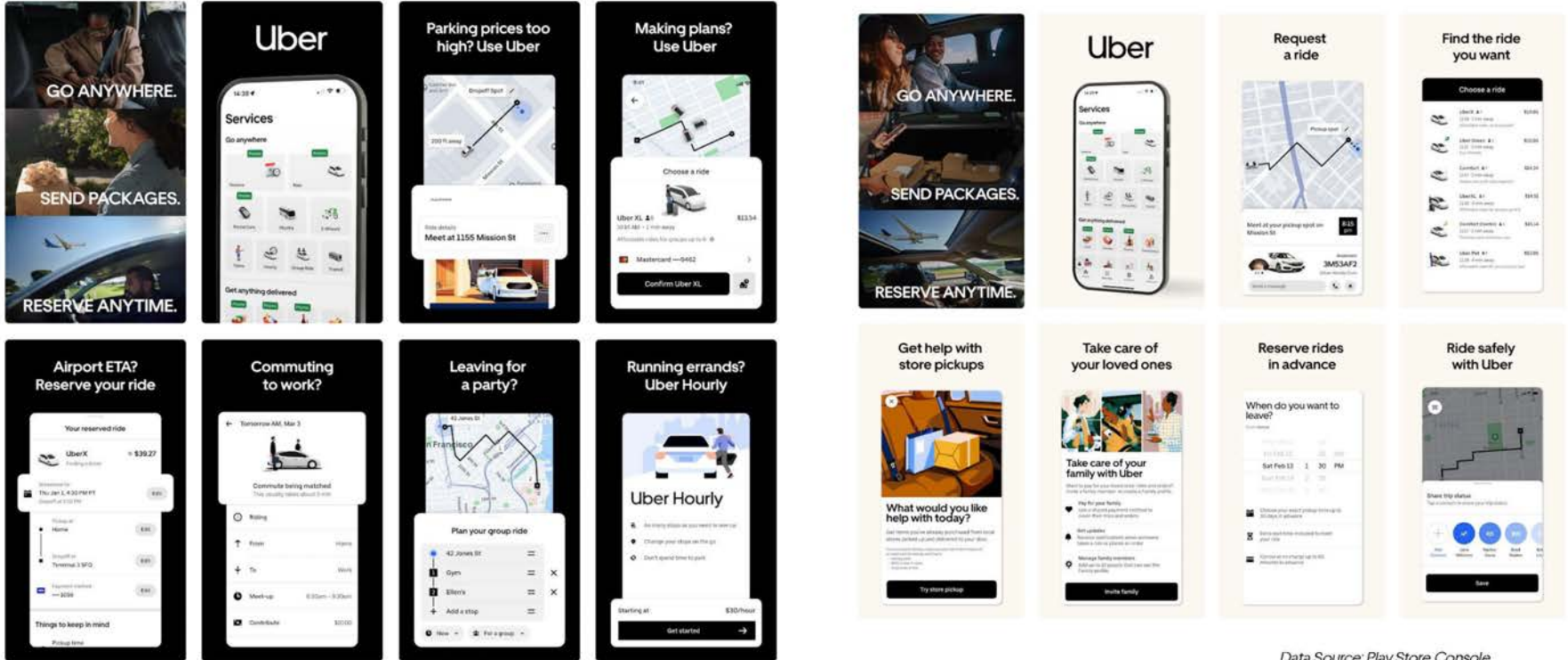
CONFIDENTIAL

P-00299.00123

UBER_JCCP_MDL_005757414

App Store Screenshots [Android]

Started on Nov 27, 2024 1:14 PM.
Stopped on Dec 13, 2024 9:19 AM.



Data Source: Play Store Console

CONFIDENTIAL

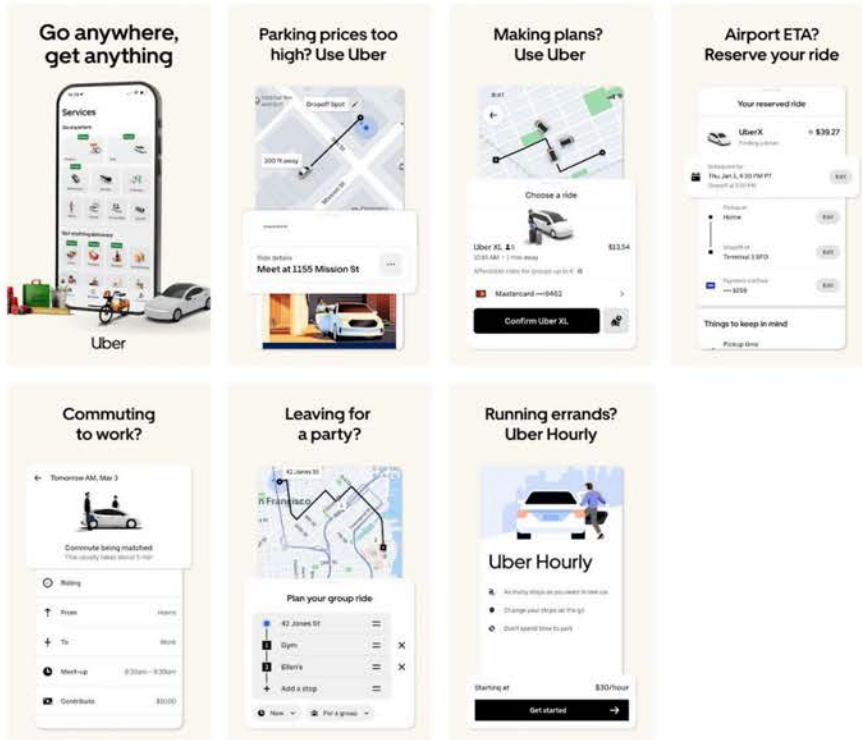
P-00299.00124

UBER_JCCP_MDL_005757415

App Store Screenshots [Android]

Started on Nov 27, 2024 1:14 PM.

Stopped on Dec 13, 2024 9:19 AM.



Data Source: Play Store Console

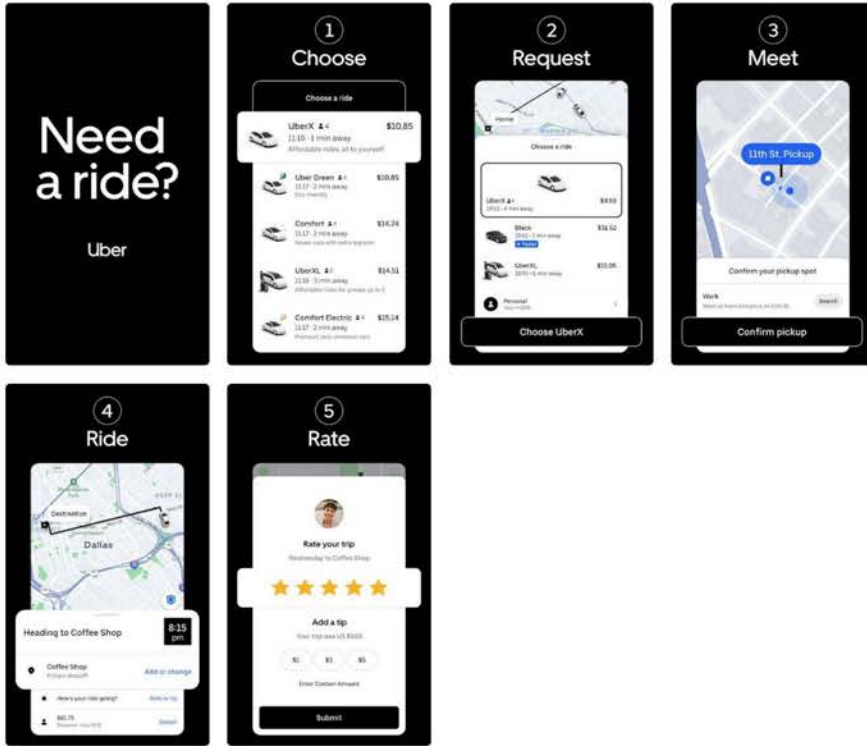
CONFIDENTIAL

P-00299.00125

UBER_JCCP_MDL_005757416

App Store Screenshots [Android]

Started on Oct 25, 2024 12:57 PM.
Stopped on Nov 12, 2024 2:38 PM.



CONFIDENTIAL

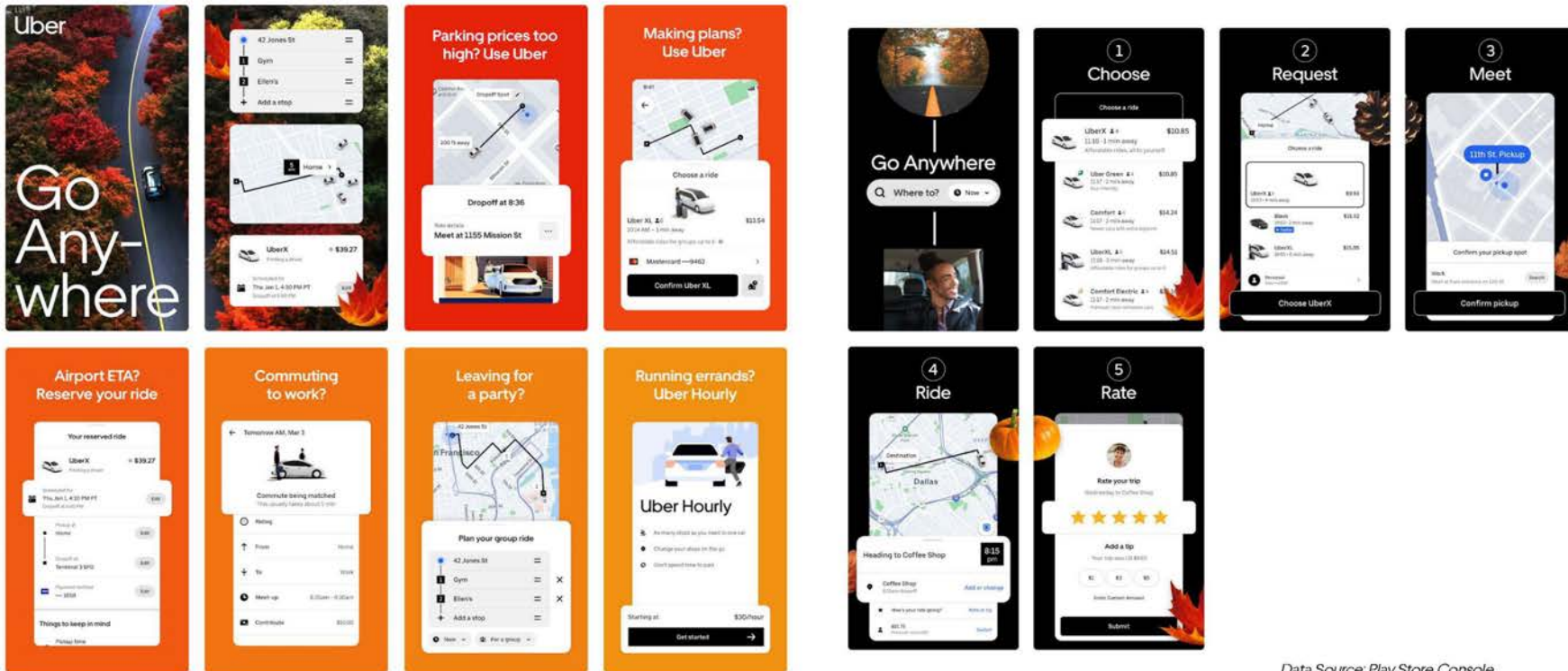
Data Source: Play Store Console

UBER_JCCP_MDL_005757417

P-00299.00126

App Store Screenshots [Android]

Started on Oct 8, 2024 10:23 AM.
Stopped on Oct 24, 2024 10:52 AM.



Data Source: Play Store Console

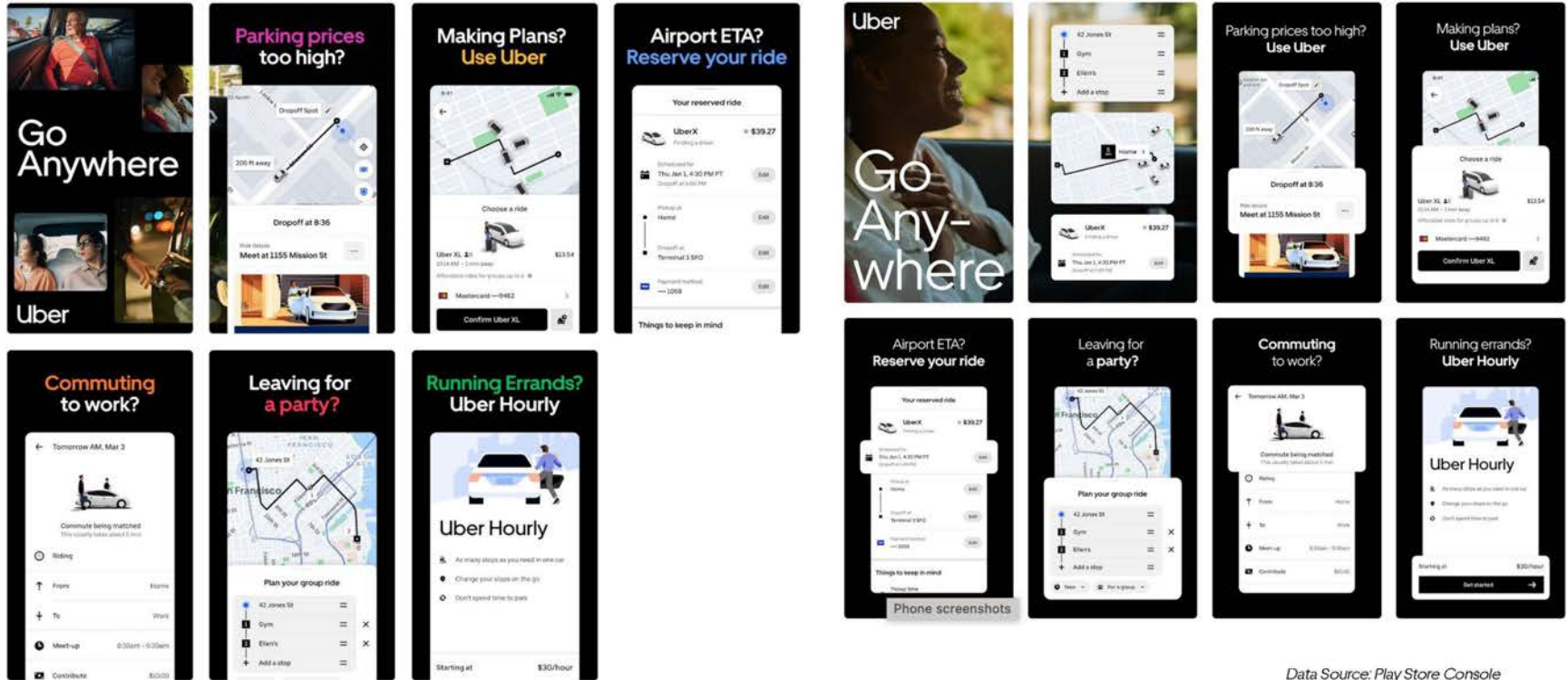
CONFIDENTIAL

P-00299.00127

UBER_JCCP_MDL_005757418

App Store Screenshots [Android]

Started on Aug 2, 2024 11:00 AM.
Stopped on Aug 21, 2024 10:16 AM.



CONFIDENTIAL

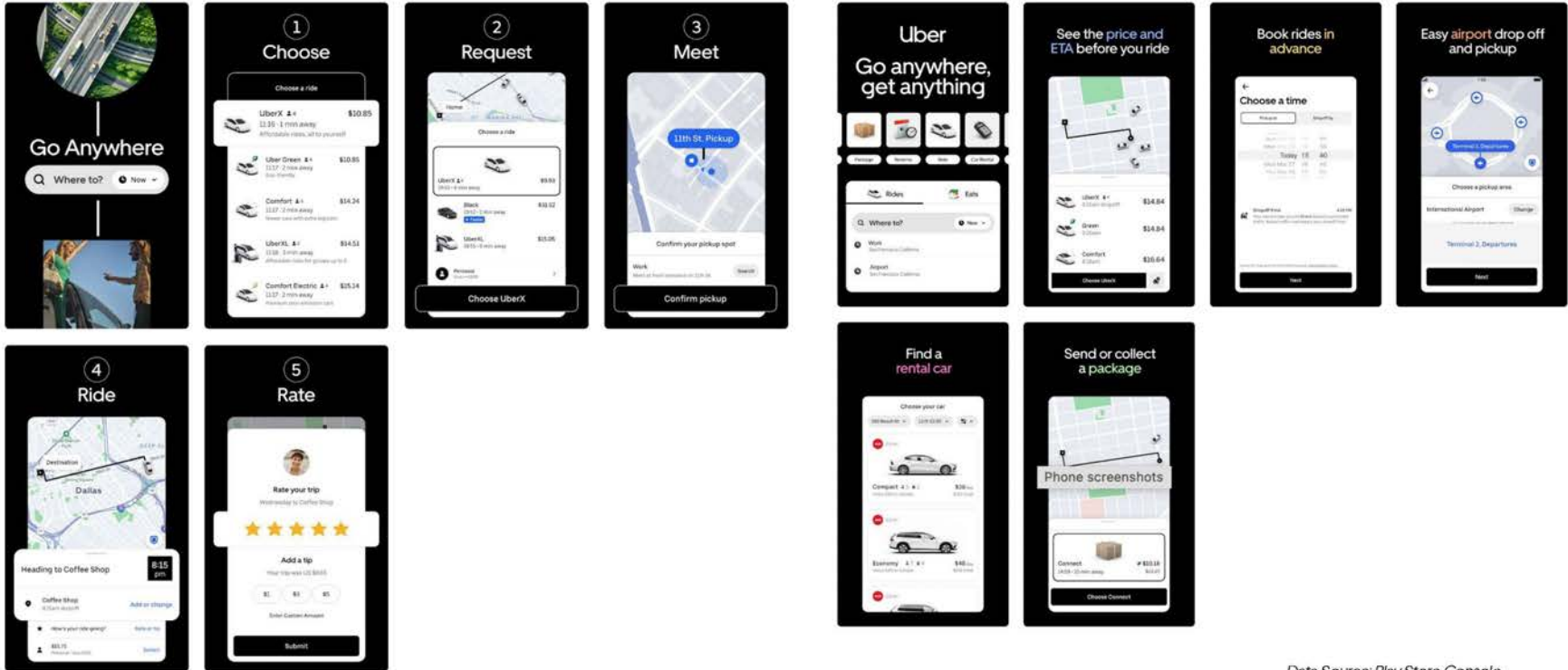
P-00299.00128

Data Source: Play Store Console

UBER_JCCP_MDL_005757419

App Store Screenshots [Android]

Started on May 16, 2024 4:05 PM.
Stopped on May 22, 2024 12:34 PM.



Data Source: Play Store Console

CONFIDENTIAL

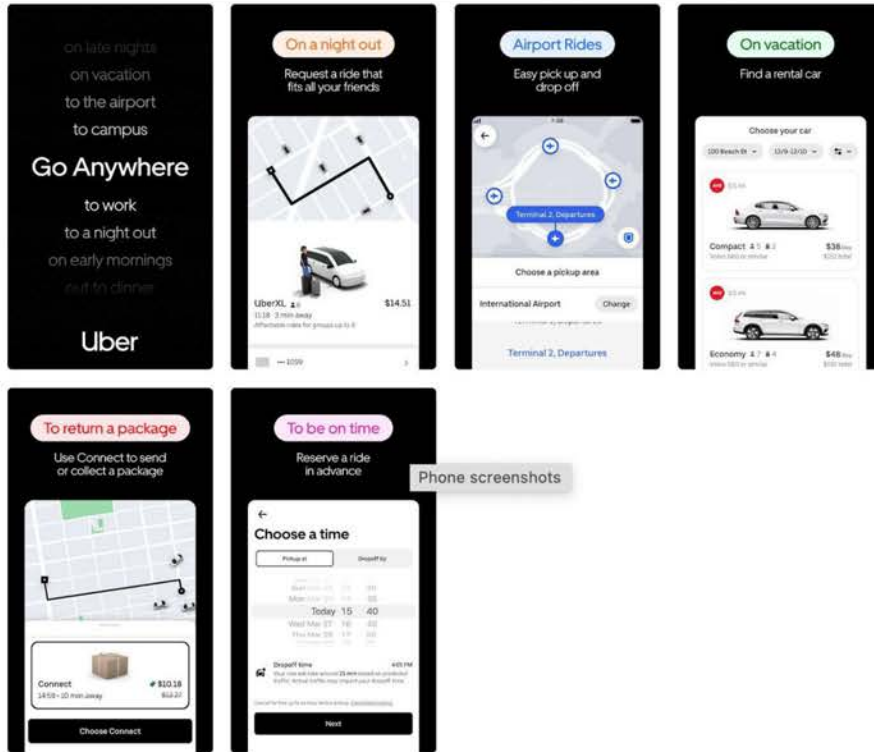
P-00299.00129

UBER_JCCP_MDL_005757420

App Store Screenshots [Android]

Started on May 16, 2024 4:05 PM.

Stopped on May 22, 2024 12:34 PM.



Data Source: Play Store Console

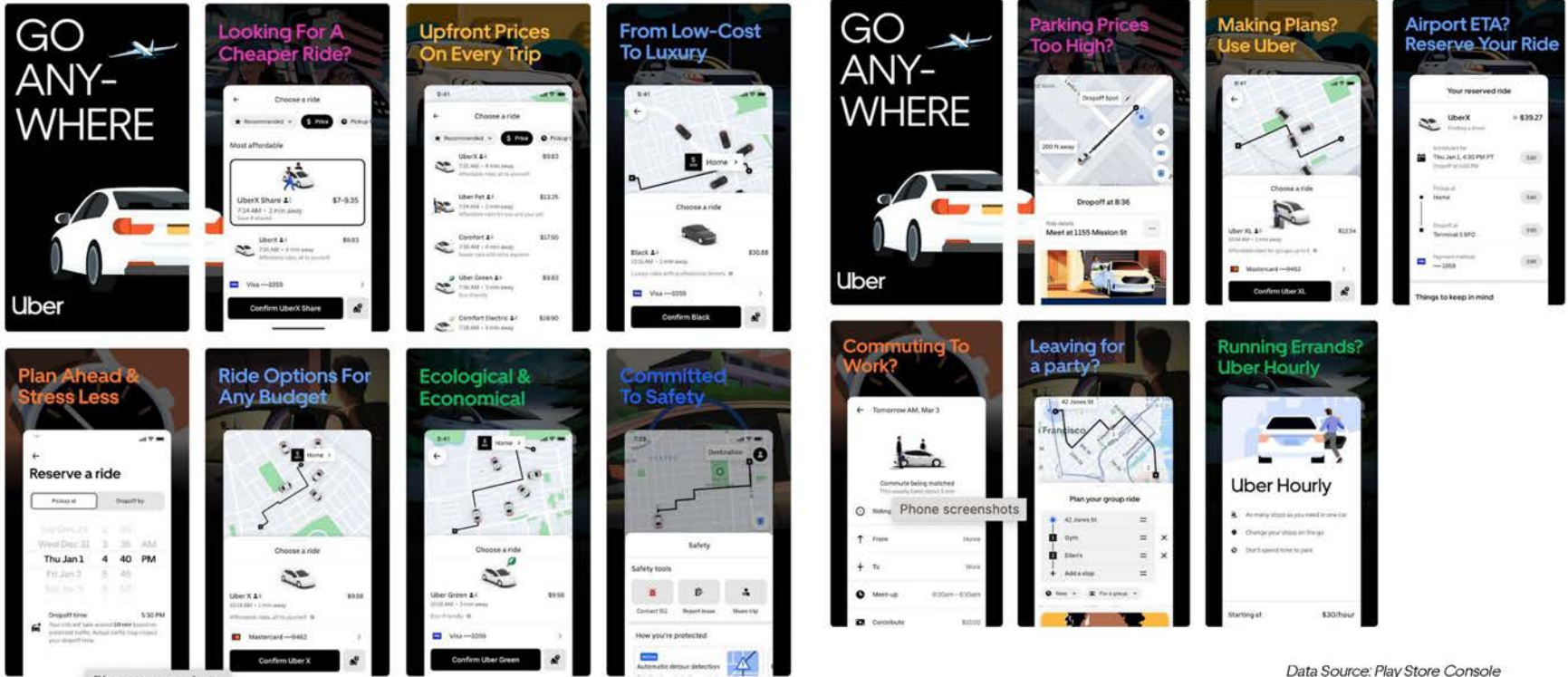
CONFIDENTIAL

P-00299.00130

UBER_JCCP_MDL_005757421

App Store Screenshots [Android]

Started on May 2, 2024 10:11 AM.
Stopped on May 16, 2024 2:49 PM.



Data Source: Play Store Console

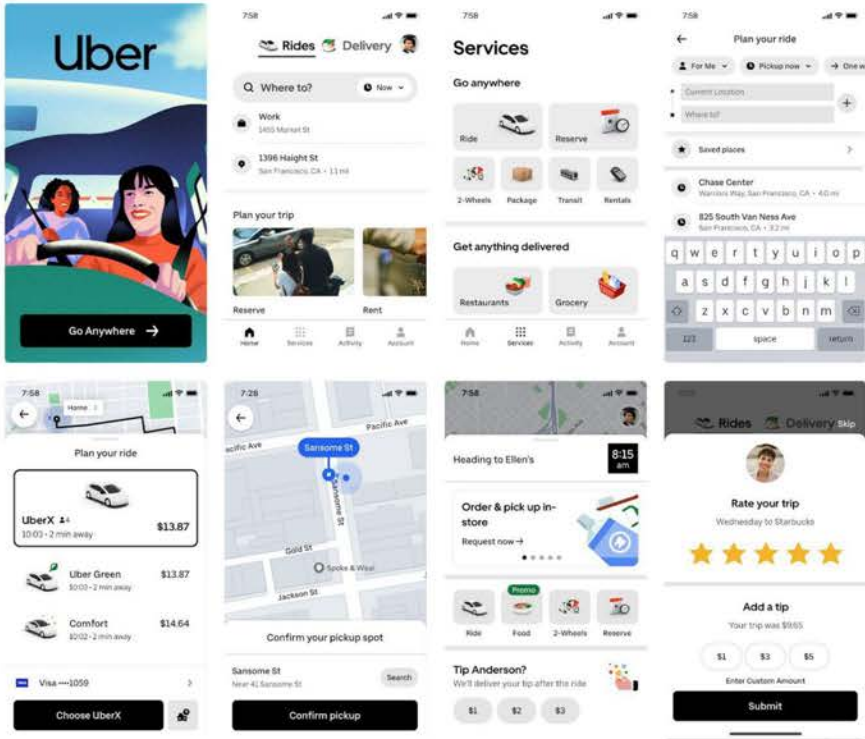
CONFIDENTIAL

P-00299.00131

UBER_JCCP_MDL_005757422

App Store Screenshots [Android]

Started on Feb 23, 2024 12:12 PM.
Stopped on Mar 14, 2024 3:08 PM.



CONFIDENTIAL

P-00299.00132

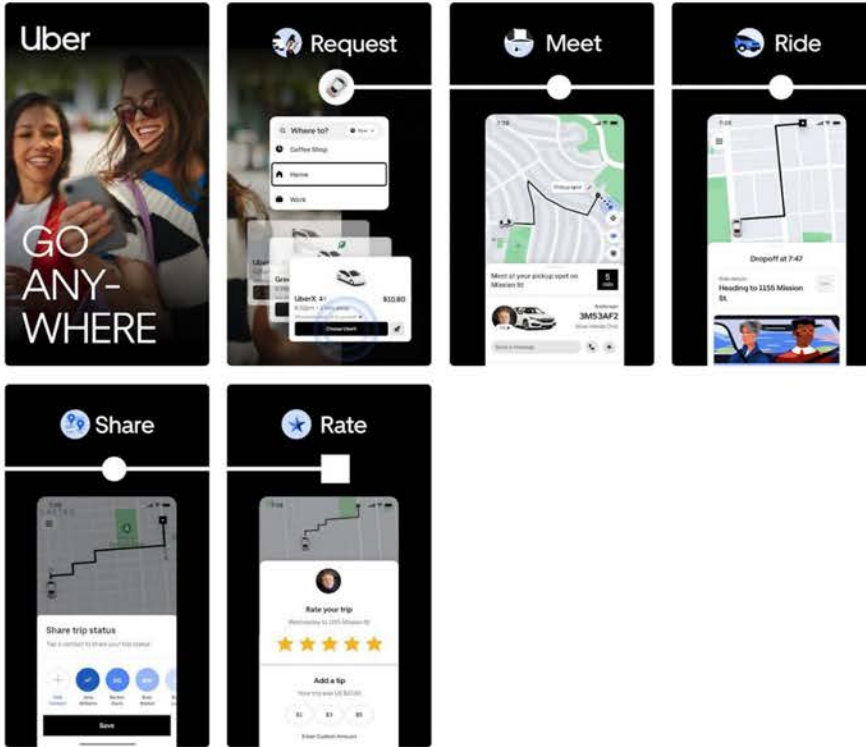
Data Source: Play Store Console

UBER_JCCP_MDL_005757423

App Store Screenshots [Android]

Started on Jan 24, 2024 10:15 AM.

Stopped on Feb 8, 2024 10:21 AM.



CONFIDENTIAL

Data Source: Play Store Console

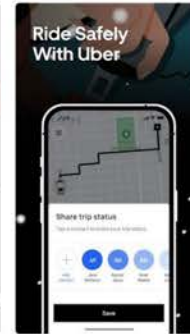
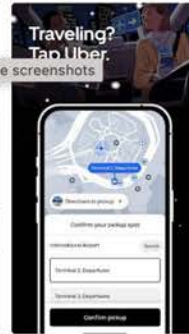
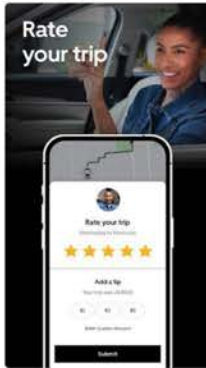
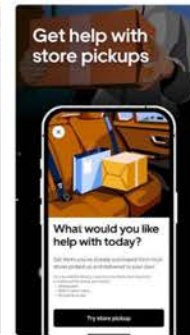
UBER_JCCP_MDL_005757424

P-00299.00133

App Store Screenshots [Android]

Started on Dec 5, 2023 9:41 AM.

Stopped on Dec 12, 2023 4:27 PM.



Data Source: Play Store Console

CONFIDENTIAL

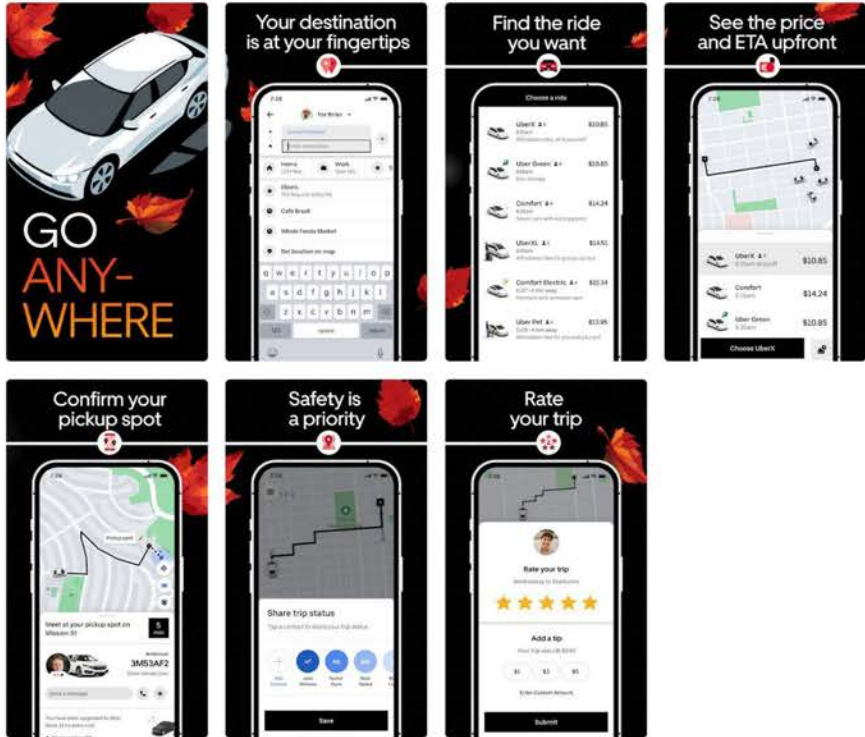
P-00299.00134

UBER_JCCP_MDL_005757425

App Store Screenshots [Android]

Started on Oct 31, 2023 8:25 AM.

Stopped on Nov 9, 2023 1:31 PM.



Data Source: Play Store Console

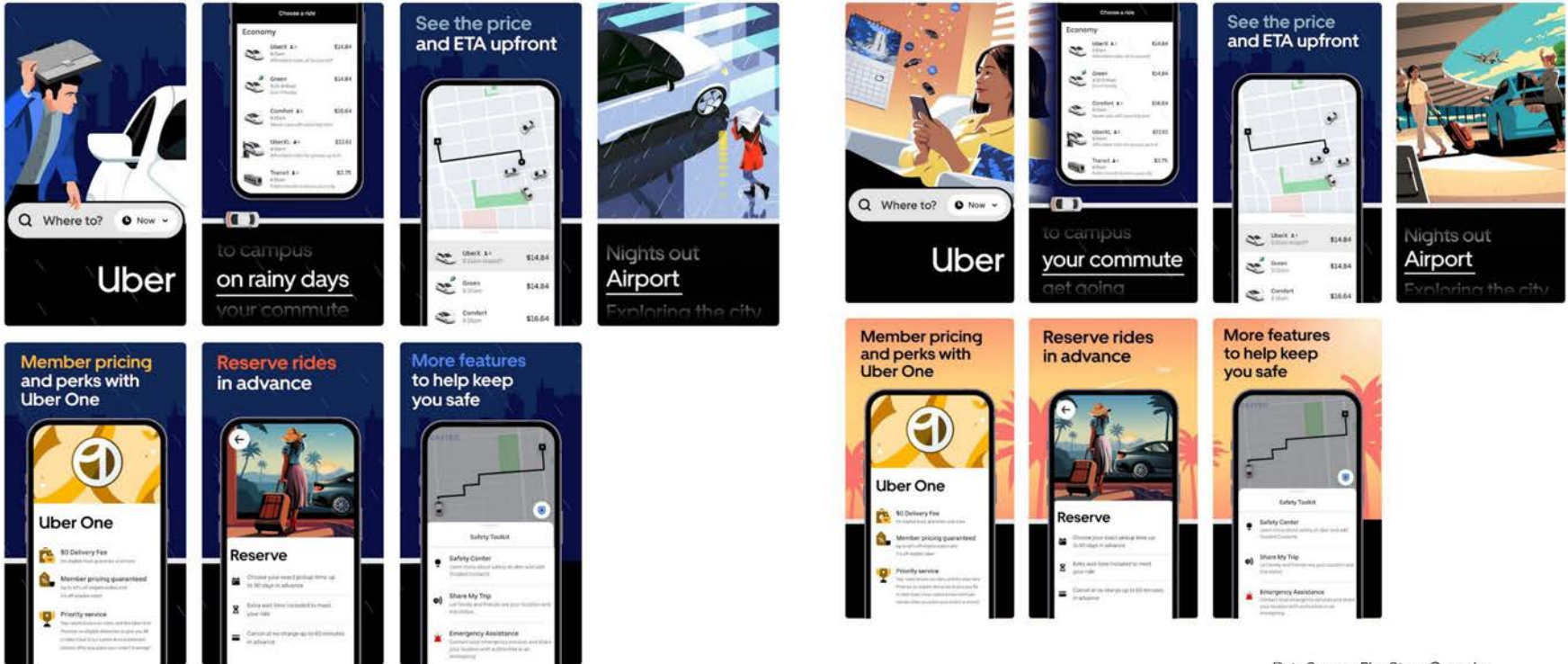
CONFIDENTIAL

P-00299.00135

UBER_JCCP_MDL_005757426

App Store Screenshots [Android]

Started on Oct 6, 2023 11:14 AM.
Stopped on Oct 19, 2023 1:48 PM.



Data Source: Play Store Console

CONFIDENTIAL

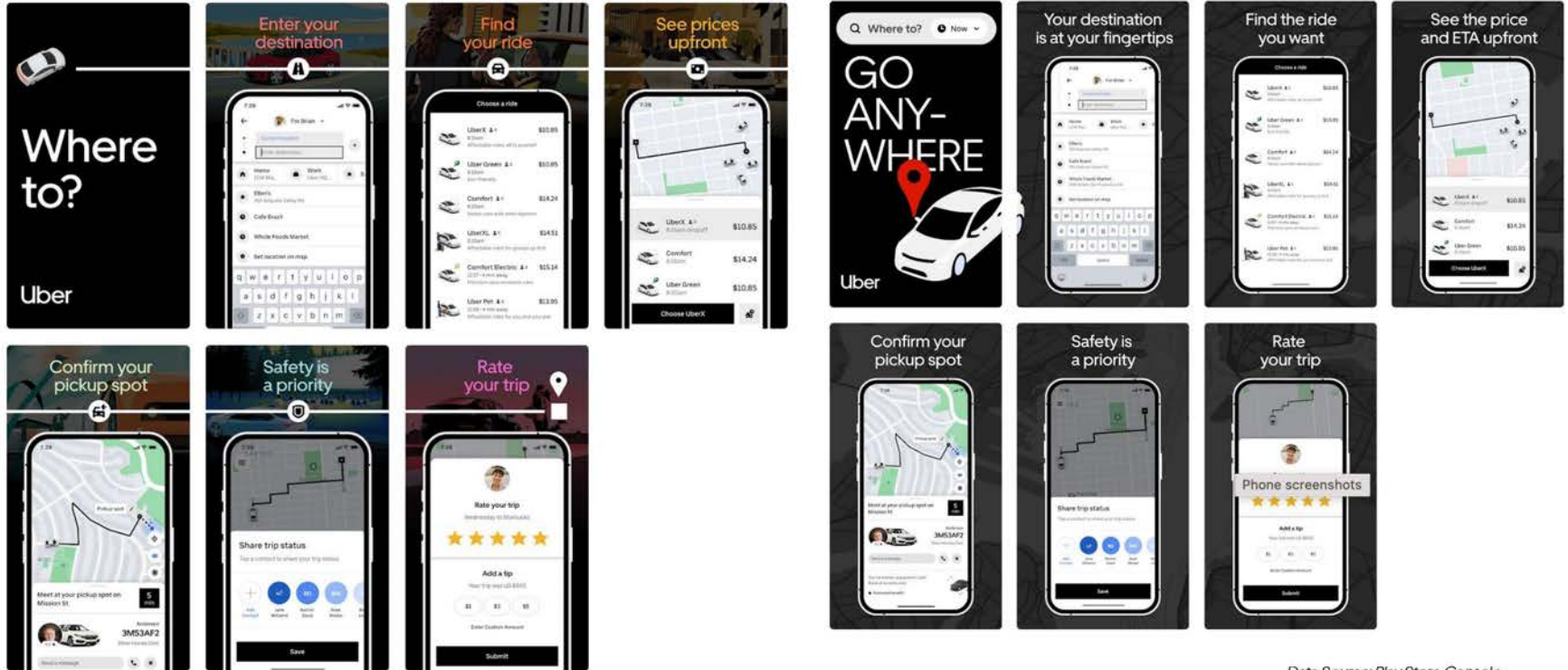
P-00299.00136

UBER_JCCP_MDL_005757427

App Store Screenshots [Android]

Started on Sep 15, 2023 8:58 AM.

Stopped on Sep 20, 2023 9:40 AM.



Data Source: Play Store Console

CONFIDENTIAL

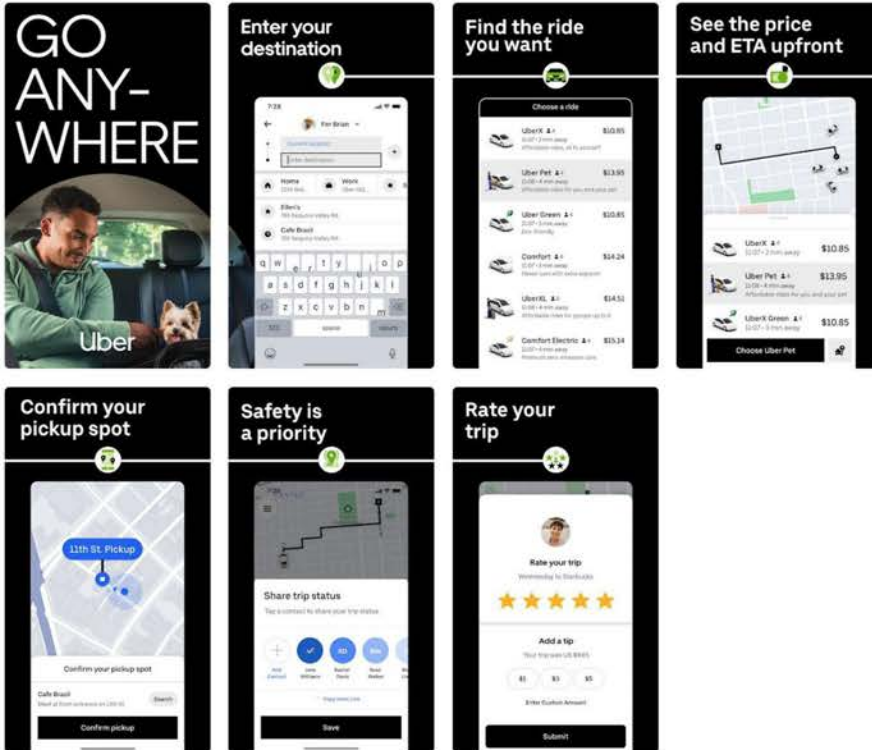
P-00299.00137

UBER_JCCP_MDL_005757428

App Store Screenshots [Android]

Started on Sep 6, 2023 1:29 PM.

Stopped on Sep 14, 2023 1:32 PM.



Data Source: Play Store Console

CONFIDENTIAL

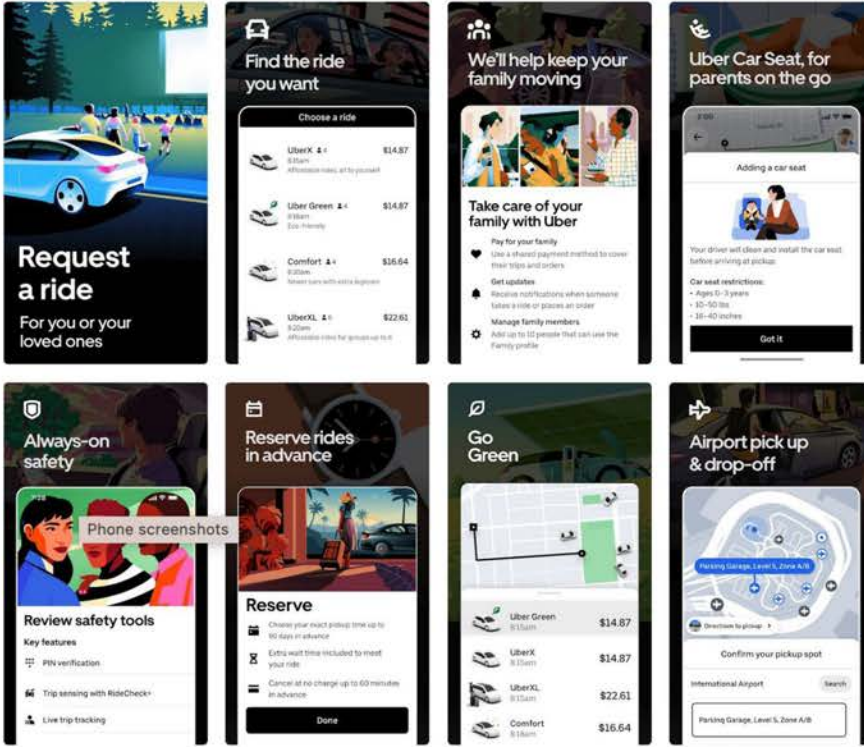
UBER_JCCP_MDL_005757429

P-00299.00138

App Store Screenshots [Android]



Started on Jul 13, 2023 3:36 PM.
Stopped on Jul 17, 2023 9:56 AM.



Data Source: Play Store Console

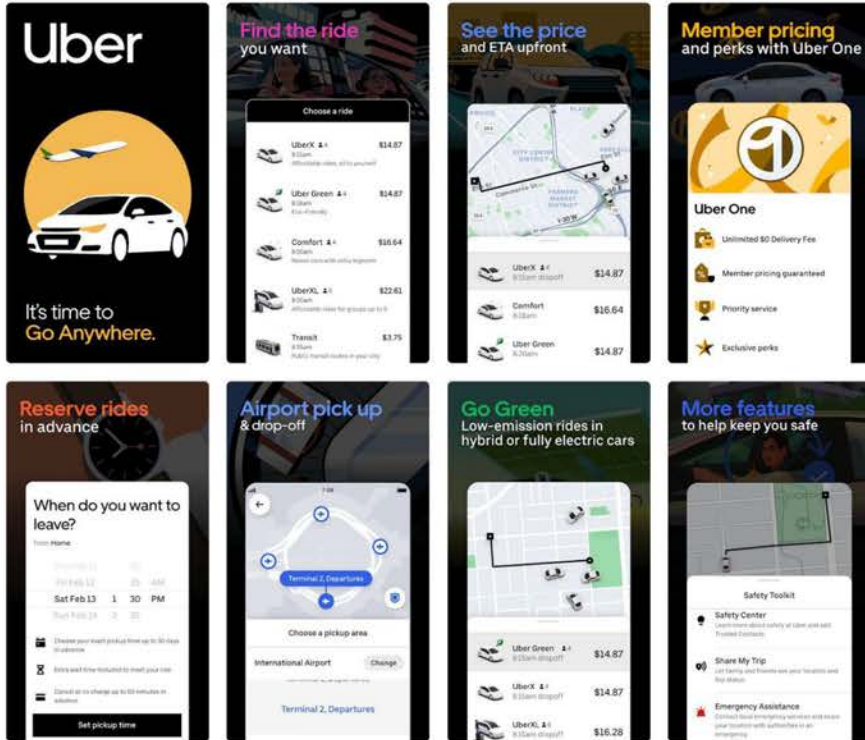
CONFIDENTIAL

P-00299.00139

UBER_JCCP_MDL_005757430

App Store Screenshots [Android]

Started on Jun 20, 2023 8:43 AM.
Stopped on Jul 13, 2023 3:10 PM.



Data Source: Play Store Console

CONFIDENTIAL

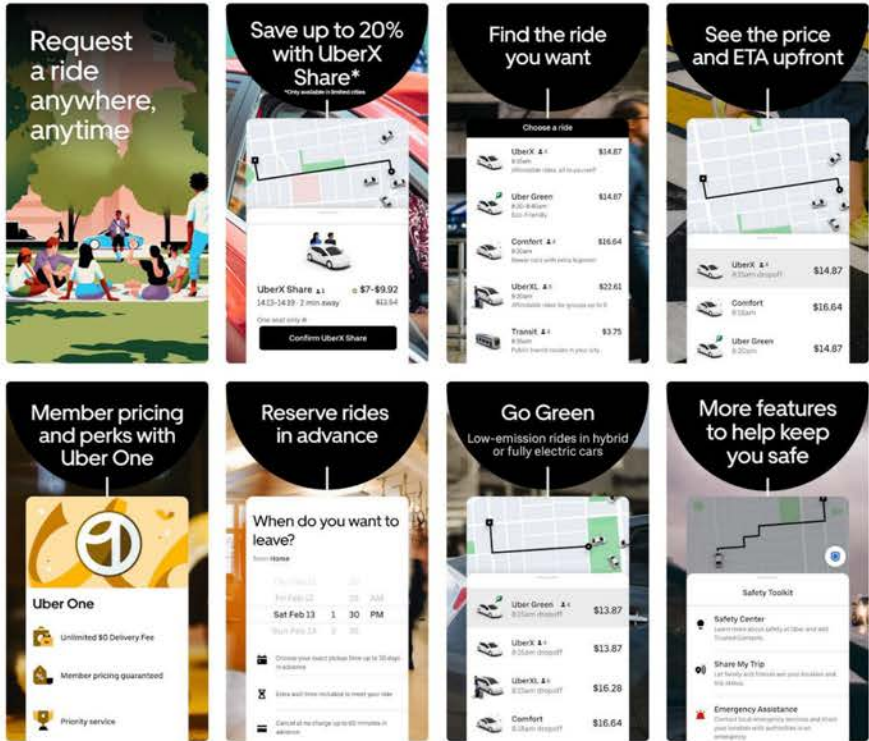
P-00299.00140

UBER_JCCP_MDL_005757431

App Store Screenshots [Android]



Started on Apr 17, 2023 9:37 AM.
Stopped on May 9, 2023 3:04 PM.



Data Source: Play Store Console

CONFIDENTIAL

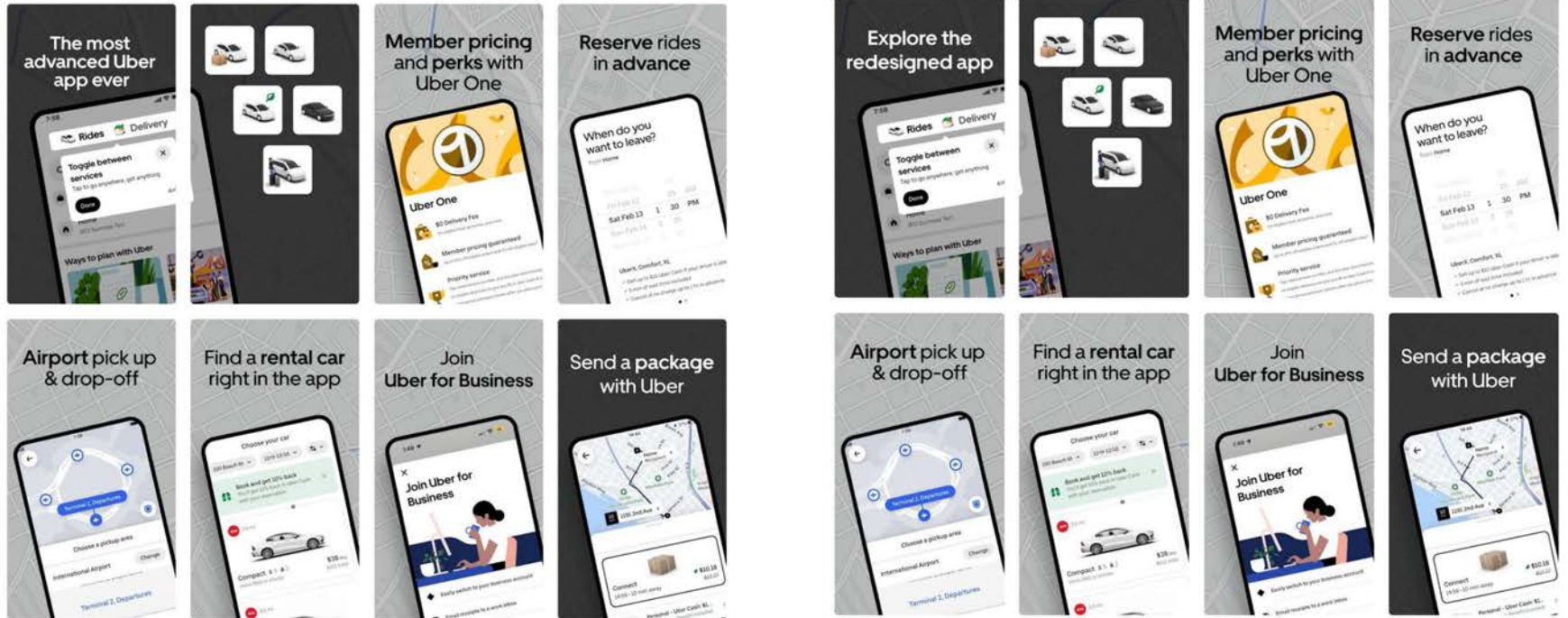
P-00299.00141

UBER_JCCP_MDL_005757432

App Store Screenshots [Android]

Started on Mar 3, 2023 12:22 PM.

Stopped on Mar 20, 2023 2:35 PM.



Data Source: Play Store Console

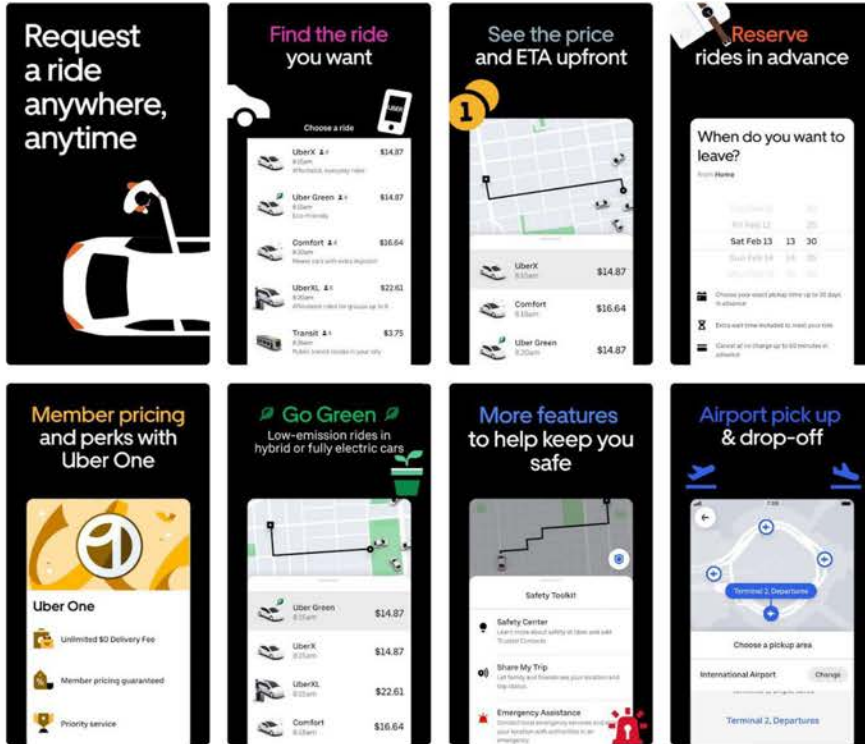
CONFIDENTIAL

P-00299.00142

UBER_JCCP_MDL_005757433

App Store Screenshots [Android]

Started on Feb 27, 2023 3:37 PM.
Stopped on Mar 3, 2023 11:38 AM.



Data Source: Play Store Console

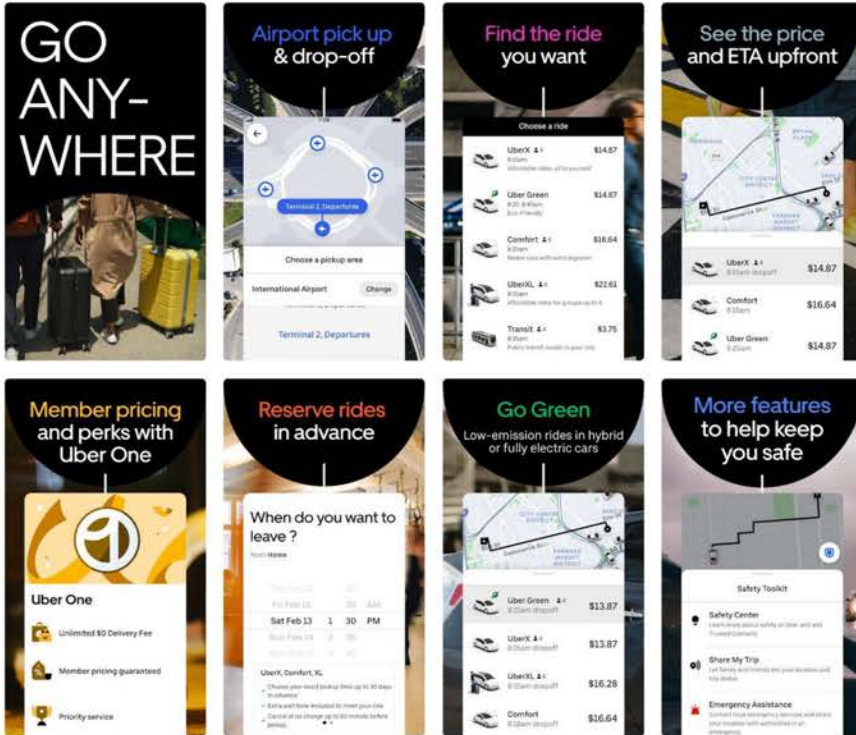
CONFIDENTIAL

P-00299.00143

UBER_JCCP_MDL_005757434

App Store Screenshots [Android]

Started on Dec 9, 2022 10:37 AM.
Stopped on Jan 4, 2023 3:13 AM.



Data Source: Play Store Console

CONFIDENTIAL

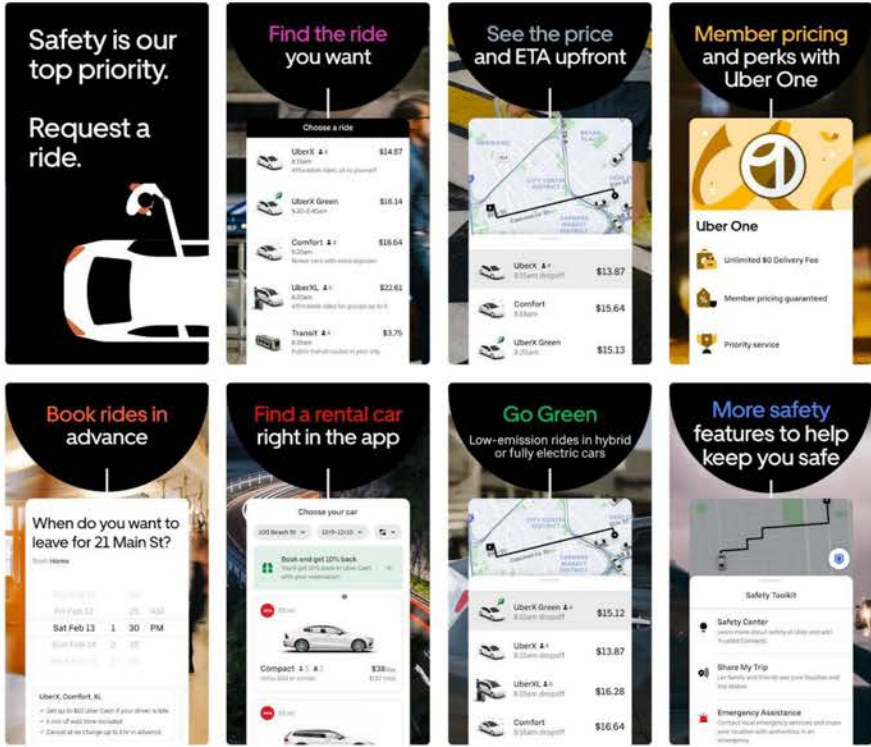
UBER_JCCP_MDL_005757435

P-00299.00144

App Store Screenshots [Android]



Started on Nov 4, 2022 10:24 AM.
Stopped on Nov 21, 2022 4:10 PM.



Data Source: Play Store Console

CONFIDENTIAL

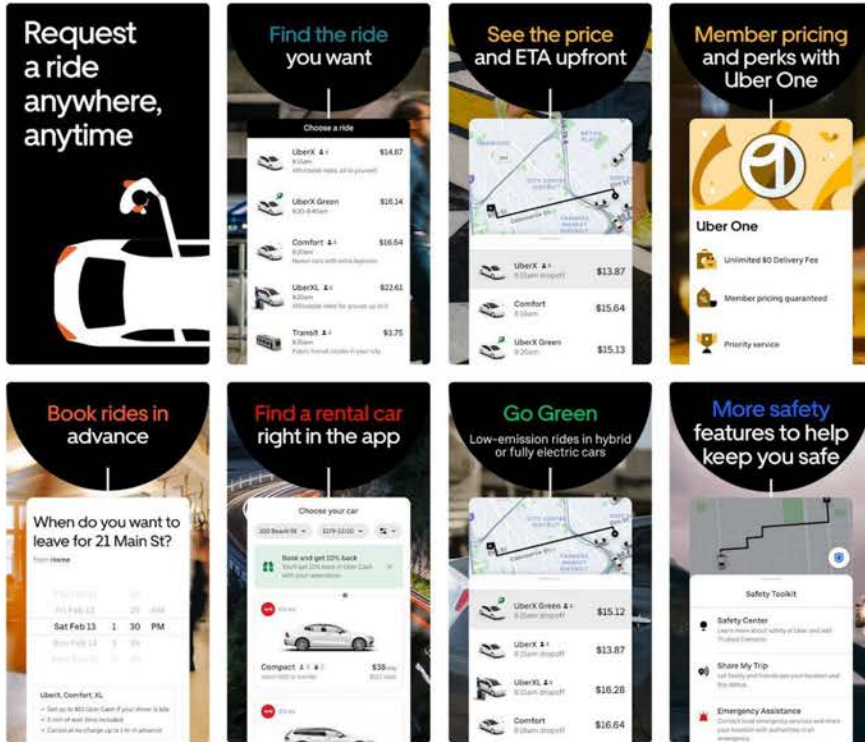
P-00299.00145

UBER_JCCP_MDL_005757436

App Store Screenshots [Android]



Started on Aug 25, 2022 11:10 AM.
Stopped on Sep 9, 2022 10:05 AM.



Data Source: Play Store Console

CONFIDENTIAL

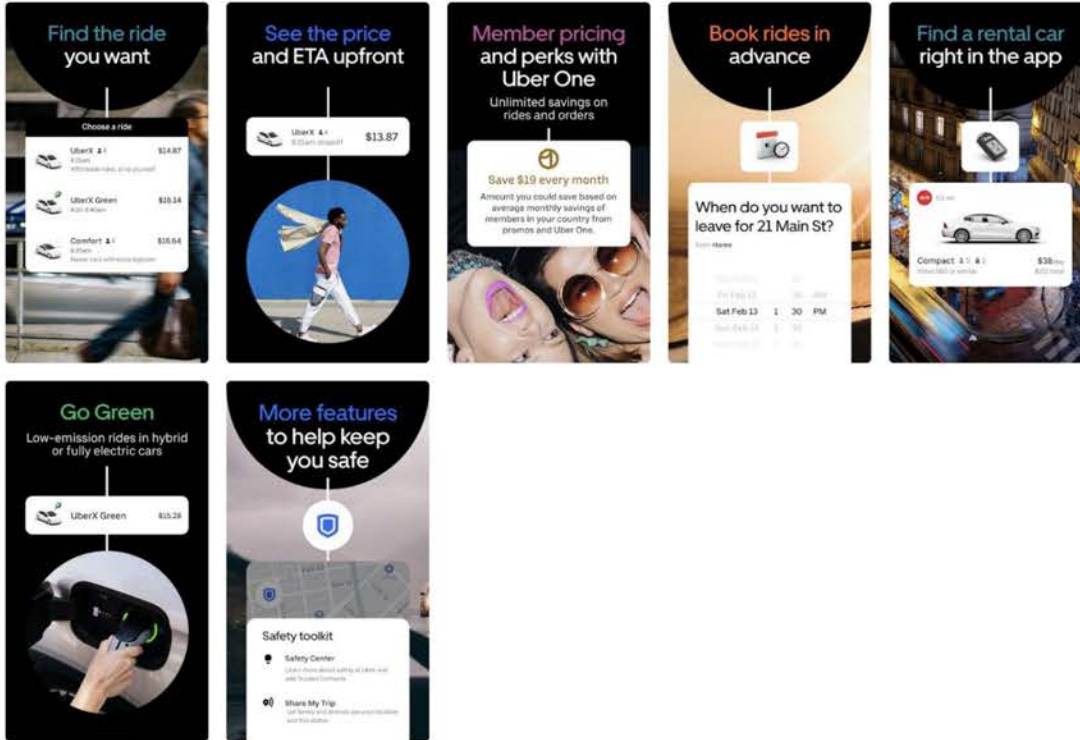
P-00299.00146

UBER_JCCP_MDL_005757437

App Store Screenshots [Android]

Started on Jun 10, 2022 11:15 PM.

Stopped on Jul 7, 2022 1:48 PM.



CONFIDENTIAL

Data Source: Play Store Console

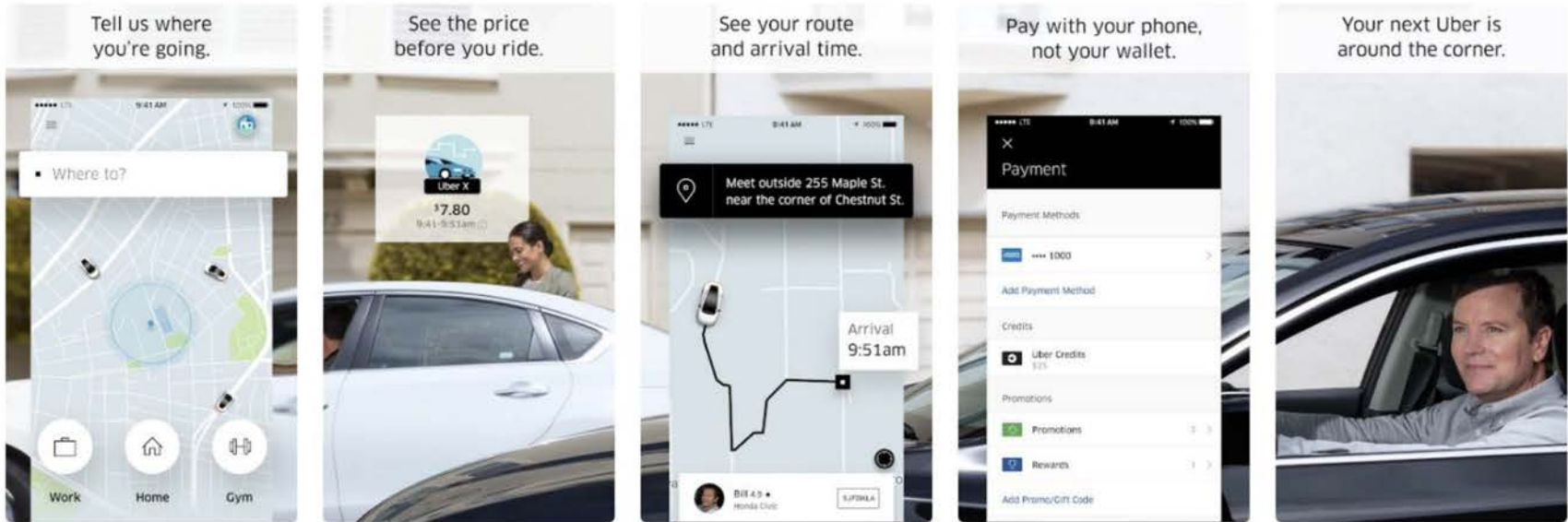
UBER_JCCP_MDL_005757438

P-00299.00147

App Store Screenshots [Android]

Started on Sep 26, 2017 2:53 PM.

Stopped on Oct 12, 2017 1:19 PM.



Data Source: Play Store Console

CONFIDENTIAL

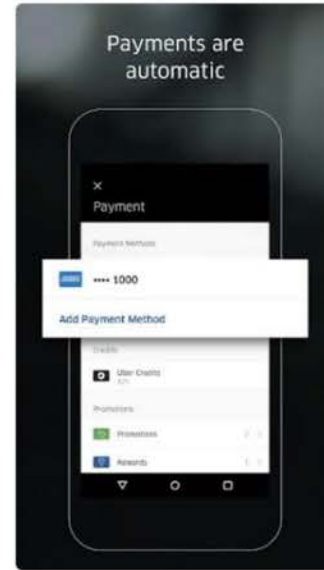
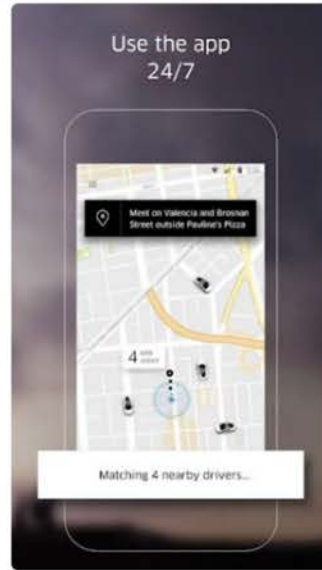
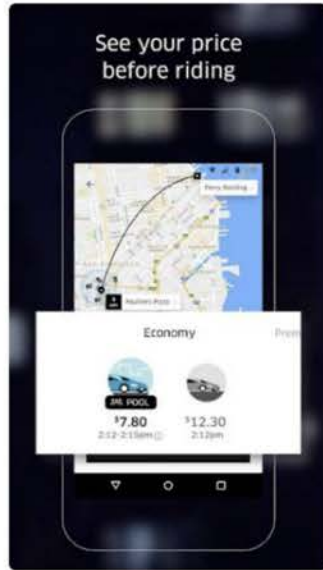
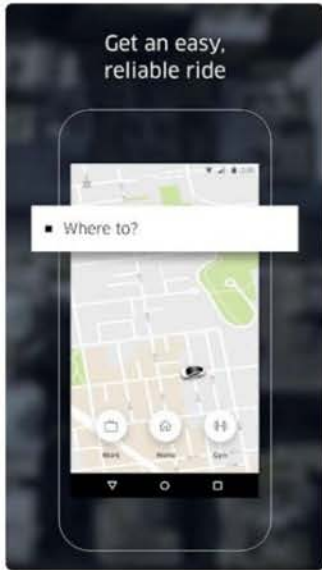
P-00299.00148

UBER_JCCP_MDL_005757439

App Store Screenshots [Android]

Started on Apr 27, 2017 9:51 AM.

Stopped on May 11, 2017 11:47 AM.



Data Source: Play Store Console

CONFIDENTIAL

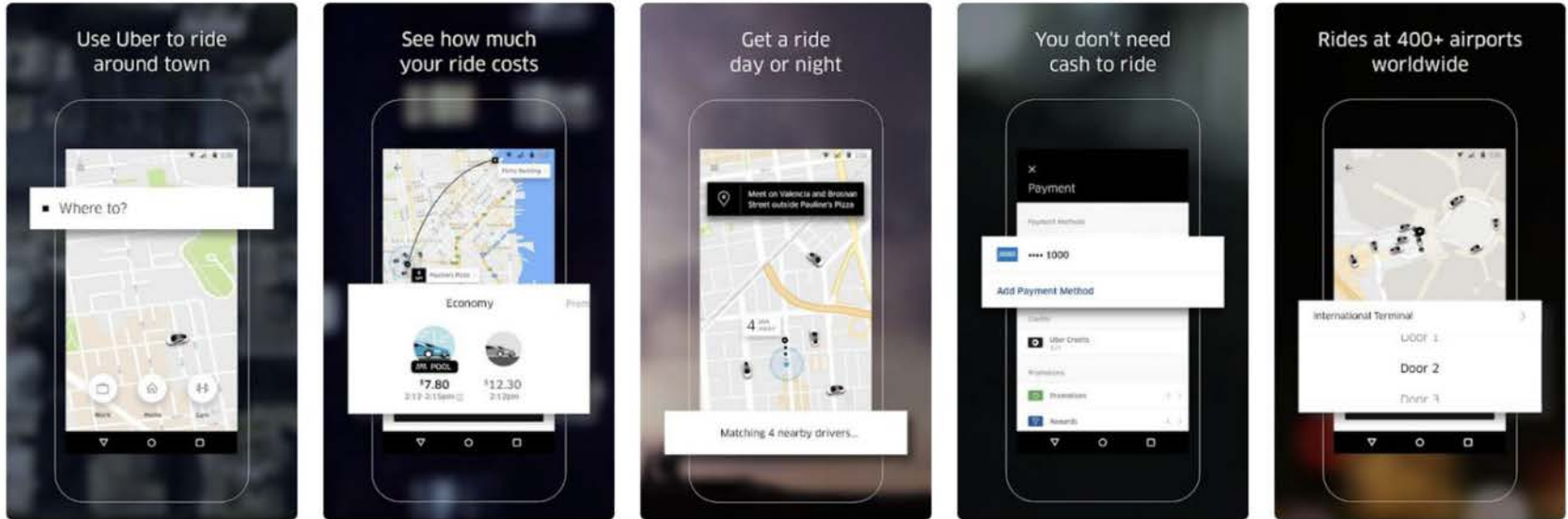
P-00299.00149

UBER_JCCP_MDL_005757440

App Store Screenshots [Android]

Started on Apr 27, 2017 9:51 AM.

Stopped on May 11, 2017 11:47 AM.



Data Source: Play Store Console

CONFIDENTIAL

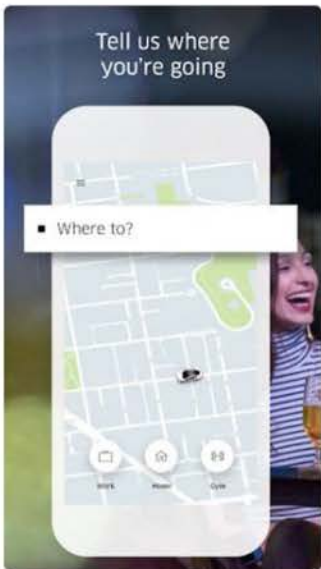
P-00299.00150

UBER_JCCP_MDL_005757441

App Store Screenshots [Android]

Started on Feb 16, 2017 6:01 PM.

Stopped on Feb 20, 2017 9:13 PM.



Data Source: Play Store Console

CONFIDENTIAL

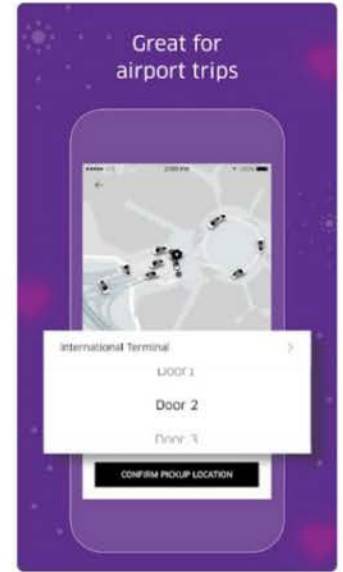
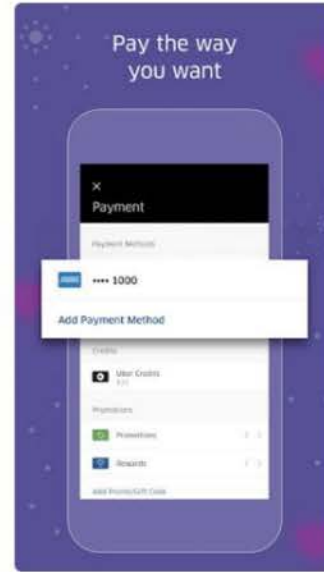
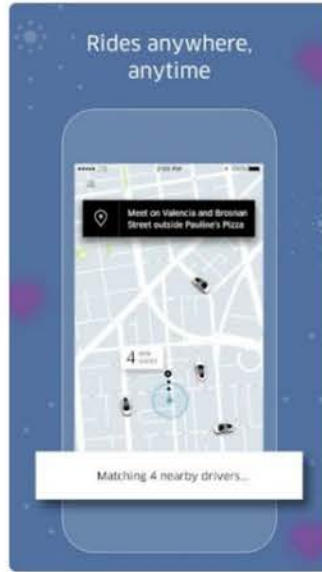
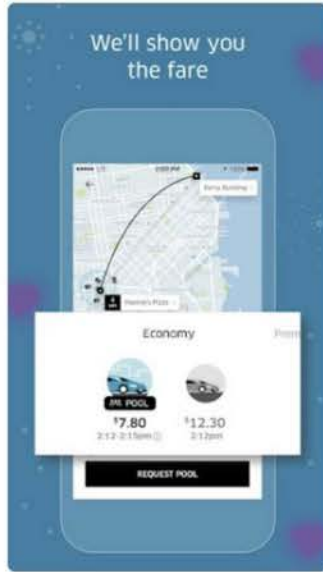
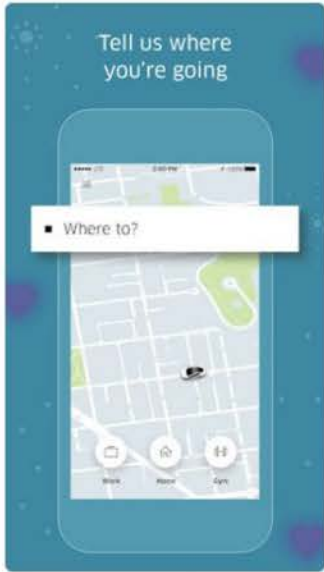
P-00299.00151

UBER_JCCP_MDL_005757442

App Store Screenshots [Android]

Started on Feb 9, 2017 8:36 PM.

Stopped on Feb 12, 2017 6:17 PM.



Data Source: Play Store Console

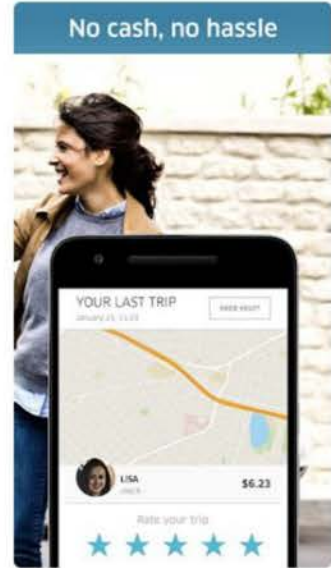
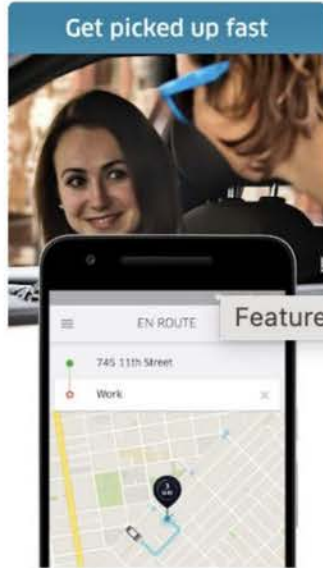
CONFIDENTIAL

P-00299.00152

UBER_JCCP_MDL_005757443

App Store Screenshots [Android]

Started on May 21, 2016 6:58 PM.
Stopped on May 30, 2016 1:52 PM.



Data Source: Play Store Console

CONFIDENTIAL

P-00299.00153

UBER_JCCP_MDL_005757444

Data Sources

Both SensorTower and AppTweak review the app stores daily and obtain a snapshot of what's changed. Data was compiled by cross referencing the two platforms to create a historical lookback. Note that AppTweak was only launched in 2014. SensorTower acquired data.ai, which was previously App Annie, launched in 2010.

End of Document